Enhancing Directional Accuracy in Stock Closing Price Value Prediction Using a Direction-Integrated MSE Loss Function

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Abstract: In financial markets, Long Short-Term Memory (LSTM) and Bidirectional Long Short-Term Memory (BiLSTM) models have been proved to achieve high "accuracy" in predicting the next closing price. However, such "accuracy" is commonly referred to price value accuracy-how close the predicted and real prices are. Many prediction models neglect the directional accuracy of predicted prices due to the natural characteristic of Mean Square Error (MSE) as loss function. A predicted price with accurate value can potentially be in the wrong direction which causes significant loss to investors and traders' wealth. Instead, a useful prediction requires both the correct direction and a value close to real prices. To achieve such a combination and improve directional accuracy, a novel loss function Direction-Integrated Mean Square Error (DI-MSE) is introduced by incorporating directional loss information to conventional MSE. Among 28 stocks including both single stock and stock indices, such as Apple or SP500, DI-MSE is shown to increase the average directional accuracy to nearly 60%. At the same time, the average value accuracy of predicted price remains around 98%.

1 INTRODUCTION

Stock price prediction has been a prominent challenge in contemporary financial markets due to high proficiency by stock trading. With an accurate prediction of the next closing price in certain stocks, investors can decide whether to sell shares or keep their shares in order to increase their wealth. Indeed, such a prediction requires two pieces of accurate information: what is the value of the next closing price and the movement's direction of next closing price. In other words, the stock price prediction can be divided into two components: price value prediction and price direction prediction. Researchers have achieved significant success in those components: Liu achieves around 78% accuracy on price direction (Liu et al 2018). Ding's associated network model of Long Short-Term Memory can predict multiple price value at the same time with 95% accuracy (Ding and Qin 2022). And Roondiwala minimizes the testing Root Mean Square Error (RMSE) to 0.00859 when predicting price value for stock NIFTY 50 (Roondiwala et al 2017). In fact, those two individual components are always done distinctly: while the direction predictions concentrate on solely predicting a correct direction without predicting a price value, the price value predictions focus on minimize the residual between predicted and true values without considering the correctness of the prediction's direction. Such lack

of consideration on direction is the main disadvantage of Mean Square Error (MSE), a common loss function used for model training. By training with MSE, a model may predict prices with high accurate value but instead in the wrong direction, which causes loss of investors. This is the primary challenge faced by price value prediction: poor directional accuracy. This paper introduces a novel loss function, Direction-Integrated Mean Square Error (DI-MSE), as a try to address such a challenge.

A few researchers also implemented specific loss function to enhance the performance of prediction on related fields. For example, Dessian stock implemented a custom loss function which computed loss of predicted value depending on its directional correctness to improve the prediction of assets returns (Dessain 2022). Moreover, Yun designed a joint lost function which takes account of the direction of return in certain periods to improve the prediction performance on maximize the return in asset portfolio (Yun et al 2020). Zhou also introduced directional error to improve value predictions in Generative Adversarial Nets algorithm (Zhou et al 2018). For stock price predictions, Doshi noticed the poor directional accuracy for models trained by MSE and designed a custom loss function by assigning different weights based on directional correctness (Doshi et al 2020). However, some of those custom loss functions

Yin, H.

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Paper published under CC license (CC BY-NC-ND 4.0) In Proceedings of the 1st International Conference on Data Analysis and Machine Learning (DAML 2023), pages 119-126 ISBN: 978-989-758-705-4 Proceedings Copyright © 2024 by SCITEPRESS – Science and Technology Publications, Lda. are difficult to generalize predicting next closing price in more stocks.

DI-MSE, on the other hand, goes beyond MSE. While calculating how close the predicted value and true values are like MSE, DI-MSE incorporates the directional information by computing the directional loss of predicted values, considering the correctness of directions but also the proportion of specific direction in real prices. DI-MSE dynamically adjusts its focus during the training process, automatically transiting from directional correctness to price value accuracy. As an expanded version of MSE, DI-MSE aims to minimize both the number of wrong directions and the difference between predicted and true values. Consequently, DI-MSE assists models in training to predict accurate closing prices with enhanced directional accuracy.

In this paper, a detailed construction of DI-MSE will be introduced, followed by the methodology of experiments and analysis of the results to compare usage of MSE and DI-MSE in model training for price value predictions.

2 PROBLEM DESCRIPTION

By using MSE, models are trained by minimizing the marginal between predicted and real value in prices. However, those models can hardly learn to predict the correct direction during training process, as MSE provides no directional information for training. Under such circumstances, the trained model tends to gain high accuracy of predicting closing price but poor directional accuracy. Consider an example: on a particular day, stock A has a closing price of 125 dollars. The next closing price predicted by two distinct models is 120 and 140 dollars, and the real next closing price is 130 dollars. By computing price accuracy (PA) defined by:

$$PA = (1 - |\hat{y} - y|/y) \times 100\%, \tag{1}$$

where \hat{y} represents predicted price and y represents real price, it can be noticed that the price accuracies of two predictions are the same:

$$\begin{cases} \left(1 - \frac{|120 - 130|}{130}\right) \times 100\% \approx 92.3\%, 125 > 120 \text{(down direction)} \\ \left(1 - \frac{|140 - 130|}{130}\right) \times 100\% \approx 92.3\%, 125 < 140 \text{(up direction)} \end{cases}$$
(2)

However, the directions of both predictions are rather opposite. Compared to the current latest closing price of 125 dollars, the real next closing price of 130 dollars shows an increasing trend. The prediction of 140 dollars also indicates the same increasing trend, which is indeed a "correct" direction. Conversely, the prediction of 120 dollars indicates a decreasing trend in "wrong" direction. For investing stock, both the value and direction of the next closing price are significant, as the direction is the decisive element of selling or buying stock shares. Although one prediction of price has a value accuracy of 92.3%, its wrong direction may directly cause the loss of investors. More precisely, the correctness of direction D_i of a prediction \hat{y}_i is defined by the following:

$$D_{i} = \begin{cases} 1, (\hat{y}_{i} - y_{i-1})(y_{i} - y_{i-1}) \ge 0\\ 0, \text{else} \end{cases}, \quad (3)$$

where:

 y_i represents the real closing price at time *i*.

 y_{i-1} represents the real closing price at time i-1.

 \hat{y}_i represents the predicted closing price at time *i*. While $D_i=1$ indicates a correct direction, $D_i=0$ indicates a wrong direction. The model trained by MSE is likely to have prediction with wrong directions like the example above, because MSE solely focus on minimizing the marginal between \hat{y}_i and y_i without considering if the direction is correct or not. To enhance the model's capability of predicting a closing price close to real value, more importantly, with a correct direction, MSE requires additional directional information during model training.

3 NEW LOSS FUNCTION: DIRECTION-INTEGRATED MEAN SQUARE ERROR (DI-MSE)

One widely used loss function for predicting stock prices is Mean Square Error (MSE). Given predicted value set y_{pred} and real value set y_{real} , MSE computes total error by:

$$MSE = \frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2, \qquad (4)$$

where:

 y_i represents the real closing price at time *i*.

 \hat{y}_i represents the predicted closing price at time *i*.

n represents the size of y_{pred} .

However, MSE only considering the marginal difference between y_i and \hat{y}_i at same time point i without distinguishing the directions. To address such limitations, Direction-Integrated mean square error (DI-MSE) is introduced. DI-MSE is decomposed into two distinct parts based on the directional correctness of predictions by (5):

$$DI-MSE = DLC + DLW$$
 (5)

where:

DLC represents the total directional loss for all \hat{y}_i with correct direction ($D_i = 1$) by (3).

DLW represents the total directional loss for all \hat{y}_i with wrong direction (D_i =0) by (3).

Similar to traditional MSE, *DLC* is computed by averaging of squared errors of all \hat{y}_i . Differently, *DLC* is computed by only \hat{y}_i with the correct direction and weights those square errors based on the percentage of corresponding direction in y_{real}. The directional weight W_i is computed using (6):

$$W_{i} = \begin{cases} \sum_{k=2}^{n} I(y_{k} \ge y_{k-1}) \\ \frac{1}{n-1} \times 100\%, y_{i} \ge y_{i-1} \\ \frac{\sum_{k=2}^{n} I(y_{k} < y_{k-1})}{n-1} \times 100\%, y_{i} < y_{i-1} \end{cases}$$
(6)

where:

 y_k represents the price value in time k.

I $(y_k \ge y_{k-1})$ represents an indicator function outputting value of 1 if the condition $y_k \ge y_{k-1}$ is true otherwise 0.

Notably, since there is no preceding real closing price y_0 available for comparison before the first real closing price y_1 in y_{real} , it is impossible to ascertain the directional correctness of \hat{y}_i . As a result, the loss for \hat{y}_1 is set to 0 to avoid adverse effect on loss computation due to an unknown real direction. Consequently, the summation begins from i=2 in (6). With directional weights in (6), *DLC* is computed by (7):

$$DLC = \frac{1}{n'} \left(\sum_{D_i=1} W_i \left(\hat{y}_i - y_i \right)^2 \right), \tag{7}$$

where n' denoting the number of predictions with the correct direction. If the directions in a batch of training data is mainly upward, it can be referring as closing price keeps increasing in this period. (This is guaranteed by that the training set is in time order and model structure divide batches also in time order) With the premise that predictions have correct directions, the predictions with upward direction are weighted more heavily, help the model to further follow the overall increasing trend. *DLC* is responsible for helping models predict closing prices closer to real value.

On the other hand, *DLW* is responsible for helping models predict a closing price with the correct

direction. By counting the number of predictions with wrong direction, *DLW* is computed by

$$DLW = \sum_{D_i=0}^{N-1} , \qquad (8)$$

By (7) and (8), the computation of *DI-MSE* in (5) can be reformulated into:

$$DI-MSE = \frac{1}{n'} \left(\sum_{D_i=1}^{N} W_i \left(\hat{y}_i - y_i \right)^2 \right) + \sum_{D_i=0}^{N-1} 1.$$
(9)

After the normalization step, all real closing prices, as long as output value, are all in range of [0, 1]. With W_i , as a percentage in range of [0, 1], the individual error $W_i (\hat{y}_I - y_i)^2$ for predictions with correct direction will be small compared to 1, the error for predictions with wrong direction. Such difference prompts the model to learn that predicting a value with correct direction is much more beneficial to minimize the loss function. So the model will initially focus on predicting correct directions. When the training progresses, the less predicted values have wrong directions so that more predicted values have their loss computed in DLC of (7) instead of DLW of (8). In this case, the focus of *DI-MSE* transits from the directional correctness to the accuracy of predicted values. In fact, when all predictions are with correct directions, DLW equals 0 thus DI-MSE is only composed of DLC, almost the same as MSE except for the directional weight. Under such circumstances, DI-MSE fully focuses on price value accuracy. When combining DLC and DLW, DI-MSE can provide how accurate the predicted values are and how correct the predicted values' directions are. With incorporated directional information, DI-MSE is expected to help models improve the directional accuracy on predictions.

4 DESIGN METHODOLOGY

4.1 Dataset

To demonstrate the generalization of modified loss function across different stocks, the dataset contains historical data of 20 single stocks and 8 stock indices, in time order from 2015-09-02 to 2023-08-14. A detailed list of all included stocks is presented in TABLE I. In the dataset, each stock is presented with 2000 data points. Each data point contains 6 distinct feature values: Open price, High price, Low price, Close price, Volume, and 30-Day ROC. At certain timestep n, the feature of 30-Day Rate of Change ROC_n is computed by the formula:

$$ROC_n = (Close_n - Close_{n-30}) / Close_{n-30}, (10)$$

where:

 $Close_n$ represents the Closing price at timestep n.

 $Close_{n\rightarrow 30}$ represents the Closing price at timestep $n\rightarrow 30$, which is the Closing price from 30 trade days in the past.

Table 1: Stock Lists in Dataset.

Single Stocks	AAPL, MSFT, AMZN, META, TSLA, SPY, GOOGL, GOOG, BRK-B, JNJ, JPM, NVDA, V, DIS, PG, UNH, MA, BAC, NFLX, QQQ
Stock Indices	000001.ss, 399001.sz, ^HSCE, ^HSCC, ^GSPC, ^DJI, ^IXIC, ^SP500-20

While the Close Price is set as the output feature to be predicted, all features including Closing price are set as the input features for model input.

4.2 Data Preprocessing

In data preprocessing phase, several steps were implemented to prepare the data for model training according to the objective of predicting the next closing price by utilizing data of the past 30 trade days. Initially, the first 1870 data points in the dataset are set as the training set and the 130 data points left are set as testing set. Particularly, the splitting was based on timestep, and the testing set contained the most recent 130 data points. Consequently, predicted results of the testing set directly demonstrated the predictability of model in newest stock price trend.

To avoid the potential bias effect due to scale difference among feature values, such as Volume and Close Price, a rescaling process was applied to ensure the uniformity within dataset. Such a process transformed all feature columns, in both training and testing set, into a consistent range of [0,1]. For each feature, the original value x_i in time *i* was transformed by

$$x_{i_normalized} = (x_i - min_i) / (max_i - min_i), \quad (11)$$

where:

 x_i normalized represents the normalized value of x_i .

*min*_i represents the minimum value among feature values in training set.

max_i represents the maximum value among feature values in training set.

It is essential to underscore that normalization process applied to testing set adheres to the minimum and maximum values derived from the training set. This approach prevented the potential data leaking from future values in the testing set. If normalization in testing set utilize minimum and maximum values derived from the testing set itself, the normalized data will obtain the information for future data and diminish the effectiveness of evaluating testing set results.

Next, both the training set and testing set were processed by time sequence transform with timestep of 30. For any closing price y_i at time *i*, the input data was constructed by the preceding 30 data points, ranging from x_{i-1} to x_{i-30} . Each x contained 6 feature values. In other words, this step constructed the data into format such that the model inputs the data of past 30 days and predicts the next closing price. After finishing all data processing, the datasets obtained dimensions listed in TABLE II.

4.3 Model Architecture

Mootha's and Shah's research showed Long Short-Term Memory (LSTM) and Bidirectional Long Short-Term Memory (BiLSTM) models obtained a good fit for price value predictions with low RMSE (Mootha et al 2020 & Shah et al 2021). Thus, LSTM and BiLSTM were used for validating the efficiency of DI-MSE in this study as well. As Sunny's research on hyperparameter tunning suggested that fewer number of layers in LSTM and BiLSTM algorithm is likely to improve the model fitting, one layer was applied in constructing the following model architectures (Sunny et al 2020).

LSTM Architecture: the LSTM model structure comprises a single LSTM layer with 200 units. To prevent potential overfitting, a L2 regularization with a strength of 1×10^{-6} is applied within the LSTM layer. The following layer is a dropout layer using 0.3 dropout rate. The structure ends with a single dense layer. The training set is divided into batches of 32 and processes 200 epochs of training based on the Adam optimizer.

BiLSTM Architecture: the BiLSTM model structure comprises a single BiLSTM layer. The BiLSTM layer is built by one forward LSTM layer and one backward LSTM layer. Both LSTM layers are consisted with 200 units and applied with a L2 regularization with a strength of 1×10^{-6} . There is a dropout layer using 0.3 dropout rate after the BiLSTM layer. This structure ends with a single dense layer. The training set also is divided into batches of 32 and processes 200 epochs of training based on the Adam optimizer.

4.4 Validation Procedure

For each stock in the dataset, the validation procedure followed these steps:

1) With the training set, utilized the LSTM Architecture to train two models: one using MSE as loss function and one using DI-MSE as loss function.

2) With the testing set, predicted two groups of outputs \hat{y}_i from the two models. As the outputs were normalized, they were inversely transformed back to price values $\hat{y}_{i_unnormalized}$ using the minimum *min* and maximum *max* of the closing price feature in the training set:

$$\hat{y}_{i_unnormalized} = \hat{y}_i \times (max - min) + min.$$
 (12)

Table 2: Dimensions of Training and Testing Dataset.

Training Set Input	1840×30×6
Training Set Output	1840×1
Testing Set Input	100×30×6
Testing Set Output	100×1

 Compared two models' performance on their predicted closing prices.

4) Repeated steps 1-3 with BiLSTM Architecture

4.5 Validation Metrics

For comparison in each stock, two metrics were applied for evaluating the predictions in the testing set: mean price accuracy (MPA) and directional accuracy (DA). Using the definition of PA in (1), MPA is computed by

$$MPA = \frac{1}{n} \sum_{j=1}^{n} \left(1 - \frac{\left| \hat{y}_{j} - y_{j} \right|}{y_{j}} \right) \times 100\%, \quad (13)$$

where:

n represents the size of the testing set.

 y_i represents the real closing price at time *i*.

 \hat{y}_i represents the predicted closing price at time *i*.

A high MPA indicates a small difference between the predicted and the real closing price. While MPA evaluates averagely how accurate the predictions are, DA evaluate how correct the predictions' direction is, by the following formula:

$$DA = \frac{1}{n-1} \sum_{j=2}^{n} D_j \times 100\%,$$
 (14)

where D_j indicates the direction correctness of prediction \hat{y}_i as described in (3).

5 RESULT AND ANALYSIS

As shown in Figure 1 and Figure 2, DI-MSE had a positive impact on directional accuracy DA for most stocks in both LSTM and BiLSTM models. On average, the use of DI-MSE in LSTM models

improved a stock's DA from 52.96% to 60.03%. Notably, the HSCE stock had a remarkable improvement of 16% in DA. Similarly, BiLSTM models trained by DI-MSE show an average increase from 52.96% to 59.6% in DA. In other words, compared to MSE, LSTM and BiLSTM models trained by DI-MSE had an approximate 7% improvement in DA. This difference in DA indicates that DI-MSE is effective to help models predict closing price with more correct direction.

On the other hand, Figure 3 and Figure 4 show a slight reduction in mean price accuracy MPA among most stocks in both LSTM and BiLSTM models when DI-MSE is applied. LSTM models trained with DI-MSE have an average decrease in MPA of 0.2%, while BiLSTM models trained by DI-MSE have an average decrease of 0.35%. Because such a decrease consistently appeared in most test stocks, it is not a coincidence, but an effect from DI-MSE. In essence, the application of DI-MSE as a loss function tends to result in a decrease in value accuracy of the predicted prices.

After replacing MSE with DI-MSE, an increased DA but a slightly decreased MPA is observed as mentioned above. This trade-off may be attributed to the characteristics of DI-MSE. For predictions with wrong direction, DI-MSE computes their losses by DLW in (8), which does not consider the difference between \hat{y}_i and y_i . This lack of information in difference potentially limits the models' ability to learn and predict the closing prices closer to real values. By construction of DI-MSE, DLW plays a crucial role in providing directional information and determining the focus of loss function. This feature of DI-MSE helps the models to predict closing price with more accurate directions and then improve DA. Consequently, DI-MSE prioritizes higher DA at the expense of MPA, resulting in the trade-off observed in results.



Figure 1: Comparison of DA in LSTM models trained by MSE and DI-MSE. (Picture credit: Original).

Theoretically, DI-MSE will fully focus on improving DA after every prediction has correct direction. However, this case is too difficult to appear so that DLW will inevitably exist and DI-MSE will neglect the value accuracy on points with wrong direction. Thus, the trade-off remains. Figure 2: Comparison of DA in BiLSTM models trained by MSE and DI-MSE. (Picture credit: Original).

In another aspect, current input from training data maintains the time order without shuffle. Shuffling the training data (after time-sequence transforming) can possibly help the model to further generalize the price pattern and give a more accurate prediction. However, if a model struggles to decrease the number of predictions with wrong predictions, the focus of training will stay at directional correctness and neglect to increase the price value accuracy. This model may end up with poor accuracy in both direction and value, as a potential limit of DI-MSE. One possible improvement is to modify the error value for wrong direction in *DLW* or (8). DI-MSE adjusts the focus by considering the difference of error magnitude in direction correctness. By modifying DLW, such difference can be enlarged or diminished and change the degree of priority on directional accuracy in DI-MSE.



Figure 3: Comparison of MPA in LSTM models trained by MSE and DI-MSE. (Picture credit: Original).



Figure 4: Comparison of MPA in BiLSTM models trained by MSE and DI-MSE. (Picture credit: Original).

6 CONCLUSION

In both LSTM and BiLSTM models, by applying DI-MSE, the price value accuracy (the average of MPA in all stocks) has a diminutive decrease of 0.2% and 0.35%, respectively. However, in exchange, the mean of directional accuracy in test stocks has an increase of nearly 7% compared to using MSE. The result demonstrates that DI-MSE can promote the directional accuracy of predictions up to nearly 60%, while maintaining nearly same price value accuracy. With such directional accuracy, it is proved that the models trained by DI-MSE have predictability on direction instead of solely following the past directions or randomly guessing. To a certain degree, the combination of price value and directional prediction is achieved by DI-MSE.

Based on the validation, the results show LSTM and BiLSTM models trained by DI-MSE can make prediction of next closing price in average nearly 98% value accuracy and nearly 60% directional accuracy. With such predictions, the investors are able to make more appropriate decisions and earn more profits.

DI-MSE has shown an enhancement in the LSTM and BiLSTM, two fundamental algorithms for price value predictions. By generalizing and applying DI-MSE in more advanced algorithms derived from LSTM, the models may achieve better value and directional accuracy among predictions. In addition, DI-MSE can be further generalized to all machine learning problems in various fields which consider accuracy of both value and direction, such as future temperature or humidity. In a novel path for machine learning, more custom loss functions will appear for various model training tasks.

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