

# Evolving Art: Past, Present and Future

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**Abstract:** Evolutionary Computation techniques have been applied in recent years to several fields in the Arts. This talk overviews how they have been used to create different types of artefacts, along with how past developments relate to current approaches, trends and challenges. The focus is one of the main challenge in the field: fitness assignment. We analyse this challenge from the perspective of the interplay between the evolutionary system and the user, and discuss how Machine Learning, Evolutionary Computation and Human-Computer Interaction techniques can be combined to create Computer-Aided Creativity systems that allow users to express their artistic and aesthetic intentions.

## 1 INTRODUCTION

At the very first Artificial Life conference, held in Los Alamos in September 1987, Richard Dawkins presented Biomorphs, a system that allowed users to act as selective breeders of artificial creatures, guiding the evolution of their morphology, and thus demonstrating the power of evolution (Dawkins, 1987).


Not long after, Karl Sims demonstrated how user-guided evolution could be used to evolve abstract images, 3D shapes, namely artificial plants, and animations (Sims, 1991). William Latham and Peter Todd were also instrumental for the popularisation of Evolutionary Art by commercialising Evolutionary Art software (Todd and Latham, 1992).

Eventually, the early work of these, and other, pioneers led to the birth of Evolutionary Art as an area of research. The core goal of Evolutionary Art as a discipline can be defined as the development and application of evolutionary techniques for the generation of computer graphics. An analysis of the research done throughout the years allows the identification of several core challenges, opportunities, and open issues (see, e.g., McCormack (2007)). These tend to follow on two main categories: representation and evaluation.

In what concerns representation, it is important to differentiate three main types of approaches: declarative, parametric, and procedural (Xiao et al., 2019). In declarative approaches, the genotype encodes or describes (i.e. declares) the characteristics of the indi-

vidual, i.e. the phenotype. An example of a declarative approach is the work by Baker (1993) who uses a Genetic Algorithm where each genotype encodes the coordinates of a set of lines to evolve line drawings. In parametric approaches, one evolves a set of parameters that influences the behaviour of a generative art system. Notable examples of this approach include the works of Draves (2007), where the genotype is a set of parameters of a fractal formula, and the work of Machado et al. (2016), where the genotype is a set of parameters that defines the behaviour of artificial ants. Finally, in procedural approaches, the genotype is a program or procedure that, when executed, generates the phenotype. The most famous example of such approach is the seminal work of Sims (1991) who uses Genetic Programming to evolve symbolic expressions that, once interpreted, result in colour images. This expression-based procedural approach has become the most popular for the evolution of images. As such, its theoretical and practical expressive power becomes of importance. While Machado and Cardoso (2002) demonstrate that this sort of procedural representation has the theoretical power to generate any image, they also point out that in practice the type of image these systems tend to generate is intimately linked with the primitives they use. As such, representation has a major impact on the nature and quality of the results, making it a hot topic of research since the inception of Evolutionary Art.

We introduce several alternative representation schemes and analyse the impact of representation in the outcome of the systems. In particular, we explore the use of a multi-chromosome Genetic Programming

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approach to evolve assemblages of objects (Graça and Machado, 2015), graphs to evolve non-deterministic context-free design grammars able to create a family of images from a single genotype (Machado et al., 2015a), behavioural parameters to evolve Non-Photorealistic Renderings (Machado et al., 2014), and digital stencil templates (Martins et al., 2018) to evolve typefaces.

If Evolutionary Art lives up to its name, then fitness assignment becomes the biggest challenge, since evolving art requires assessing the artistic quality of candidate images, which, arguably, requires Artificial General Intelligence. Early efforts in the field circumvented this difficulty by resorting to user-guided evolution, i.e. the user selected the images to breed, guiding the evolutionary process. While this approach has many merits, allowing the generation of remarkable images that match the preferences of the user, it also has severe limitations. By definition, this type of user-guided systems lacks autonomy and ability to judge their production, which is a major limitation from an Artificial Intelligence perspective. Additionally, from a practical perspective, these systems require constant intervention by the user, which becomes extremely time-consuming, leads to user fatigue and jeopardises the quality of the results.

Over the years, researchers made several contributions to the automation of fitness assignment. These can be classified in two major categories: the use of hardwired fitness functions and the use of Machine Learning techniques.

In the first case, the authors create a static function or program that assesses the quality of the evolved images. However, it has been proven extremely hard to formally define aesthetic criteria and, in most cases, it is trivial to demonstrate by counterexamples that the conditions considered by the authors are neither sufficient nor necessary to capture a general notion of aesthetics. Notwithstanding, several examples exist that indicate that some aesthetic principles can be partially formalised, explored and exploited, allowing the autonomous evolution of images. Among such research efforts we highlight the works of Machado and Cardoso (2002), who use complexity estimates to assign fitness; Greenfield (2003), who proposes a multi-objective optimisation approach to evolve images that satisfy several criteria; Ross et al. (2006), who promotes the evolution of images that show a “natura” distribution of colour gradients; Romero et al. (2012), demonstrate how complexity measure can be used in aesthetic appreciation tasks, later showing how they relate to humans perception of complexity (Machado et al., 2015b); and Reed (2013), who revisits Birkhoffs work, using aesthetic measures to evolve vase

designs.

In what concerns the use of Machine Learning for fitness assignment purposes, the seminal work of Baluja et al. (1994) is the first effort in the field of Evolutionary Art. Interestingly, they propose the use of a Deep Neural Network to learn user preferences, and although their results do not live to their own expectations, this work paves the way for future research in this area. Romero et al. (2003) realise that learning user preferences is a demanding task and suggest combining a general purpose Evolutionary Art system with a Machine Learning classifier, trained to detect human faces. Roughly ten years later, Machado et al. (2012) implement this idea, showing that a conventional expression-based Evolutionary Art system guided by Machine Learning classifiers is able to evolve recognisable faces, flowers, leaves, lips, etc. In later works, they combine several classifiers to evolve ambiguous images, i.e. images that induce multistable perception, a phenomenon that occurs when the brain (or the computer) is confronted with visual stimulus that can be interpreted in multiple ways (Machado et al., 2015c). Furthermore, by changing the representation, they are able to evolve typefaces (Martins et al., 2018), photorealistic faces (Correia et al., 2016), as well as other types of imagery (Assunção et al., 2015), showing the impact of representation on the outcomes of the evolutionary process.

This type of works highlight the power of Machine Learning, but also its current limitations. As Baluja et al. (1994) already indicated, the evolutionary engine tends to find ways of exploiting the limitations of the Neural Networks and this way fool them. For instance, when trying to evolve faces, the evolutionary engine routinely finds and converges to images that, albeit detected as faces by the Machine Learning classifier, do not resemble faces to the human eye. The use of false positives generated throughout the evolutionary runs to enrich training datasets has been explored by Correia (2018), who shows that significant improvements of performance can be obtained.

In a different line of research, Machado et al. (2007) present an adversarial system that promotes the competition between a Neural Network discriminator and an Evolutionary Computation generator. This approach, which precedes Generative Adversarial Networks (Goodfellow et al., 2014), results in a continuous pursuit of novelty, style change and reinvention.

Although the automation of fitness assignment poses many relevant scientific challenges and questions, full automation has a cost: users are no longer able to express themselves through such systems. This rea-

lisation led us to propose an approach, meta-level interactive evolution, that overcomes these limitations. The core idea is to allow users to become designers of the fitness function, by allowing them to specify their preferences and goals through the use of a responsive user interface, which implicitly defines fitness. This approach frees users from the need of evaluating thousands of images, as is the case of user-guided evolution, while still engaging the users, allowing them to influence the result of the system and, above all, giving them a sense of authorship. Following this line of research, Photogrowth (Machado et al., 2016), a system that relies on the simulation of artificial ant species to produce Non-Photorealistic Renderings, allows the user to design fitness functions by specifying features pertaining the desired behaviour of the ants, as well as features related with the output image.

A final word goes to recent advancements in the field of Machine Learning. Considering the success of Generative Adversarial Networks and Style Transfer approaches, which set new expectations for the application of Artificial Intelligence to artistic domains, we analyse their strengths and limitations, identifying opportunities for research.

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## BRIEF BIOGRAPHY

Penousal Machado leads the Cognitive and Media Systems at the University of Coimbra. His research interests include Evolutionary Computation, Computational Creativity, and Evolutionary Machine Learning. In addition to the numerous scientific papers in these areas, he is the recipient of scientific awards, including the EvoStar Award for Outstanding Contribution to Evolutionary Computation in Europe and the