Discovery of Newsworthy Events in Twitter

Fernando Fradique Duarte, Óscar Mortágua Pereira and Rui L. Aguiar Instituto de Telecomunicações, DETI, University of Aveiro, 3810-193, Aveiro, Portugal

Keywords: Social Media, Twitter, Event Detection, SVM, Machine Learning, Dynamic Programming.

Abstract: The new communication paradigm established by Social Media, along with its growing popularity in recent years contributed to attract an increasing interest by several research fields. One such research field is the field of event detection in Social Media. The purpose of this work is to implement a system to detect newsworthy events in Twitter. A similar system proposed in the literature is used as the base of this implementation. For this purpose, a segmentation algorithm implemented using a dynamic programming approach is proposed in order to split the tweets into segments. Wikipedia is then leveraged as an additional factor in order to rank these segments. The top k segments in this ranking are then grouped together according to their similarity using a variant of the Jarvis-Patrick clustering algorithm. The resulting candidate events are filtered using an SVM model trained on annotated data, in order to retain only those related to real-world newsworthy events. The implemented system was tested with three months of data, representing a total of 4,770,636 tweets created in Portugal and mostly written in the Portuguese language. The precision obtained by the system was 76.9 % with a recall of 41.6%.

1 INTRODUCTION

Social Media services have become a very popular medium of communication and users use these services for various different reasons. In the case of Twitter, a microblogging service, the main reasons found are (Java et al. 2007): daily chatter, conversations, sharing information and reporting news. Microblogging services in particular have become very popular due to their portability, immediacy and ease of use, allowing users to respond and spread information more rapidly (Atefeh & Khreich 2015).

The popularity and real time nature of these services and the fact that the data generated reflect aspects of real-world societies and are publicly available have attracted the attention of researchers in several fields (Madani et al. 2014; Nicolaos et al. 2016). One such field is the field of event detection in Social Media.

Event detection in Social Media has many potential applications, some of which with significant social impact such as in the detection of natural disasters and to identify and track diseases and epidemics (Madani et al. 2014). Another relevant application is in the detection of news topics and events of interest or newsworthy, as realworld events are often discussed by users in these services before they are even reported in traditional Media (Sakaki et al. 2010; Van Canneyt et al. 2014; Papadopoulos et al. 2014).

These services however present some challenges, some of which are inherit to their design and usage (Atefeh & Khreich 2015). In the case of Twitter, examples of this are the use of informal and abbreviated words, the frequent occurrence of spelling and grammatical errors and data sparseness and lack of context due to the short length of the messages. The diversity of the topics discussed, some of which doubtfully of much interest (e.g. daily chatter), may also pose additional challenges, more specifically in the case of event detection. The event detection process must therefore be able to filter out these topics in order to retain only those potentially related to events of interest.

The goal of this work is to implement a fully functional system to detect newsworthy events using tweets. By newsworthy event it is intended to mean any real-world event of sufficient interest to the general public in order to be reported in the Media. To achieve this goal a similar system already proposed in the literature, namely Twevent (C. Li et al. 2012) is used as the base of the implementation.

This work also intends to empirically validate the proposal of using Wikipedia as an additional factor in the computation of the weighting scheme used to

244

Duarte, F., Mortágua Pereira, Ó. and Aguiar, R. Discovery of Newsworthy Events in Twitter. DOI: 10.5220/0006712702440252 In Proceedings of the 3rd International Conference on Internet of Things, Big Data and Security (IoTBDS 2018), pages 244-252 ISBN: 978-989-758-296-7 Copyright © 2019 by SCITEPRESS – Science and Technology Publications, Lda. All rights reserved rank the segments, relatively to the formulation used in the base system. This change is proposed in an attempt to favor segments according to their potential newsworthiness, by further boosting them up in the ranking relatively to more commonly used and less informative segments.

The implementation is validated using three months of data, corresponding to 4,770,636 tweets created in Portugal and mostly written in the Portuguese language.

The remainder of this paper is structured as follows. Section 2 presents the related work. The details concerning the implementation of the system proposed are discussed next in Section 3. The results obtained during the tests performed on the system are presented in Section 4. The final conclusions and future work are the topic of discussion of Section 5 and conclude the presentation of this work.

2 RELATED WORK

Event detection in Social Media has been the focus of much research and many different approaches have been proposed in order to solve this task.

TvPulse (Vilaça et al. 2015) aims to detect TV highlights using Twitter and publicly available Electronic Programming Guides (EPGs). To achieve this, semantic profiles are created for the Portuguese language and information related to the TV programs is collected from EPGs and processed. These semantic profiles are then used to identify the most representative tweets as highlights of a TV program.

Hotstream (Phuvipadawat & Murata 2010) aims to collet, group, rank and track breaking news in Twitter. For this purpose tweets are filtered by hashtags (e.g. #breakingnews) or keywords (e.g. breaking news) often used by users to annotate breaking news. Tweets are then grouped together according to a similarity measure computed using TF-IDF along with a boost factor obtained via the use of a Named Entity Recognizer (NER).

In (Popescu et al. 2011) a method is proposed to automatically detect events involving known entities from Twitter. A set of tweets created over a period of time and referring the target entity is collected. The Gradient Boosted Decision Trees framework is then used to decide whether this snapshot describes a central event involving the target entity or not.

Tedas (R. Li et al. 2012) is another Twitter based event detection and analysis system that aims to detect new events with a special focus on the detection of Crime and Disaster related Events (CDE). To achieve this, spatial and temporal meta information is extracted from tweets and then indexed by a text search engine. This index can then be used to retrieve real time CDEs or answer analytical queries.

More recently (Alsaedi et al. 2017) proposes an event detection framework to detect large and related smaller scale events, with a special focus on the detection of disruptive events. A Naïve Bayes classifier is used to filter out non-event related tweets and retain only those associated with largescale events. An online clustering algorithm is then used to cluster these tweets in order to obtain the smaller-scale events. The topics discussed in these clusters are then summarized and represented by their most representative posts or their top terms. Temporal Term Frequency–Inverse Document Frequency is proposed in order to compute a summary of these top terms.

Contrary to the systems just presented, the system proposed in this work aims to detect all kinds of events provided they are newsworthy and does not target any specific entity or type of event.

More closely related to this work, Twevent (C. Li et al. 2012) is proposed as a segment based event detection framework. Tweets are first split into segments (i.e. n-grams potentially representing semantic units). These segments are then ranked and the top K of these are grouped together according to their similarity using a variant of the Jarvis-Patrick clustering algorithm. The resulting candidate events are filtered according to their newsworthiness scores in order to retain only those considered to be related to real-world events. Wikipedia is leveraged to compute these scores and a user specified threshold is used to derive the filtering decision.

The system implemented in this work proposes Wikipedia as an additional factor in the computation of the weighting scheme used to rank the segments proposed in Twevent. This is done in order to boost segments further up in the ranking according to their potential newsworthiness and counter the possible dominance of more common use ones due to their greater user support. A trained Support Vector Machine (SVM) model is also used to filter the candidate events as opposed to using a user defined threshold. By using such a model it is expected to better capture the distinctive features that relate a candidate event to a real-world newsworthy event and therefore obtain better results in terms of accuracy.

FRED (Qin et al. 2013) further expands Twevent by considering three types of features representing the statistical, social and textual information related to the candidate events obtained and then using these features to train a SVM model to perform the filtering step. This work uses a subset of these proposed features.

3 SYSTEM IMPLEMENTATION

The purpose of this work is to implement an event detection system using tweets to detect newsworthy events. Such an event could be any real-world event of sufficient interest to the general public in order to be reported in the Media (e.g. newspapers, online news). Sport (e.g. a football game), political (e.g. elections) or musical events (e.g. summer concerts) are examples of such events. The detection of these events should be conducted independently in time windows of fixed size (e.g. a day).

In terms of its architecture, depicted in Figure 1, the system is comprised of three main blocks: the Data Source Infrastructure (DSI), the Precomputed Values Infrastructure (PVI) and the Event Detection Pipeline (EDP).

The DSI is responsible for the pre-processing of the dataset (i.e. the tweets) used to perform the event detection as well as for its storage in an appropriate format for later ease of access and retrieval.

The PVI is responsible for the computation and storage of the precomputed values required by the system so that they can be easily looked up later on. These values are: the Segment Probabilities (perform semantic meaningfulness lookups), the Segment Frequency Probabilities (detect bursty segments) and the Wikipedia Anchor Probabilities (perform newsworthiness lookups).

The EDP is composed of four main components named respectively: Tweet Segmentation, Event Segment Detection, Event Segment Clustering and Event Filtering. These components compose the event detection pipeline used to detect events in each time window t.

Table 1	1:	Parameters	of the	system
---------	----	------------	--------	--------

Parameter	Description			
S_t	The size of time window <i>t</i>			
K	The top-K tweet segments to retain			
k	k-nearest neighbors (Jarvis-Patrick)			
S _m	The size of sub-time window t'			

Finally, in terms of parameterization the system requires four parameters listed in Table 1. The blocks of the system are presented next.

3.1 Data Source Infrastructure

In terms of pre-processing of the dataset all user mentions, links, hashtags and emoji were removed from the text of the tweets. The text was also normalized to lowercase and accentuation was removed. Several statistics were also computed for each tweet such as the number of links, user mentions and hashtags present and also whether the tweet was a reply or a retweet. MongoDB was used to store these tweets in an appropriate format for later ease of access and retrieval.

3.2 Event Detection Pipeline

This subsection presents the details concerning the four main components that compose the event detection pipeline of the system. Some details however are left out of the discussion and can be found in (C. Li et al. 2012) (the base system).

3.2.1 Tweet Segmentation Component

The goal of this component is to partition a tweet into a set of non-overlapping and consecutive segments (i.e. n-grams potentially representing semantic units), the so called tweet segments. In order to achieve this in an efficient way, a segmentation algorithm was implemented using dynamic programming. It should be noted that for the purposes of this implementation only n-grams up to order 3 that is $n = \{1, 2, 3\}$ (i.e. unigrams, bigrams and trigrams) where considered as possible segment candidates.

This was achieved by first considering each of the n-grams as a node and then linking these nodes together by directed edges according to the position in which they occur in the text, therefore composing a Directed Acyclic Graph (DAG). An example of this is depicted in Figure 2, where the tweet "*my car is fast*" is shown, decomposed into all of its possible n-grams.

More formally given a DAG G = (V, E) where V denotes the set of vertices or nodes of the DAG and E the set of its edges, two more special nodes named *start* and *end* are defined and linked accordingly to the other nodes, see Figure 2. The optimum segmentation can be solved as the maximum cost path search between the node *start* and the node *end*.



Figure 1: Architecture of the system.

The cost *Cost*(e_i) of each directed edge $e_i \in E$ linking vertices u and v (i.e. $u, v \in V$) is calculated as the value computed on its end node (v in this case) using Equation 1, where L(s) is a function used to give moderate preference to longer segments, Q(s)is the probability that segment s appears as an anchor text in the Wikipedia articles that contain it (i.e. Wikipedia Anchor Probability) and SCP(s) is the Symmetric Conditional Probability computed as depicted in Equation 2 for *n*-grams with n > 1 and as SCP(s) = P(s) when n = 1. In Equation 2 P(s)denotes the prior probability of segment s and $P(w_1...w_k)$ stands for the probability of segment w_{l} , w_{k} . In the case of the special node *end*, the cost of its incoming edges Cost(end) is set to zero. The full details concerning these equations can be found in (C. Li et al. 2012).

$$C(s) = L(s) * e^{Q(s)} * SCP(s)$$
(1)



Figure 2: Representation of a tweet as a DAG.

$$SCP(s) = \frac{P(s)^2}{\frac{1}{n-1}\sum_{i=1}^{n-1} P(w_1w_i)P(w_{i+1}w_n)}$$
(2)

3.2.2 Event Segment Detection Component

The goal of this component is to rank the tweet segments according to a weight scheme. This ranking is then leveraged in order to select only the top K, also called event segments, for further processing.

In Twevent, the base system considered for the implementation, this weight w_b is computed for each of the tweet segments according to Equation 3, where $P_b(s,t)$ denotes the bursty probability of segment *s* in time window *t* and $u_{s,t}$ denotes the user support of that same segment (i.e. the number of unique users that posted tweets containing segment *s* in time window *t*). The full details concerning this equation can be found in (C. Li et al. 2012).

$$w_b(s,t) = P_b(s,t) * \log(u_{s,t})$$
(3)

During the testing of the system using this ranking scheme it was however detected that the position of the segments in the rank seemed to be mostly dominated by their user support as depicted in Table 2, where the top 10 ranked segments for two randomly chosen days are listed top down according to their position in the rank (i.e. the first element in the list is ranked 1, the second is ranked 2, and so on), along with the counts for their user support (the columns on the right). Swear words were elided from the listing and are denoted with the * symbol instead.

As it can be seen in this table, the ranking positions of the segments seem to follow the same pattern for the two depicted days (i.e. segments with a greater user support are ranked higher). The only noticeable exception to this pattern occurs on the 14th and is highlighted in bold. This is somewhat expectable considering that commonly used words are in general boosted by their usually greater user support. Furthermore none of the segments listed is of particular interest in terms of the information it can potentially convey to the event detection process.

Table 2: Top 10 ranked segments using the original weighting scheme.

06-14-201	5	06-24-2015	
amanha	1750	es	1614
ver	1714	sei	1402
vai	1420	sempre	1388
dormir	1328	bue	1228
*	1186	melhor	1228
assim	1108	mim	1152
tempo	1055	acho	1118
exame	994	ti	1102
fds	979	aqui	1042
ta	1082	nunca	909

Considering that from these only the top K are retained for further processing, this would mean that many informative segments would be excluded from further analysis in favor of more commonly used ones. In terms of tweet analysis this can become even more problematic as much of the topics discussed are about personal and trivial matters (heavy use of common words).

Wikipedia can be leveraged in order to attenuate this issue. More specifically, segments are boosted according to their Wikipedia anchor probability. This means that segments appearing more often as anchors (i.e. links to other articles) in Wikipedia and therefore also more likely to be informative in terms of event detection, will potentially be boosted up in the rank. This in turn would somewhat counter the apparent dominance of the user support already discussed. The new proposed weighting scheme is depicted in Equation 4, where Q(s) denotes the Wikipedia anchor probability of segment s.

Table 3 presents the list of the top 10 ranked segments computed for the same two days as before using the revised weight scheme. As it can be seen the top ranking no longer seems to be dominated by the user support. Also, some of the segments listed such as *neymar* (football player), *brasil (country)*, *david luiz* (football player) and *meo arena* (musical festival) seem to be clearly more informative.

$$w_b(s,t) = P_b(s,t) * \log(u_{s,t}) * e^{Q(s)}$$
(4)

Table	3:	Тор	10	ranked	segments	using	the	revised
weight	ting	scher	ne.					

06-14-201	5	06-24-2015		
neymar	247	ganda	310	
brasil	305	sdds	191	
portugal	516	ask.fm	17	
david luiz	39	cristiano araujo	39	
peru	76	es	1614	
mase	128	bue	1228	
colombia	59	sei	1402	
meo arena	39	sempre	1388	
portugues	230	bora	184	
amanha	1750	melhor	1228	

3.2.3 Event Segment Clustering Component

The goal of this component is to cluster related event segments into candidate events. To compute these candidate events, a variant of the Jarvis-Patrick clustering algorithm, which takes only the k parameter into account (i.e. the number of nearest neighbors to examine for each point) was implemented.

This clustering algorithm was chosen because it is a non-iterative algorithm and therefore more efficient, as the clusters can be computed in a single pass and also because it is deterministic, meaning that the same results will be obtained every time. The similarity measure used to cluster the event segments was the same proposed in Equation 9 in (C. Li et al. 2012).

3.2.4 Event Filtering Component

The goal of this component is to perform the final filtering step in order to filter the candidate events obtained in the previous step and from these retain only those related to real-world newsworthy events, also referred to as real events.

An SVM model was trained to perform this filtering step as opposed to the use of a user defined parameter (i.e. a threshold) as proposed in the base system. This was done with the expectation that a good set of representative features could be leveraged in order to identify the real events. This also means that less parameters must be setup in order to parameterize the system.

The features used consist of a subset of the features proposed in (Qin et al. 2013), namely: *seg*, *edge*, *wiki*, *sim*, *df*, *udf*, *rt*, *men*, *rep*, *url* and *tag*. These features are discussed in more detail in the paper just mentioned. The importance of these features was then assessed using a Random Forest Classifier ensemble, see Figure 3. Three of these features were found to be more discriminative then

the rest, specifically and considering the candidate event e with T_e being the set of tweets containing event segments of e: wiki (average newsworthiness of e), sim (average similarity of the edges of e) and tag (percentage of tweets that contain hashtags in T_e). The least discriminative feature found was rt(percentage of tweets that are retweets in T_e). All features were used to train the SVM model.



Figure 3: Feature importance.

The hyper parameters of the model were then tuned using Grid-Search and the resulting model was trained using cross validation and tested. The best model obtained was parameterized with the following values: 'C': 100.0, 'gamma': 0.01 and 'kernel': 'rbf, and achieved a precision of 92% and a recall of 65% (F1-score of 76%) for class 1 (the class indicating e as being a real event. For the purpose of comparison a Random Forest classifier was also tested having achieved a precision of 80% and a recall of 71% (F1-score of 75%) for class 1.

From the 1,427 samples comprising the training dataset only 420 (336 randomly chosen samples for class 0 and 84 samples for class 1) were used in order to better balance the dataset and try to prevent overfitting. These samples (candidate events) were manually annotated. This annotation process is discussed in further detail is Subsection 4.1.

3.3 Precomputed Values Infrastructure

This section discusses the setup of the infrastructure used to manage the precomputed values required by the system. These values were computed and stored in a Redis database instance so that they could be looked up later on in a fast and easy fashion. To compute these values only n-grams up to order 3 (i.e. $n \le 3$) were considered.

3.3.1 Segment Probabilities

The segment probabilities, denoted by P(.) in Equation 2 are used during the tweet segmentation phase in order to try to obtain semantically meaning-

ful units. No online service provides these values for the Portuguese language therefore the Maximum Likelihood Estimate (MLE) was used to compute these estimates as shown in Equation 5, where Ndenotes the total number of words found in the corpus (the set of tweets) and $C(w_1...w_n)$ denotes the counts of the n-gram $w_1...w_n$ in that same corpus. In total 9,152,120 n-grams along with their precomputed probabilities were stored.

$$P_{MLE}(w_1 \dots w_n) = \frac{\mathcal{C}(w_1 \dots w_n)}{N}$$
(5)

3.3.2 Wikipedia Anchor Probabilities

The Wikipedia anchor probabilities, denoted as Q(s) in Equation 1 and Equation 4 are used both during the tweet segmentation and the event segment detection phases to derive the newsworthiness of segments. In order to compute these probabilities the latest Portuguese Wikipedia dump (i.e. the ptwikilatest-pages-articles.xml.bz2, 21-Oct-2017) was used.

Only text contained inside anchor blocks encoded as [[.]] in the dump file and excluding images was considered as a potential anchor text candidate. Redirect and disambiguation pages were also left out and not processed. The longest form to designate the anchors was always preferred (e.g. in [[mm|millimeter]] millimeter was chosen). This was done with the intuition that a longer text tends to be more descriptive.

Finally only n-grams appearing more than once as anchors were considered. This was done with the expectation that more trivial topics rarely referred and therefore of minor interest are less likely to be used as anchors (i.e. links to other articles). In total 1,154,330 anchor designations were persisted.

3.3.3 Segment Frequency Probabilities

The segment frequency probabilities, denoted as p_s and computed as shown in Equation 6 are used in the event segment detection phase to detect bursty segments and are specific to the implementation of the base system. In the equation depicted N_t denotes the number of tweets created within time window t, $f_{s,t}$ denotes the frequency of segment s within t (i.e. the number of tweets created in t that contain s) and L denotes the number of time windows t containing segment s. In total 1,016,452 n-grams along with their pre-computed probabilities were stored. Further details concerning this equation can be found in (C. Li et al. 2012).

$$p_{s} = \frac{1}{L} * \sum_{t=1}^{L} \frac{f_{s,t}}{N_{t}}$$
(6)

4 TESTING

This section presents the tests performed to validate the implemented system as well as the results obtained.

4.1 Dataset and Experimental Setup

The dataset used to test the system was collected from the Twitter Search API for the TVPulse project (Vilaça et al. 2015) and consists of a set of tweets created in Portugal and mostly written in the Portuguese language. Two subsets of this dataset were used: data collected from 07-01-2016 to 09-30-2016 (4,770,636 tweets) were used to test the system and compute the pre-computed values and data collected from 05-14-2015 to 06-24-2015 (3,581,466 tweets) were used to tune, train and test the SVM model. In terms of big international events these periods were dominated by the 2016 Summer Olympics, the UEFA EURO 2016 and the 2015 Copa America.

In terms of the annotation process, a total of 4,068 candidate events were manually annotated by one of the authors (1,427 of these were used to tune, train and test the SVM model and the remaining 2,641 were used to derive the precision and recall results of the tests performed on the system). The general annotation guideline followed was that a candidate event should only be labeled as referring to a real-world newsworthy event if most or all the event segments describing it were related to that event and the event was clearly newsworthy. In all other cases it should be labeled otherwise.

The system was parameterized as follows: the size S_t of each time window t was fixed to be a whole day, the size S_m of the sub-time windows t' was set to 2 hours and the values used for K and k were $\sqrt{N_t}$ and 3 respectively. To perform the tests the system was deployed in a guest environment running Ubuntu 16.04 LTS with 2 allocated processor cores, 5 GB of RAM and 80 GB of disk. VMware Player was used as the virtualization software.

4.2 Results

The results were obtained via the following procedure: first the system was used in order to compute the events for the testing periods considered. Then both the candidate events computed before and after the filtering step were manually inspected and labeled as being related to real-world newsworthy events or not. This was done in order to obtain *Me*, the total number of candidate

events found by the system prior to the filtering step and considered to be related to real-world newsworthy events and also to calculate the number of correct Te and incorrect Fe classifications respectively concerning the real events obtained by the system after the filtering step (i.e. the final result).

These values were then used to derive the precision and recall measures of the system as shown in Equation 7 and Equation 8. Candidate events considered to be related to the same real-world event were counted independently in order to simplify the process (i.e. two candidate events related to the same real-world event count as two correct classifications as opposed to just one). It should be noted that concerning the computation of the recall, M_e serves as an approximation to the real number of real events present in the dataset as this number cannot be feasibly derived by manual inspection of the whole dataset.

$$precision = \frac{Te}{Te + Fe} \tag{7}$$

$$recall = \frac{Te}{Me}$$
(8)

Table 4 lists these results for the periods tested, where each column represents the following: TCE (total candidate events) denotes the number of candidate events computed prior to the filtering step, MCE (Manual candidate events) denotes the number of candidate events obtained prior to the filtering step, found to be related to real-world newsworthy events after manual inspection, FCE (filtered candidate events) denotes the same as the MCE column, with the exception that the candidate events inspected were the ones obtained after the filtering step and P (precision) and R (recall) are related to the overall measures of performance of the system.

A total of 4,770,636 tweets were used to perform the test. Table 5 presents some of the real events identified by the system (the segments are separated by commas).

In terms of the performance of the system regarding processing time, depicted in Table 6, it can be seen that the components presenting the biggest bottleneck are the Event Segment Clustering component (ESC) and the Tweet Segmentation component (TS), taking in average 1.28 minutes and 1.03 minutes to compute respectively. The remaining two components represent a residual factor in this regard. The average processing time per time window (53,229 tweets on average) was 2.32 minutes.

Period	ТСЕ	MCE	FCE	Р%	R%
07-2016	894	57	31	87	47.4
08-2016	961	50	22	72.7	32
09-2016	786	37	25	68	45.9
Total	2641	144	78	76.9	41.6

Table 4: Results obtained during the tests.

ID	Segments	
e1	michael phelps, natacao, phelps	2016 Olympic Games
e2	sevilha, real madrid, supertaca europeia, real, madrid, penalty	UEFA Europa League final
e3	telma monteiro, bronze, telma, medalha de bronze, medalha	2016 Olympic Games, bronze medal
e4	Benfica, golo, tobias figueiredo, carrillo, nacional, marca, Jonas, marcar, raul jimenez, jogador, jimenez	Football game

Table 6: Running average times of components.

Total	TS	ESD	ESC	EF
2.32 m	1.03 m	.59 ms	1.28 m	.033 ms

4.3 Discussion

In terms of the overall results obtained, as depicted in Table 4, the system presents a somewhat reasonable precision of 76.9% but a fairly low recall of 41.6%. It can also be seen that these values vary considerably amongst the different periods tested. Some variation can also be observed regarding the number of real events manually identified prior to the filtering step (the values shown in the MCE column), with a clear drop during the third period tested, corresponding to September with 37 real events identified.

Regarding the overall results obtained in terms of precision and recall, several explanatory reasons can be enumerated: 1) the features selected to train the SVM model, may not be sufficient or representative enough; 2) the training dataset used was still somewhat imbalanced and this may have hindered the learning of the model (there seems to be some overfitting effect as the testing accuracy of 92% obtained during the testing phase of the SVM model is much higher than that obtained with new data, 76.9% in this case); 3) data annotation inconsistencies during the manual labeling of the training dataset may have also introduced unwanted noise in the learning process; 4) the low quantity of tweets collected overall for the periods tested may have also affected the performance of the system, as many tweets related to events may not have been collected.

Concerning the differences observed in the precision and recall results obtained for the different periods tested, one possible reason may be due to insufficient training data, as not all types of events can be covered and these in turn may be characterized differently in terms of the values of the features of the respective candidate events obtained, according to their impact or nature. As an example of this the UEFA Champions League or even the Copa America (the events dominating the SVM training data) may be more related to the UEFA EURO (July) event wise due to their similar nature then to the Summer Olympics (August). This in turn could explain the reason why July obtained the best performance measures for both precision and recall.

With respect to the quality of the real events obtained by the detection system, two remarks are noteworthy: 1) the textual representation of these events is composed in many cases of references to entities such as people (e.g. *michael phelps* in *e1*), events (e.g. *supertaca europeia* in *e2*) and football clubs (e.g. *real madrid* in *e2*), that further help describe and contextualize the event, see Table 5; 2) some of these events present mixed events or several words unrelated to the event identified (e.g. *joao souse, venezuela, caracas, tiago apolonia, estados unidos, tenis de mesa, tenis, natacao, forte, joao, del potro* where at least two evens related to the 2016 Summer Olympic Games appear mixed together).

Lastly, Table 7 depicts how the results obtained by the system implemented in this work can be related to the results obtained by similar implementations. Overall the system implemented in this work detected much less real events, only 78, when compared to the other two systems, achieved a lower precision and a higher recall. Twevent did not use a model to perform the filtering process and therefore the recall value is not listed. This comparison serves for the purposes of illustration only, as the datasets used by the different systems are not the same.

Finally it should be noted that similarly to FRED, the features found to be more relevant in training the SVM model were wiki, sim and tag.

System	#Evs	Р	R	N. Tweets
Twevent	101	86.1%		4,331,937
FRED	146	83.6%	22.9%	31,097,528
This work	78	76.9%	41.6%	4,770,636

Table 7: Results of the various systems.

5 CONCLUSION

This work presented the implementation of an event detection system to detect newsworthy events using tweets. The implementation was based on a similar system. Wikipedia was proposed as an additional factor in the weighting scheme used to rank the segments, in order to favor them according to their potential newsworthiness. This proposal was validated empirically. An SVM model was also used in order to compute the real events. The implemented system was tested on 4,770,636 tweets mostly written in the Portuguese language. The precision obtained was 76.9 % with a recall of 41.6%. In terms of comparison with similar systems, the system implemented obtained lower precision but higher recall.

Future work will focus on the assessment of the real impact of the change proposed to the weighing scheme used to rank the segments. Other alternatives to SVM shall also be assessed with respect to their applicability in performing the filtering step. Finally, the results obtained in terms of precision and recall shall also be further validated using data annotated by independent annotators.

ACKNOWLEGMENTS

This work is funded by National Funds through FCT - Fundação para a Ciência e a Tecnologia under the project UID/EEA/50008/2013 and SFRH/BD/109911/2015.

REFERENCES

Alsaedi, N., Burnap, P. & Rana, O., 2017. Can We Predict a Riot? Disruptive Event Detection Using Twitter. ACM Transactions on Internet Technology (TOIT) -Special Issue on Advances in Social Computing and Regular Papers, 17(2).

Atefeh, F. & Khreich, W., 2015. A Survey of Techniques

for Event Detection in Twitter. *Computational Intelligence*, 31(1), pp.132–164.

- Van Canneyt, S. et al., 2014. Detecting Newsworthy Topics in Twitter. *CEUR Workshop Proceedings*, *Proceedings of the SNOW 2014 Data Challenge*, 1150, pp.25–32.
- Java, A. et al., 2007. Why We Twitter: Understanding Microblogging Usage and Communities. In Proceedings of the 9th WebKDD and 1st SNA-KDD 2007 Workshop on Web Mining and Social Network Analysis. pp. 56–65.
- Li, C., Sun, A. & Datta, A., 2012. Twevent: Segmentbased Event Detection from Tweets. In Proceedings of the 21st ACM International Conference on Information and Knowledge Management - CIKM '12. Maui, Hawaii, USA: ACM Press, pp. 155–164.
- Li, R. et al., 2012. TEDAS: A Twitter Based Event Detection and Analysis System. In *ICDE '12 Proceedings of the 2012 IEEE 28th International Conference on Data Engineering*. pp. 1273–1276.
- Madani, A., Boussaid, O. & Zegour, D.E., 2014. What's Happening: A Survey of Tweets Event Detection. In INNOV 2014: The Third International Conference on Communications, Computation, Networks and Technologies. pp. 16–22.
- Nicolaos, P., Ioannis, K. & Dimitrios, G., 2016. Detecting Events in Online Social Networks: Definitions, Trends and Challenges. In Solving Large Scale Learning Tasks. Challenges and Algorithms. Lecture Notes in Computer Science. Springer, Cham, pp. 42–84.
- Papadopoulos, S., Corney, D. & Aiello, L.M., 2014. SNOW 2014 Data Challenge: Assessing the Performance of News Topic Detection Methods in Social Media,
- Phuvipadawat, S. & Murata, T., 2010. Breaking news detection and tracking in Twitter. In 2010 IEEE/WIC/ACM International Conference on Web Intelligence and Intelligent Agent Technology. pp. 120–123.
- Popescu, A.-M., Pennacchiotti, M. & Paranjpe, D., 2011. Extracting events and event descriptions from Twitter. In WWW '11 Proceedings of the 20th International Conference companion on World Wide Web. pp. 105– 106.
- Qin, Y. et al., 2013. Feature-Rich Segment-Based News Event Detection on Twitter. In Sixth International Joint Conference on Natural Language Processing. Nagoya, Japan: Asian Federation of Natural Language Processing, pp. 302–310.
- Sakaki, T., Okazaki, M. & Matsuo, Y., 2010. Earthquake Shakes Twitter Users: Real-time Event Detection by Social Sensors. In *Proceedings of the 19th International Conference on World Wide Web.* pp. 851–860.
- Vilaça, A., Antunes, M. & Gomes, D.G., 2015. TVPulse: detecting TV highlights in Social Networks. In *10th Conference on Telecommunications Conftele.*