

# A New Approach for Analyzing Financial Markets using Correlation Networks and Population Analysis

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**Abstract:** With the availability of massive data sets associated with stock markets, we now have opportunities to apply newly developed big data techniques and data-driven methodologies to analyze these complicated markets. Correlation network analysis makes it possible to structure large data in ways that facilitate finding common patterns and mine-hidden information. In this study, we developed the population analysis with utilizing a correlation network model to conduct a study on stock market data on companies for the years 2000 through 2004. We utilized companies' parameters for behavior assessment based on the population analysis. After creating the network model, we employed graph-based community algorithms, such as GLay, to identify communities and stocks with similar features associated with their excess returns. Our analysis of the top two communities revealed that companies in the finance sector have the highest share in the market, and companies with a low amount of capitalization have a high excess return, similar to large companies. The proposed correlation network model and the associated population analysis show that investing in companies with high capitalization does not always guarantee higher rates of return on investment. Based on the proposed approach, investors could get similar returns by investing in certain small companies.


## 1 INTRODUCTION


Investing in stock markets has continued to represent challenges for many investors around the world. Attempting to understand the key aspects of stock markets, like when to buy or sell stocks or whether stocks are performing well or poor, remains extremely difficult. Although many studies have addressed these issues, they primarily focused on using simple statistical models. Fundamental analysis and technical analysis are two ways to analyze stock markets from a financial perspective (Bettman et al., 2009). The fundamental analyst is to calculate the stock's intrinsic value with the company's information, analyze the financial statements, and compare it with the current value to make the right decision about buying and selling the stock of the company. Technical analysis is applied to find the right time to buy or sell a share by


observing and analyzing stock price behavior in the past and using the patterns to predict the future price movements. Researchers have analyzed the financial markets from big data analytical perspective using various computational and statistical methodologies, including Artificial Intelligence, Machine Learning, Artificial Neural Networks, Fuzzy Logic, and Support Vector Machines (Gupta and Dhingra, 2012).

The financial market brings the opportunity for investors to have access to the large and complex daily and monthly data. This data can be used by big data analytical tools, such as network models and correlation analysis. This study aims to use a population analysis and correlation network model (CNM) approach to determine the specific sector that dominates in the stock market. The purpose of applying population analysis is to compare different clusters, or groups, of stocks with respect to a particular parameter such as companies' returns, economic sectors, and companies' capitalization. The network models allow researchers to analyze each element in the network and look for networks' characteristics and features that are not possible under traditional approaches.

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The general objective of this research is to demonstrate how network and community analysis can be applied to stock market data. We propose to employ CNM to create a correlation network of companies based on the time-series data of companies' excess returns (ER). After creating a correlation network, we applied the G-Lay clustering algorithm, which is a community detection algorithm (Su et al., 2010), to obtain a set of companies that have similarities in their ER. Based on different communities from the network, we identified the top two communities produced by the clustering algorithm for further analysis. We then identified the economic sectors that dominated the market between the years 2000 through 2004 and also found their relevant capitalization. The experimental results from the network suggested that, in the short term, the ER for small-size companies (low total capitalization) is the same as the large-size companies. In other words, in order to have more profit, investors should focus on small size companies that can bring the same, or more, profit as large size companies. In this study, we aimed to answer the following questions: What type of companies have the similar behavior during 2000-2004 based on their ER and amount of capitalization (Research Question 1: RQ1), and Does any other factor affect their behavior outside of network analysis (Research Question 2: RQ2)? The remainder of this paper is organized as follows. First, we comprise a literature review of related studies in different disciplines and financial market analysis. The following section gives an overview of correlation networks, graph models, and clustering analysis. Then, we explain the methodology and discuss the implementation of the proposed approach. Next, the experimental results of the study, and lastly, we present our conclusion and offer recommendations for future work.

## 2 LITERATURE REVIEW

Analysis of the network involves the recognition of which entities are connected to others in a graph. The entities and how they affect each other are important in finding the most influential entities in the network. The strength of the relationships (i.e., the strength of the edges) can be measured with different kinds of correlation coefficients such as Pearson, Kendall, and Spearman. The coefficient of continuity is always between -1 and 1. A correlation coefficient above 0 means that there is a positive correlation; the closer the coefficient to +1, the stronger the positive correlation. A correlation coefficient below 0 means that there is a negative correlation be-

tween the two variables, and the closer the number is to -1, the stronger the negative correlation. Various correlation coefficients can be used as measurements depending on the nature of the data that creates the correlation network. For example, if the data are normally distributed, the Pearson correlation coefficient will be used to establish the edges' connections. Pearson correlation-based network is an unweighted/undirected network that constructs and measures the network using Pearson correlation coefficients.

### 2.1 Correlation Networks in Various Disciplines

Different research domains such as social computing (Hatami et al., 2021), bio-sciences, and civil engineering used correlation networks in their analysis (Chetti and Ali, 2020; Chetti and Ali, 2019; Cooper et al., 2019; Dempsey and Ali, 2014; Fuchsberger and Ali, 2017; Kim et al., 2018; Rastegari et al., 2019). The theoretical framework behind the correlation networks can address different problems in different domains. Another benefit of using the correlation network is extracting hidden information by using advanced visualization tools such as clustering (Batushansky et al., 2016). In bio-science, using clustering methods on the complex network created based on biological entities could help researchers recognize active genes associated with various stages of disease progression (Dempsey et al., 2011). The outcome of the research could detect different early health conditions in different patients. They also allow researchers to utilize advanced visualization tools at different granularity levels (Batushansky et al., 2016; Lancelotta et al., 2018). Recently, researchers used the correlation network in the civil engineering domain in order to assess the safety, deterioration, and performance of bridges and their infrastructures (Chetti and Ali, 2020; Chetti and Ali, 2019; Fuchsberger and Ali, 2017).

### 2.2 Correlation Network Model in Financial Domain

Financial markets have been analyzed by researchers in the big data domain using different computational and statistical methodologies, such as Artificial Intelligence, Machine Learning, Artificial Neural Networks, Fuzzy Logic and Support Vector Machines (Gupta and Dhingra, 2012), minimum spanning trees (MSTs), and Planar Maximally Filtered Graph, which is a topological generalization of the MSTs (Bonanno et al., 2004; Tumminello et al.,

2007). Financial markets bring the opportunity for investors to have access to the large and complex daily and monthly data. This data can be used by big data analytical tools such as network models and correlation analysis. Correlation network modeling is one of the computational methods that researchers apply to the financial/stock market (Bonanno et al., 2004; Chi et al., 2010; Hatami et al., 2022). The correlation network in the financial domain can be created based on different input variables such as prices or companies' returns. A correlation network model (CNM) can be built by assuming that each company/stock is a node (a vertex) in the graph model, and two nodes are connected by a directed/undirected edge if and only if their correlation coefficient is above a particular threshold (such as 0.75 or above). In (Bonanno et al., 2004; Chi et al., 2010), researchers established the networks based on similarities between companies' prices. In networks, companies are represented by nodes, and similarities between companies' prices are represented by edges. The result of the study revealed that finance sector <sup>1</sup> dominated the market compared to other economic sectors <sup>2</sup>. In other studies (Chi et al., 2010), researchers established the network as a worldwide network based on a few entities such as price indices, companies, and stocks. The correlation network analysis brings opportunities to the researchers to uncover hidden information from the network. For example, in (Gupta and Dhingra, 2012), researchers could predict the next day's events using time series data in the correlation network using Hidden Markov Models to forecast the stock market. The result of different studies using big data techniques showed that governments could make use of the results of correlation networks while making economic decisions (Kenett et al., 2012).

### 3 MATERIAL AND METHODS

Different data sets were used in this study. One set of data was collected from the Center for Research in Security Prices (CRSP). In addition, another data set was collected from the Fama-French (FF) data library. The CRSP dataset contained a list of stocks/companies with their monthly information. After data cleaning and filtering, we looked at companies' Standard Industrial Classification (SIC), ER, and total capitalization (TCap) for all available stocks

<sup>1</sup>A finance sector is a group of companies that fit into one of the main categories such as banks and financial services

<sup>2</sup>Economic Sectors are large groups of the economy that categorized according to their place in the production chain

in the U.S.. SIC is a code used to group companies with similar products or services at the end of the reporting period. SIC is used to identify companies' economic sectors. Economic sectors are groups that are categorized according to their place in the production chain. TCap results from the multiplication of price and number of shares (in 1000s) for each company. Based on the companies' capitalization, the companies' size will be divided into ten categories called deciles. In this study, companies that belong to decile 1-5 are called small-size, and companies that belong to decile 6-10 are called big-size companies. ER was obtained by subtracting the return value (a parameter in the CRSP data set) from the risk-free value<sup>3</sup> (from the FF data set).

Under population analysis, correlation network analysis is applied in time-series data in order to find hidden information when it cannot be found using traditional approaches (Miśkiewicz, 2012; Hatami et al., 2022). In this study, cluster analysis was applied on the network in order to group different companies whose degree of correlation between two companies is above a threshold.

After creating the communities/clusters, all the parameters from CRSP were added to the companies in each community for further analysis to do cluster enrichment for that specific community. As the communities are formed with high correlations among the nodes, we can infer that the overall behavior of the nodes within each community is the same.

#### 3.1 Data Acquisition and Filtering

Two separate data sets were utilized in this research. The Center for Research in Security Prices (CRSP) is a variation of the research-quality stock database, which contains monthly data of all companies from 1926 to 2018. This data set includes five parameters/variables (Companies' ID (CUSIP), date, return, SIC, TCap). Another data set was collected from the Fama-French (FF) data library. Risk-free was the only parameter that was used from FF data set. As a major parameter in this study, ER reflects the overall performance of companies based on different factors such as economic sectors and capitalization. ER values range between -1 and 2. A value of -1 means 100% loss, and a value of 2 means 200% gain. To study the features of the correlation network for companies, we should first establish the correlation network by extracting data from different data sets. A network, represented by a graph, is a collection of nodes and

<sup>3</sup>risk-free is the rate of return of a hypothetical investment with no risk of financial loss over a given period of time

edges,  $N = (V, E)$ , where each node represents a company, and an edge between two nodes reflects the relationship between the corresponding companies. We established the pilot study for the years 2000 to 2004 (inclusively). The reason for selecting these years is because the 9/11 attacks happened during this period, and the authors would like to study what sectors of companies are better to invest in case of having an unexpected event.

During the time period 2000 to 2004, some companies had not existed for five years, resulting in some missing data points for those companies. Therefore, to avoid any biased results for this pilot study, only companies with all data points for 12 months in these five years were extracted. At the end of the data filtering, out of 5280 companies, 3427 companies were extracted for further analysis.

### 3.2 Population Analysis

The term "population analysis" in the correlation networks analysis refers to comparing the group/cluster of nodes/companies with respect to various parameters. Some parameters may be highly enriched in one cluster compared to another cluster. Applying a novel population analysis helps us compare individual data points with other data points in different clusters or populations regarding different performance levels. In other words, population analysis allows us to compare two or more clusters of companies with respect to one or more enriched parameters. The results of this analysis will allow us to discover the parameters that significantly affect the cluster. For example, if companies are enriched with company size in one cluster, then we can recognize other factors related to the companies for further analysis.

### 3.3 Correlation Networks and Community Detection

The correlation network was created based on the ER. The time-series data of ER for the 3427 companies was recorded as an input matrix. In the matrix, there were 60 data points (time-series data of 60 months) for each company. Since the data set is normally distributed, we applied the Pearson correlation coefficient to the ER matrix. In the constructed correlation network, each company as a node (vertex) is connected to another company with an undirected edge if their correlation coefficient is 0.75 or more and their significance of correlation is less than or equal to 0.05. This creates a correlation network with companies as nodes along with highly correlated companies connected by edges, as shown in Figure 1.

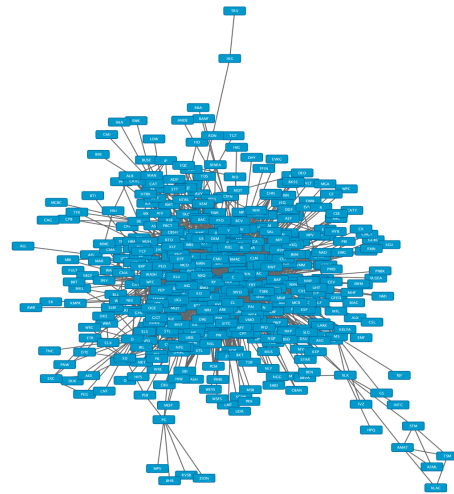


Figure 1: Correlation network of companies' data between 2000 and 2004.

In this study, due to the high similarity between companies' ER, cluster analysis was applied on the network as a data analysis shortcut tool in order to group different companies whose degree of correlation between two companies is above a threshold. Cluster analysis, or clustering, is a process by which a set of objects can be separated into groups. Each partition is called a cluster. The members of each cluster are very similar to each other in terms of their properties, and, in turn, the similarity between clusters is minimal. In this case, the purpose of clustering is to assign similar objects into one cluster and label with object's membership in the cluster. The financial market network is one of the most complex networks, which brings significant challenges to visualization. Creating clusters from this complex network consumes considerable time and computational resources, and the results are not always useful. By using a specific topology, we have an opportunity to visualize the clusters from the community structure. Therefore, for this project, we applied GLayer community structure detection algorithm (available in Cytoscape(Shannon et al., 2003) tool) that identified as an efficient layout for very large networks. GLayer community clustering was applied to the network with all default parameters in Cytoscape(Shannon et al., 2003) on the obtained correlation network to produce communities/clusters. GLayer clustering was used since it has the ability for disintegration and could be used for large and complex networks that contain a large number of nodes and edges(Su et al., 2010). In this study, from 3427 companies, 2580 companies were involved in the network based on the above-referenced network criteria. Out of 2580 companies, 2477 nodes were placed in two



communities (communities one and two). The subset of these two large communities are shown in Figure 2 and 3. Hence, communities one and two were considered for further analysis, and various experiments were conducted on these two communities.

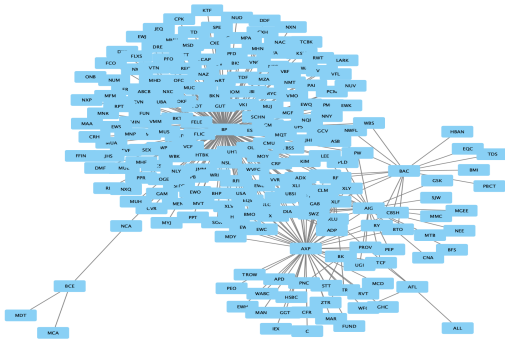


Figure 2: Subset-Community one network with 1402 nodes and 156778 edges.

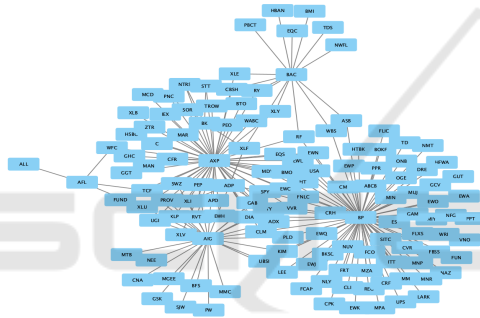


Figure 3: Subset-Community two network with 1075 nodes and 307087 edges.

## 4 EXPERIMENTAL RESULTS

This section discusses various network properties and the application of the population analysis on the correlation network.

### 4.1 Network Properties of the Communities

The correlation network in Figure 1 represents 3427 companies (nodes) and 657890 relationships (edges). This network has 25 communities that are formed with a correlation of 0.75 or greater between edges. This network is a scale-free network that follows a power-law node degree distribution. The power-law degree distribution means there are many nodes with fewer degrees and fewer number of nodes with more degrees. Two top communities (with respect to the number of nodes) were selected from this network,

and the communities' statistics are shown in Table 1. Community 1 has 1402 nodes and 156778 edges, and Community 2 has 1075 nodes and 307087 edges.

Some of the network statistics/properties of the top two clusters are shown in Table 1. The average degree of each cluster is the average number of edges of all nodes. The cluster density describes the potential number of edges present in the sub-network compared to the possible number of edges in the sub-network. The higher the clustering coefficient, the higher the degree to which nodes in a graph are inclined to cluster together (Watts and Strogatz, 1998). The higher values of the average clustering coefficient for each cluster/sub-network indicate that the nodes inside each cluster tend to be part of that cluster only. Table 1 shows that Community 2 has fewer nodes but has the highest clustering coefficient of 0.85. Once again, Community 2 has a higher density (0.532) compared to Community 1.

Table 1: Network statistics of top two communities.

Community	Avg_Degree	Density	Corr_Coef	# of Node	# of Edges
1	223.689	0.16	0.71	1402	156778
2	571.325	0.532	0.85	1075	307087

### 4.2 Cross-tabulation Properties

In this study, the data set obtained from communities was analyzed based on various parameters, such as economic sectors, companies' capitalization, and their degrees. Economic sectors are large groups of the economy, grouped according to their place in the production chain, by their kind of work (product or service) or ownership. There are 12 economic sectors in the economic era: consumer staples (NoDur), consumer discretionary (Durbl), industrial (Manuf), basic materials (Chems), energy (Energy), information technology (BusEq), communications (Telcm), utility (Util), real estate (Shops), health (Hlth), finance (Finance), and other (Other).

The degree indicates how many times each company is connected to other companies based on similarities in their ER. According to the degree range for the companies, we ranked the number of degrees into five categories. For example, rank one shows degrees between 1-200, and rank five shows degrees between 800-1000. The higher rank means more similarity with other companies within the cluster.

Companies' capitalization results from the multiplication of price and number of shares (in 1000s) for each company. In the financial domain, a company's capitalization is divided into ten categories that are called deciles. A decile is a quantitative method of splitting up a set of ranked data into ten equally large

subsections<sup>4</sup>. The first category has the lowest, and the tenth category has the highest amount of capitalization.

### 4.3 Cross-tabulation Results for Communities One and Two

Since Communities 1 and 2 have the highest number of companies in their community, in this section, we report the result of the cross-tabulation analysis between degree-ranked, capitalization-ranked and economic sectors for companies belonging to these communities. In 2000-2004, the finance sector dominated the market with 36%, and consumer discretionary with 2% had the lowest share in the market. The cross-tabulation analysis shows that, for ranked degrees one through five, the finance sector had the highest number of companies in the market followed by the information technology sector (Table 2 & Figure 4).

Table 2: Sector statistics for 2526 companies in 2000-2004.

Sector	Frequency	Percent
Consumer Staples	127	5%
Industrial	230	9%
Energy	90	4%
Basic Materials	50	2%
Information Technology	314	12%
Communications	55	2%
Utility	99	4%
Real Estate	223	9%
Health	85	3%
Finance	899	36%
Consumer Discretionary	44	2%
Other	310	12%
Total	2526	100%

Applying cross-tabulation between economic sectors and capitalization (deciles) shows that companies belonging to the finance sector for all ten deciles have the highest share in the market during the time period 2000-2004 (Figure 5).

Finally, a cross-tabulation analysis between degree-ranked and capitalization shows that the highest number of degrees belongs to companies that have the lowest amount of capitalization (ranked 1-4). In other words, companies that have a low amount of capitalization (deciles 1-4) have the most similarity in their ER with other companies. That means they have the same ER as other companies considered large companies (Figure 6).

As a result of this analysis, we can say that companies belonging to the finance sector from 2000 to

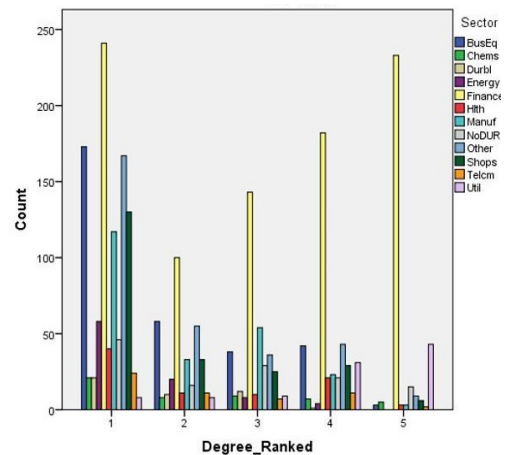


Figure 4: Cross-tabulation between economic sectors and ranked degrees.

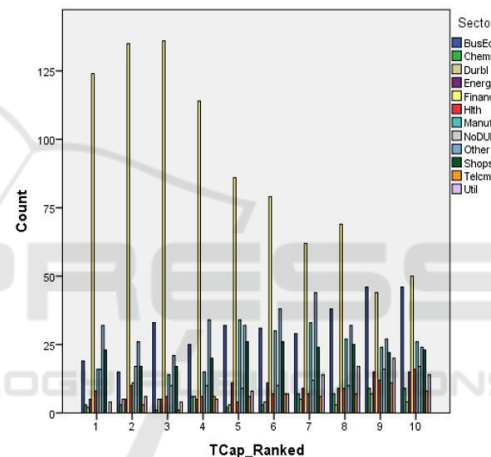


Figure 5: Cross-tabulation between economic sectors and ranked capitalization in 2000-2004.

2004 have the highest degree of relationship (similarity in their ER) with other companies while they have the lowest amount of capitalization. Furthermore, based on this analysis, we can say that companies that have the most similarities in their ER movements compared to others in the community are those that even have the lowest amounts of capitalization.

#### 4.3.1 Analysis of 50 Randomly Picked Companies in Community One with Respect to Input Capitalization and Economic Sectors

For this part of analysis, we randomly picked the 50 companies in Community 1 as one of the largest communities in the correlation network for analyzing capitalization movements. In this community, 80% of companies belonged to the finance sector with capitalization ranked 1-4, and the remaining 20% were

<sup>4</sup><https://cleartax.in/g/terms/decile>

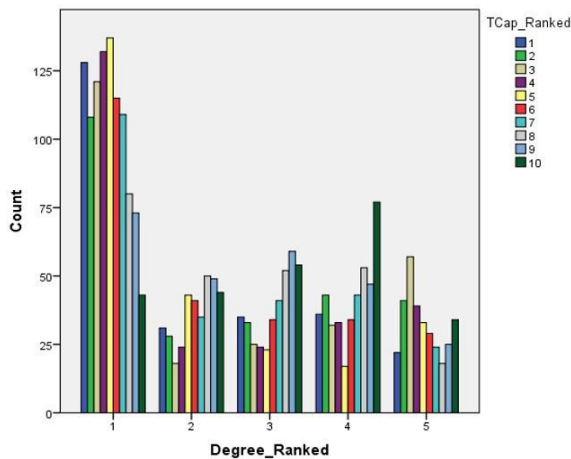


Figure 6: Cross-tabulation between ranked degree and ranked capitalization in 2000-2004.

companies belonging to other economic sectors.

As another comparison in Community 1, we compared the behavior of one high degree and one low degree company in the finance sector. The company ID "46434G83" belonged to the highest-degree company and the company ID "78467X10" belonged to the lowest-degree company. Tracking their capitalization showed that company 46434G83, belongs to the lowest-ranked capitalization decile (decile 2), while it has the most similarity in its ER compared to company 78467X10 as one of the largest size companies in the market (decile 9). Figure 7 shows the capitalization trend for these two companies in the finance sector in Community 1 during 2000-2004.

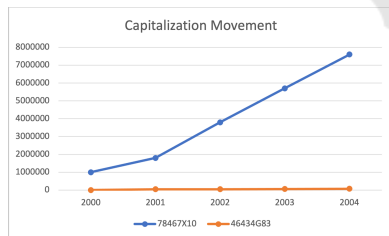


Figure 7: Comparison of average capitalization values of two companies from Community one in 2000-2004(Horizontal axis stands for "year" and vertical axis is "amount of capitalization").

#### 4.3.2 Analysis of 50 Randomly Picked Companies in Community Two with Respect to Input Capitalization and Economic Sectors

We applied the same analysis procedure on the next largest community (Community 2), and again, 50 companies were randomly picked. In this community, 96% of companies are in the finance sector, and from this 96%, 69% belong to capitalization rank of 1-4.

As another comparison in Community 2, we compared the behavior of one high-degree and one low-degree company in the finance sector. The company with CUSIP "23334J10" and the company with CUSIP "74685310" were selected. Tracking their capitalization showed that company 23334J10 belongs to the lowest-ranked capitalization decile (decile 3), while it has the most similarity in its ER compared to company 74685310 as one of the largest sized companies in the market (decile 7). Figure 8 shows the capitalization trend for these two companies in the finance sector in Community 2.

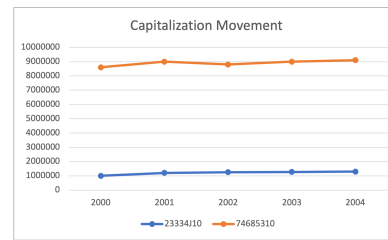


Figure 8: Comparison of average capitalization values of two companies from Community two in 2000-2004 (Horizontal axis stands for "year" and vertical axis is "amount of capitalization").

## 5 CONCLUSION

With the growing availability of financial data, new approaches are needed to take full advantage of such data and provide investors insightful knowledge about the behavior of companies in the financial markets. This research proposes a new approach for analyzing financial markets and extracting useful information from the large amount of financial data. Due to the complexity of financial market data, the proposed approach that utilizes the concept of population analysis and correlation networks, along with associated enrichment analysis, allowed us to identify behavioral patterns of the financial market that are difficult to identify using traditional approaches.

To test our proposed approach, we conducted a case study on the stock market data of the United States for the years 2000-2004. We proposed a correlation network model along with population analysis to conduct the study. We constructed a correlation network based on companies' ER. After creating the network and applying clustering algorithms, we extracted the top two communities and analyzed the associated companies. We collected various relevant information about the companies, such as the amount of their capitalization and economic sectors. Based on the clustering analysis, we found that companies in finance sectors have the highest share in the market

as compared to other sectors. We also showed that companies in the finance sector have similarities in their ER movements as to that of big-size companies, even though they mostly had the lowest capitalization. Based on the obtained results, it can be concluded that investment in a small company with low capitalization in the finance sector, even during the crises, may yield a higher return than investment in large companies. From 2000 to 2004, companies in the finance sector kept their consistency with low capitalization and got the same ER as big companies with high capitalization (RQ1). Using the population analysis, we did not find any parameters outside network characteristics that significantly affected the behavior of the companies under study (RQ2).

The proposed model and the reported results represent a starting point for a new direction in analyzing financial markets. The results show the viability of this new approach. However, additional studies with larger and more diverse data sets are necessary to make a case for utilizing the concept of population analysis in making important financial decisions. The limitation of this study is that we analyzed the market for a limited sample during the 2000-2004 time period. To further validate the obtained results, we plan to conduct a more comprehensive study using the proposed approach for different time periods and utilizing different types of data sets. We intend to apply the concept of population analysis on different sets of data tied to independently-established major crises in order to recognize the patterns that may be otherwise obfuscated. In addition to ER, future studies also include exploring other indicators such as different economic sectors and companies' sizes for comparing the behavior of companies in financial markets.

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