

# THE IMPORTANCE OF TIES IN THE EFFICIENCY OF CONVENTION EMERGENCE

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**Keywords:** Convention emergence, Collective choice, Multi-agent systems coordination.

**Abstract:** Social conventions are useful for the coordination of multi-agent systems. Decentralized models of social convention emergence have demonstrated that global agreement can be the result of local coordination behaviors without the need for any central control and authority. Convention arises through a co-learning process from repeated interactions, where the history of interactions plays a fundamental role in the learning process. The main research goal of this work is to study the role of ties in the standard frequency model called External Majority (EM). In the External Majority case agents change to a new convention only if a different convention was more often seen than the current one in the last  $\mu$  interactions. Agents prefer to conserve their conventions if the current one is included in the set of the most often seen in the last  $\mu$  encounters. We study three variations in EM behaviors regarding the way of dealing with tie situations and study empirically their impact on convention emergence efficiency. Efficiency is a decisive property in what concerns the design of large-scale self-organizing artificial systems, and one of the variations we propose strongly improves consensus emergence performance.

## 1 INTRODUCTION

Distributed coordination is the outcome of dynamic collective behavior where independent agents are able to coordinate their actions without the need of a central coordinator (Shoham and Tenneholtz, 1997). Decentralized models of social convention emergence (Lewis, 1969) have demonstrated that global agreement can be the result of local coordination behaviors without the need for any central control and authority in populations organized in networks of different topologies (Delgado, 2002; Kaplan, 2005; Kittock, 1995; Shoham and Tenneholtz, 1992; Walker and Wooldridge, 1995; Villatoro et al, 2009). Conventions can arise through a social co-learning process from repeated interactions, where the history of interactions plays a fundamental role in the learning process.

Conventions specify a choice common to all agents in a population, and are a straightforward means for achieving coordination in a multi-agent system. The issue at stake here relates to collective choice and coordination mechanisms: a homogeneous group is in presence of several potential conventions and has to select one of them.

As conventions are considered equally good, what is important is that the choice is consensual (the particular chosen convention is irrelevant). An example of such norm is the lane of traffic on a given country. It is irrelevant whether right lane or left lane is chosen, as long as everybody uses the same.

One related area is Semiotic Dynamics (Steels, 1995) where the goal is to attain a shared language in a population of artificial agents. It has been shown that, starting from complete disagreement, simple models of interacting agents can display a global agreement on shared mapping between words and objects, developing specially a shared system of linguistic conventions (Steels, 1997; Kirby, 2002; Barr, 2004). Curiously, recent spread on tagging systems on the web, like del.icio.us or flickr.com, has increased the motivation to understand these self-organizing human phenomena related to language emergence.

The main research goal in this work is to study the role of ties in the External Majority (EM) standard co-learning behavior (Shoham and Tenneholtz, 1997), which is a frequency model. In the External Majority model,  $N$  identical agents start by choosing randomly a convention among a fixed

set. At each time step, a pair of neighboring agents is chosen randomly, and a learning process takes place according to the following rule: adopt the convention most frequently seen during the last  $\mu$  interactions, i. e., change to a new convention only if a different convention was more often seen than the current one in the last  $\mu$  interactions. Agents have a memory, which can be limited (registering only the last  $\mu$  interactions) or unlimited (registering every encounter). In what regards ties, in EM, agents prefer to conserve their conventions if the current one is included in the set of the most often seen in the last  $\mu$  encounters but there are some situations left unspecified.

Thus, we will complete the standard EM behavior definition (first variation), we will develop two other variations of EM regarding the way of dealing with tie situations, and study empirically their impact on convention emergence efficiency. Efficiency will be measured in terms of the average number of interactions needed to achieve agreement, along a sufficient set of simulations, where each simulation ends after a certain level of consensus is attained.

Considering a tie set  $T$  of most frequently seen in the last  $\mu$  encounters, the three variations studied are:

1. **Conservative.** Prefer the currently adopted convention if it is in the most frequently seen set ( $T$ ) otherwise prefer the convention that was last seen from the set;
2. **Last.** From the set  $T$  select the convention that was last seen, and
3. **Random.** Choose randomly one of  $T$  elements.

We will deal only with fully connected topologies but convention emergence will be compared along three important dimensions: the number of agents, the convention space size and the memory size of agents. Note that EM is equivalent to another classic behavior, the Highest Cumulative Reward (HCR) (Shoham and Tennenholtz, 1992) in situations where there are only two conventions in competition. In HCR, agents change to a new convention only if there is another convention that has received a higher reward than the current adopted one during the last  $\mu$  interactions. Thus, our results can be applied to HCR with binary convention spaces. The voter model (Krapivsky, 1992) is very similar to the External Majority model but, instead of binary interactions, agents interact simultaneously with several agents deciding in a unique encounter to adopt the most frequently convention seen on their neighbors.

The issue of self-organization of convention development is of the utmost importance for the design of collective artificial systems, where it is obvious that the convention emergence has to take place as quickly as possible. This is the main motivation of this paper: trying to find behaviors which are simple enough but can attain high performances in terms of efficiently bootstrapping a shared consensual convention system.

The structure of this paper is as follows: in section 2, we begin by describing the concept of Convention Problem, then we characterize convergence efficiency, and finally we introduce the External Majority (EM) convention update rule. In section 3 we explain the incomplete EM behavior rule regarding tie situations and introduce the three behaviors (in fact three variations of EM) which are perfectly equivalent except in the way of dealing with tie situations. In Section 4 we present the experiments and their results, which are analyzed, and finally we conclude.

## 2 THE EMERGENCE OF CONVENTIONS

### 2.1 Convention Problem

De Vylde (Vylde, 2008) introduced the concept of Convention Problem, which is a description of a system of interacting agents, which try to reach an agreement. This description specifies several aspects external to the agents' architecture and behavior, like the Convention Space (topics on which agreement must be reached), Interaction Model (interaction style and the society topological structure), and the Information Transfer Model (what information is transferred during agent interaction).

A Convention Space is the space of alternatives from which the agents have to make a collective choice. We can have continuous or discrete alternative spaces, we can have structured or unstructured (flat) convention spaces. "A convention space is unstructured if the only thing we can say about two alternatives is whether they are equal or not" (Vylde, 2008).

The Interaction Model deals with the topology of the agents' network, with fixed or dynamic populations, with the number of agents involved in each interaction, with the roles played by them during interactions, with the frequency of interactions and with the property related with the

awareness or the absence of awareness regarding each other's identity.

The Information Transfer Model deals with the nature of interactions. One important aspect is the information that is transmitted during encounters. Agents can have access to the conventions played by their interacting partners during encounters or they can just receive a payoff or some other information.

In the following sections we characterize the specific Convention Problem used in our research.

## 2.2 Convention Space

In this paper, we consider only discrete and unstructured (flat) convention spaces. Regarding size, we will deal with binary (2 conventions) and N-ary (N different conventions for N agents) conventions spaces. We could, of course, study spaces with 3, 4 and more conventions but for now we experiment with these two cases because they represent two extreme situations, that represent the two extremes in convention space size. Our convention space is composed of discrete abstract tokens that can be whatever we want. For example a binary convention space can represent two competing driving conventions: driving on the left and driving on the right. For example, an N-ary convention space can represent situations where the goal is to give a name to an object. Each agent can have its own name and by interacting it is desirable that they will all adopt the same word for the object, reaching a consensus and a shared lexicon.

## 2.3 Interaction Model

We will deal with fixed populations composed of identical individuals. At time  $t$ , two players will be selected to interact, where one of them is randomly chosen and the other will be randomly chosen among its neighbors, according to the social graph. We will only consider fully connected networks where each agent has all the others as neighbors. During an interaction, between two neighboring agents, they exchange information that may lead to an update in their adopted conventions.

Agents that are not chosen to interact at a particular instant  $t$  will have their state and conventions unchanged.

The properties of an equivalent strategy update rule (HCR) were studied for more complex topologies in (Delgado, 2002; Kittock, 1995) and other co-learning behaviors were studied for different social topologies (Villatoro et al., 2009, 2009b).

## 2.4 Information Transfer Model

During an interaction agents can play one or both of two possible roles (Speaker or Hearer). When an agent plays the Speaker role it communicates to the other its currently adopted convention. The Hearer agent hears the convention of its partner and updates its own convention to reflect the new information.

We can have unilateral pair wise encounters where each agent plays a different role: one of them is the hearer and the other is the speaker. In contrast, during bilateral encounters both agents speak and hear, exchanging conventions (speaking) before updating them (hearing).

Returning to De Vylder's framework, the information that is transferred between agents is only the conventions they are adopting during an encounter, when they are playing the speaker role. Agents do not have access to the experiences of others (their memories of past events).

## 2.5 Measuring Efficiency

There are different possible measures regarding convergence emergence efficiency. Shoham and Tennenholtz (Shoham and Tennenholtz, 1992, 1997) used the probability of achieving a fixed convergence level after a fixed number of random pairwise encounters. The number of agents selecting the most adopted convention divided by the population size is named the convergence level. Kittock (Kittock, 1993) introduced the average number of encounters for a fixed convergence level — he used a convergence level of 90%. Starting from a situation where each agent chooses its initial convention randomly from the convention space, a simulation is run, time step after time step, until a fixed convergence level is reached and we register the number of encounters, which are averaged over a number of sufficient simulations. Other measures can be used like the average convergence level after a fixed number of encounters. Besides the average measured over a number of simulations, it can be useful the minimum and the maximum values.

We have chosen Kittock measure, the average number of encounters necessary for reaching a consensual level of 90%.

## 2.6 External Majority

N identical agents try to reach an agreement regarding convention, and they have direct access to the conventions selected by their partners through pair wise interactions. Memory is used to register the

conventions observed during the last  $\mu$  interactions. The External Majority convention update rule (EM) was introduced by Shoham and Tennenholtz (Shoham and Tennenholtz, 1997) and is the following: if, in the last  $\mu$  interactions, some convention was more frequently seen than the current one, adopt that convention, otherwise keep the current convention. EM coincides with HCR (Shoham and Tennenholtz, 1997) in a convention space composed of two conventions. Working with fully connected graphs, Shoham and Tennenholtz (Shoham and Tennenholtz, 1992, 1997) provided a theorem that guarantees that a consensual convention will be attained if agents apply HCR and they predicted analytically a lower bound of  $O(N \log N)$  in efficiency based on the variation on the number  $N$  of agents in the population. Kittock (Kittock, 1995) empirical results also suggest  $O(N \log N)$ . Shoham and Tennenholtz (Shoham and Tennenholtz, 1992, 1997) stated that “it pays to forget” and “that old history of the agents is less adequate than the relatively new information, and as a result it may be better not to rely on old information as part of the data a decision refers to. On the other hand, too short memory may not enable the agents enough sampling of what is going on in the system, and may lead to inefficient behavior.” Both Kittock (Kittock, 1993) and (Delgado, 2002) in their HCR bilateral experiments in binary convention spaces (equivalent to EM) have used always a memory size of 1 for different population sizes, network topologies and convention space sizes. But, in (Urbano et al, 2009) Urbano et al concluded that the optimal memory sizes depend on the network topologies, the number of agents and the dimension of convention spaces.

### 2.7 Agent Model for External Majority

There is a population of  $N$  identical agents where each agent is defined by a convention and a memory with size  $\mu$ . The  $\mu$  parameter may not have limit, implying that the full history of pairwise meetings will play a role in the convention selection process, or we can implement a forgetting mechanism by limiting  $\mu$ . It was Shoham and Tennenholtz (Shoham and Tennenholtz, 1992) that have introduced a mechanism of forgetting. In fact, they have introduced two forms of limited memory windows: one in which an agent remembers the last  $\mu$  events in which it participated in a interaction and another where memory was assumed to record the last  $\mu$  encounters during which an agent might interact many, few, or no times. We will follow the first

memory type where agents register only their  $\mu$  last meetings. The agents’ memories register the conventions that were seen during their last  $\mu$  encounters. When an agent interacts with another agent during a pairwise encounter, he will eventually have to discard the oldest event to maintain memory at a fixed size. The memory of agent  $k$ ,  $M_k$ , is modeled as a set of events. An event  $e$  belonging to  $M$  is represented as pair,  $e = \langle t_e, c_e \rangle$ , where  $c_e$  is the convention seen at time  $t_e$ .

At time  $t$ , two players will be selected to interact, where one of them is randomly chosen and the other will be randomly chosen among its neighbors, according to the social graph. The agent playing the speaker role, will present the hearer its current convention. The agent playing the hearer role will first forget its oldest event, if it is the case that its memory is full, then it will choose its new convention based on its memory contents and its partner convention and only then it will register the new event. Agents that are not chosen to interact at a particular instant  $t$  will have their memory and conventions unchanged.

## 3 TIES: THREE VARIATIONS ON EXTERNAL MAJORITY BEHAVIOR

How does EM deals with ties? Do they play a relevant role regarding performance? And is there a different and better way to deal with ties? In EM with full history of encounters we know that in case of a tie the current convention is always adopted. And logically it is impossible to have a tie without the current convention in the group of the most frequently seen. The same happens when there is a binary convention space and agents have limited memory—there are only two conventions and the currently adopted must be in the tie group. Now let’s analyze EM update rule regarding ties in face of spaces of conventions with more than two elements when agents use a limited memory. But in situations with limited memory, one of the events in memory involving current convention may be forgotten and we can have a situation where two or more conventions, different from the current one, are competing to be selected. How EM deals with this situation? EM definition is not clear and perhaps a precise tie solving was not considered significantly relevant and was left open. Perhaps random choice was implicit. We did not find in the literature any reference to the importance of dealing with ties of

this type. Perhaps the reason is obvious: most of the research made with EM considered spaces of two conventions where tie situations of this type can never occur.

**3.1 Completing EM definition: Conservative**

We are going to complete External Majority definition, we call it the “conservative” tie strategy of External Majority regarding the special tie situation when currently adopted convention is not in the set of the most frequently observed in the last  $\mu$  encounters. In tie situations where T is the set of the most frequently observed conventions in the last  $\mu$  encounters.

- 1: If current convention belongs to T, stick to it.
- 2: Otherwise select the most recently observed from the set T.

**3.2 A Variation in EM: Last**

We are going to introduce a second variation in the EM convention update rule, regarding ties. Our EM variation, the “last” tie strategy, is the following: adopt the convention that was observed more often in other agents in the last  $\mu$  interactions, and in case of a draw adopt the most recently observed convention from the tie set. The motivation for this variation is quiet evident. It may be better to choose the most recently observed—perhaps it indicates that the convention is still around and it is a winner.

**3.3 A Variation in EM: Random**

In case we have a tie we just choose randomly one the most frequently seen conventions in the last  $\mu$  interactions. External Majority with a random choice for solving ties, corresponds with some small differences to a model introduced by Kaplan (Kaplan, 2000, 2005). He only considered unilateral encounters and no forgetting but he found a convergence of  $N(\log N)$  for both binary and N-ary convention spaces.

**4 EXPERIMENTAL RESULTS**

Agents initially pick randomly one of two conventions in the case of binary spaces and a unique convention in the case of N-ary spaces.

We are going to compare the three EM tie strategies for fully connected networks, where every

agent can interact with any other and interactions will be both unilateral, and bilateral. We will choose 90% of level consensus and will count the average number of encounters needed to attain such a convergence level, averaged over 500 runs.

We have performed comparison experiments for agents that register the full history of encounters and for agents with optimal memories (it will be explained later). We used populations composed by 100, 200, 300, 400...1000, 2000...10000, 20000...50000 agents except in some bilateral experiments.

Besides showing the average number of interactions necessary for attaining a 90% level of consensus, as the performances are difficult to compare with log-log graphs, we have shown for each situation the percentage of efficiency gain for using Last EM. The percentage of efficiency gain is calculated this way:

$$\frac{P - Performance_{Last}}{P}$$

where P can be the performance of the Conservative EM or the Random EM.

For example, considering a population of 1000 agents, a binary convention space, and unilateral interaction, if for the Last tie strategy, we obtain a performance of 800, and for the Conservative strategy, a performance of 1000, the efficiency gain will be 0,2, which means that Last represents a 20% increment in efficiency.

**4.1 Full History Unilateral Agents**

For full history agents with unilateral interactions, results (performance and efficiency gain) are presented from figures 1 to 4, both for binary and N-ary convention spaces.

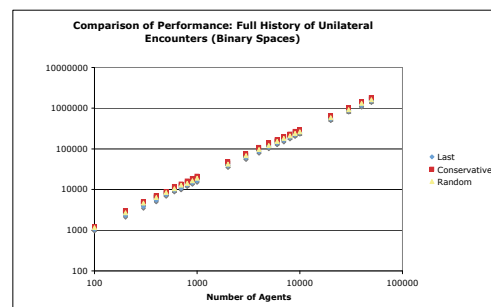


Figure 1: Comparison of the average number of unilateral interactions necessary for attaining a 90% consensus for populations composed of agents with full history along binary convention spaces. Results are derived from 500 simulations.

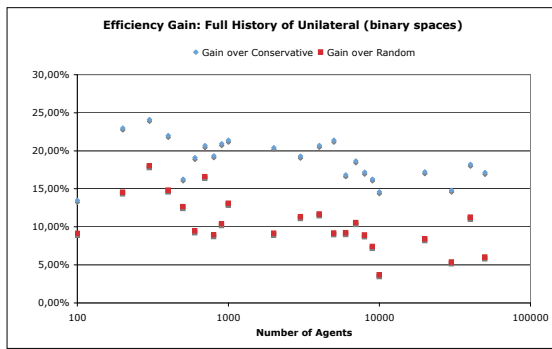


Figure 2: The efficiency gain of Last EM for populations composed of agents with full history along binary convention spaces and unilateral interactions. Results are derived from 500 simulations.

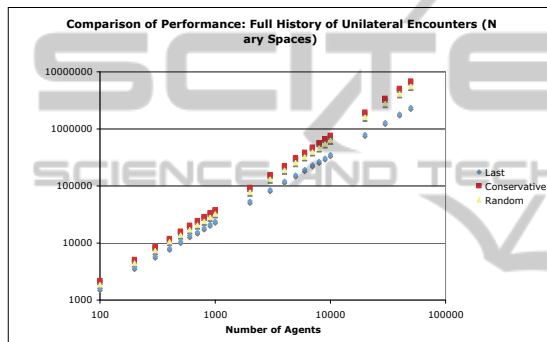


Figure 3: Comparison of the average number of unilateral interactions necessary for attaining a 90% consensus for populations composed of agents with full history along N-ary convention spaces. Results are derived from 500 simulations.

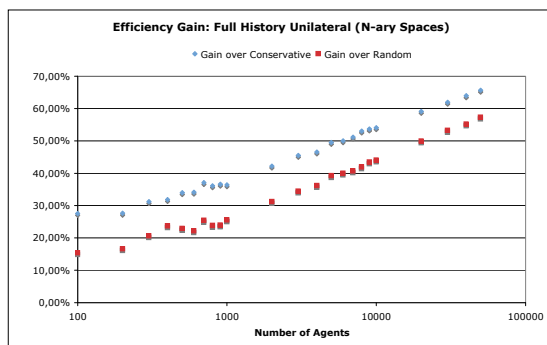


Figure 4: The efficiency gain of Last EM for populations composed of agents with full history along N-ary convention spaces and unilateral interactions. Results are derived from 500 simulations.

Our results show that the Last EM variation produces a substantial increase in efficiency, especially for N-ary convention spaces (figures 3 and 4) where efficiency is dramatically increased

with population size and correspondingly with the convention space size (recall that the N-ary scenario means a unique convention per agent). For 100 agents, the gain is around 15%. In what concerns populations of 50 000 agents, the reduction on the average number of encounters necessary for a 90% consensus is almost 70% (compared with the Conservative EM variation) and almost 60% (compared with the Random EM variation), which is a remarkable result.

This pattern of increase in efficiency gain with population size is not observed when we have binary convention spaces (figures 1 and 2). But even here the increase in efficiency is on average 18,83% and 10,41% compared with the Conservative and Random respectively.

#### 4.2 Full History Bilateral Agents

The experiments with bilateral encounters in societies with full history agents are described in figures 5 and 6, for the binary case, and figures 7 and 8, for the N-ary case.

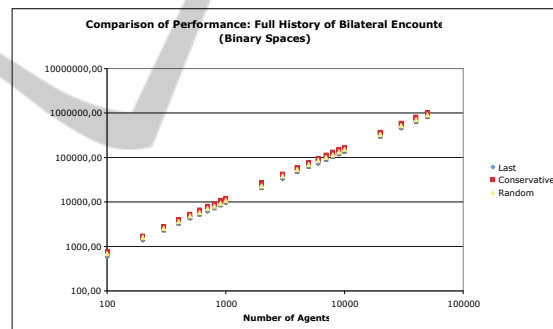


Figure 5: Comparison of the average number of bilateral interactions necessary for attaining a 90% consensus for populations composed of agents with full history along binary convention spaces. Results are derived from 500 simulations.

Slightly inferior results are observed with bilateral interaction. In the binary space case the average gain in performance is 12,15% and 2,76% (figure 6) compared with Conservative and Random. In some cases Random variation is better than the Last. But in the N-ary scenario the improvement in performance is again substantial, increasing with the number of agents and correspondingly with the size of convention space. The gain compared with the Conservative is almost 60% for 50000 agents and around 50% for 20000 when compared with Random. The performances of Randoms and Conservatives are equivalent in the N-ary case, but

the Randoms attain 90% of consensus on average in 10% less encounters than Conservatives.

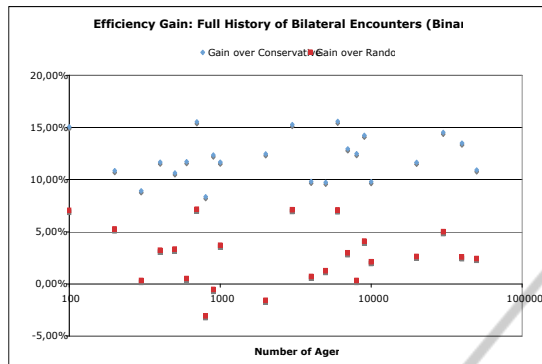


Figure 6: The efficiency gain of Last EM for populations composed of agents with full history along binary convention spaces and bilateral interactions. Results are derived from 500 simulations.

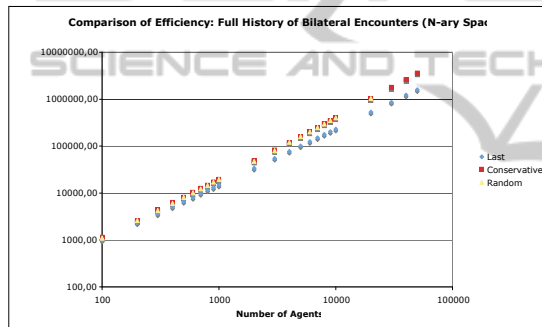


Figure 7: Comparison of the average number of bilateral interactions necessary for attaining a 90% consensus for populations composed of agents with full history along N-ary convention spaces. Results are derived from 500 simulations. Note that for the Random strategy the maximum number of agents is 20000.

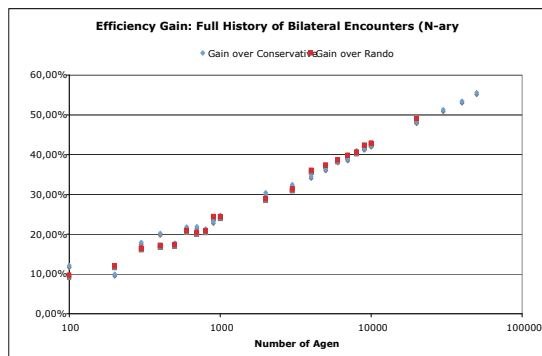


Figure 8: The efficiency gain of Last EM for populations composed of agents with full history along N-ary convention spaces and bilateral interactions. Results are derived from 500 simulations. Note that for the Random strategy the maximum number of agents is 20000.

### 4.3 Optimal History Unilateral Agents

We have measured the performance of limited memory agents with optimal memory size. In order to obtain optimal memory sizes we have varied the memory size, looking for the one that exhibited best performance. We have searched for the optimal memory size for each situation (EM variation, number of agents, convention space size, and interaction type) and choose the correspondent optimal performance. We won't show here the effect that different memory sizes have on performance due to limitation of space.

In figures 9, 10, 11 and 12 we show the results of the experiments regarding optimal memory sizes for unilateral interaction, in both binary and N-ary convention spaces.

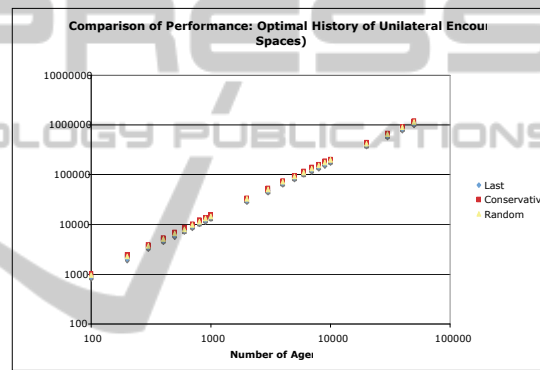


Figure 9: Comparison of the average number of unilateral interactions necessary for attaining a 90% consensus for populations composed of agents with best memory sizes along binary convention spaces. Results are derived from 500 simulations.

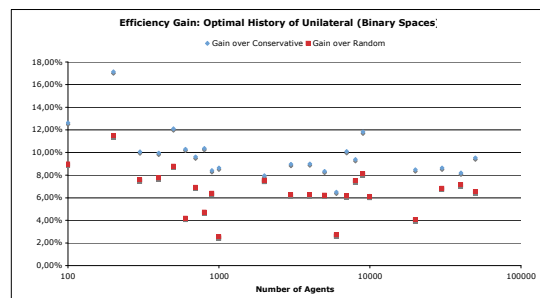


Figure 10: The efficiency gain of Last EM for populations composed of agents with best memory sizes along binary convention spaces and unilateral interactions. Results are derived from 500 simulations.

In what regards binary spaces we see again a small improvement on performance by the Last EM variation (figure 10): 9,66% and 6,55% on average compared to Conservative and Random. But again a

substantial improvement in the case of N-ary convention spaces, increasing with population size: a gain of efficiency of almost 60% for a population of 50000 for the Last variation compared with both Random and Conservative (figure 12).

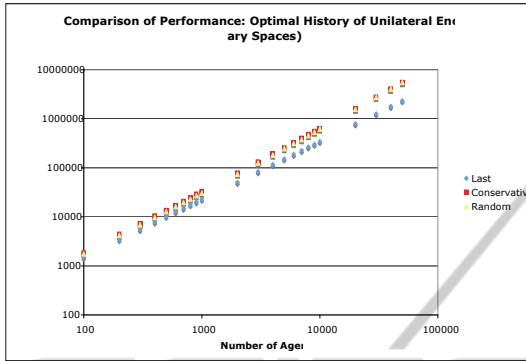


Figure 11: Comparison of the average number of unilateral interactions necessary for attaining a 90% consensus for populations composed of agents with best memory sizes along N-ary convention spaces. Results are derived from 500 simulations.

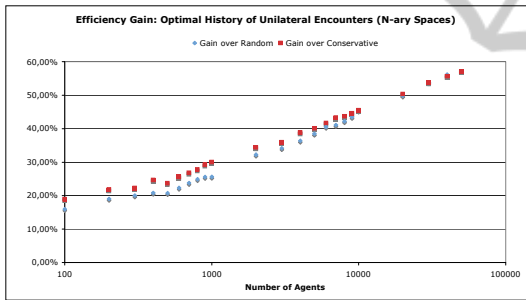


Figure 12: The efficiency gain of Last EM for populations composed of agents with best memory sizes along N-ary convention spaces and unilateral interactions. Results are derived from 500 simulations.

#### 4.4 Optimal History Bilateral Agents

In what regards bilateral encounters, our experimental results are depicted from figures 13 to 16. As in the unilateral case, we have searched for the memory sizes which have performed optimally and the three variations are compared along scenarios with optimal memory sizes. As a curiosity we have noticed that the optimal memory sizes are in general bigger than in the unilateral case but that will not be discussed here.

Notice that Last continues to win, slightly in binary spaces (7,16% on average compared with Conservative and 3,47% on average compared with Random), but with more significance in N-ary spaces, although not so substantial as in the full

history case. Nevertheless, for 10000 agents there is an increase of 30% in the efficiency of the Last compared with the others, which are equivalent, and this result increases with population size.

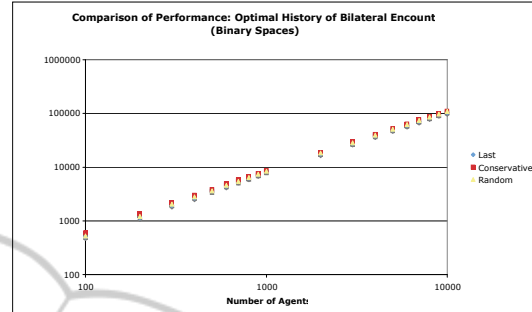


Figure 13: Comparison of the average number of bilateral interactions necessary for attaining a 90% consensus for populations composed of agents with best memory sizes along binary convention spaces. Results are derived from 500 simulations.

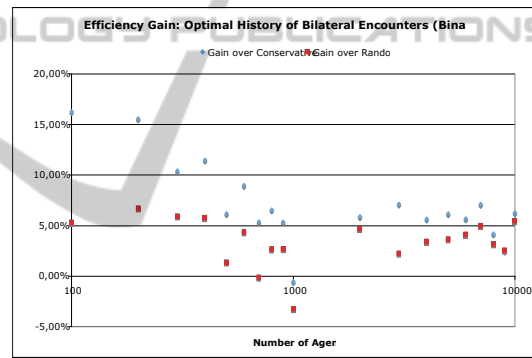


Figure 14: The efficiency gain of Last EM for populations composed of agents with best memory sizes along binary convention spaces and bilateral interactions. Results are derived from 500 simulations.

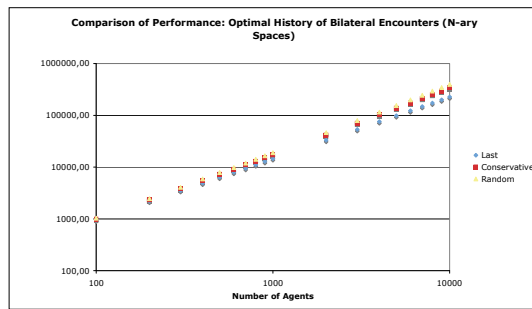


Figure 15: Comparison of the average number of bilateral interactions necessary for attaining a 90% consensus for populations composed of agents with best memory sizes along N-ary convention spaces. Results are derived from 500 simulations.



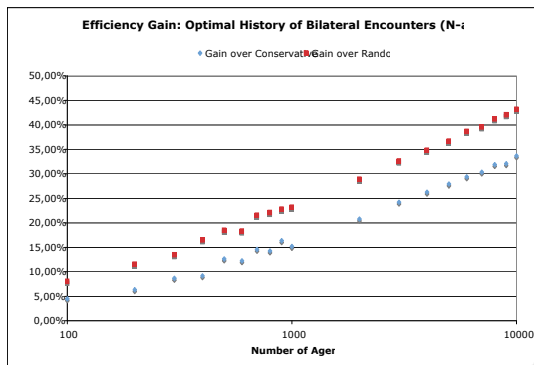


Figure 16: The efficiency gain of Last EM for populations composed of agents with best memory sizes along N-ary convention spaces and bilateral interactions. Results are derived from 500 simulations.

## 5 CONCLUSIONS

We have made experiments with three variations on a standard frequency model of distributed coordination in multi-agent systems, regarding convention emergence. These agents are able to interact with the others observing the choices selected by them based on a simple local adaptation rule, which depends only on the history of their interactions. The rule, named External Majority, is the following: select the convention most frequently seen in the last  $\mu$  encounters. In particular we have studied the impact of ties on the efficiency of a consensual choice inside a population of independent and self-organized agents. From the results we may conclude that ties play a very important role regarding the quantitative improvement on the efficiency of convention emergence over the standard External Majority, in fully connected networks, when there are both unilateral and bilateral encounters between agents.

In particular the variation on the External Majority that says that prefer the most seen convention and in case of ties prefer the most recently seen has a dramatic effect on performance attaining high levels of gain, specially for big population sizes and increasing with population size.

In the future we will extend the experiments to other networks topologies and higher population sizes and look for agents with dynamic memory sizes, which will adapt to population size, the social graph topology and the size of convention spaces.

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