Classification of Peruvian Elementary School Students with Low Achievement Problems Using Clustering Algorithms and ERCE Evaluation

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Keywords: Artificial Intelligence, Machine Learning, Clustering, K-Means, Agglomerative Clustering, Education, Low Performance, Students.

Abstract: At present there are several problems that affect students and their academic performance such as low socioeconomic status that can cause lack of resources both in their homes and in the school. In addition to psychological and personal problems in which students can be involved. According to various national and international examinations the academic level in Peru is quite low because the problems mentioned above are difficult to identify, it is not possible to propose a viable solution, which is why we propose a Machine Learning model based on Clustering algorithms such as KMeans, Birch and Aglomerative that manage to group students by the most relevant characteristics or disadvantages they present.

1 INTRODUCTION

Currently, society faces a multitude of challenging problems that span various sectors, including the economy, politics, the environment, and other critical areas. Numerous solutions are proposed in all these areas to ensure the continued optimal functioning of the system in which we live. However, in many countries, one of the most important areas that should be taken into account and is fundamental for the development of other sectors is often sidelined, and that is education.

Education is a matter of utmost importance for individual and community development. Consequently, every country has established a system to provide this crucial foundation to all its citizens. To assess whether the techniques and methods within this complex mechanism function optimally, tests have been conducted to gauge their level of contribution to the beneficiaries. There are various types of exams with different scopes, ranging from regional tests like the Regional Entrance and Exit Exam in Peru to global assessments such as the Programme for International Student Assessment (PISA) and the Regional Comparative and Explanatory Study (ERCE). These tests aim to evaluate academic performance at different stages of a student's education.

Peru participated in the latest editions of both

exams (PISA 2018 and ERCE 2019)¹², achieving below-average results in the former and better performance in the latter. However, it's important to note that there were 77 and 16 participating countries, respectively. This suggests that the state of education in Peru is still not conducive to the optimal development of students, which implies various problems from different areas that destabilize students, which may be directly related to educational institutions or their personal environment. To improve this situation, it's essential for educators and educational institutions to have a better understanding of students' conditions with the aim of supporting them and enhancing their academic performance. Hence, this research has been proposed, which can contribute to this process by segmenting students based on the issues they face, such as socio-economic, motivational, and psychological situations, as well as their performance in various subjects, through the analysis of data from the ERCE and Sample Evaluation³.

This document is divided into four important parts. The first section explains the search for pre-

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¹"PISA 2018 International Assessment Results for Peru - http://umc.minedu.gob.pe/resultadospisa2018/"

²"ERCE 2019 Results for Peru" - http://umc.minedu. gob.pe/resultadoserce2019/

³"Results of the 2022 Student Sample Evaluation" http://umc.minedu.gob.pe/resultados-em-2022/

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vious research to find related concepts from other authors that support the proposed foundations and understand the functioning of education and its challenges. The second part provides clear and concise descriptions of the concepts, both related to Machine Learning and theoretical concepts about the educational environment, which will be used in the subsequent explanation. The third and most significant part contains the methodology, which is divided into data visualization, cleaning and processing of the assessments chosen for this study (ERCE and Sample Evaluation), as well as the clustering methods explored, such as K-Means, K-Modes, and Agglomerative Clustering. The final phase encompasses the results and conclusions obtained during the project's development.

2 RELATED WORK

Analyzing the comparison of the most recent PISA report results¹, Peru ranks among the 15 countries with the lowest scores, considering that there were 77 countries involved in the latest assessment. To gain a more detailed insight into the reasons behind this outcome, the performance in the Learning Achievement Assessments⁴ was examined. This research helps validate the progress of those involved in Peru's education system in the same year as the PISA test. This analysis revealed that approximately 80% of secondyear high school students did not have a satisfactory level of knowledge to continue to the next level of studies. On the other hand, there seems to be a better situation in the results for second and fourth graders. In 2018, around 30% of students were deemed eligible to proceed to the next level. However, the percentage of unsatisfactory academic performance remains much larger than its counterpart and is more pronounced in worldwide assessments.

This project aims to delve into the causes of poor academic performance in primary-level education in Peru and the association of students with similar characteristics using the K-Means Machine Learning algorithm. In other words, the goal is to detect groups of students with low academic performance while focusing on the root causes of this problem. The starting point will be the Regional Comparative and Explanatory Study (ERCE) 2019⁵, conducted in Latin America and the Caribbean to measure learning achievements in the 16 participating countries. Based on this data, it was determined that the variables that directly affect students are low socioeconomic status, the school environment, and personal problems. To support these causes and the aforementioned technique, various research studies and authors who address these topics were consulted.

The first section of the text presents findings that support the importance of factors influencing academic performance in primary education. One of these factors is the school environment, which is divided into two aspects: teacher motivation and the availability of resources in educational facilities, in addition to students' socioeconomic status. In the pedagogical context, Falcon et al. (Falcon et al., 2023), emphasize that teachers' positive messages to students have a positive influence on student performance. Also, the higher the student's motivation to learn, the more likely the teacher is to use messages that appeal to extrinsic incentives.

On the other hand, inadequate school infrastructure can also be a problem, as indicated by Flores-Mendoza (Flores-Mendoza et al., 2021), who examines the relationship between general intelligence, socioeconomic status, and the performance of students in Latin American schools. The findings reveal that some students in Brazil and Argentina achieve lower academic results compared to students with similar socioeconomic backgrounds in Thailand and Bulgaria. This suggests that the economic development level of schools significantly impacts children and adolescents' learning. However, the influence of students' economic resources on their academic performance cannot be ruled out. In contrast, another study (Miguez, 2023), focused solely on the most disadvantaged socioeconomic stratum in six Latin American countries, finding that academic performance is more affected by the educational resources available in students' homes than by school infrastructure and teachers' attitudes. Agasisti et al. (Agasisti et al., 2023) state that the introduction of technology in education can have a positive and significant impact on school efficiency. It can be concluded that well-implemented technology in the education system can contribute to students' learning but must be aligned with their environment and user knowledge.

Other variables that are part of the causes involve the students' emotional state. Rusteholz et al. (Rusteholz et al., 2021) examine the problem of school bullying and how it impacts students' academic performance. Additionally, complementary data from families and teachers are considered, and the authors discover a strong relationship between bullying and academic performance, affecting both high- and low-

⁴"Results of the 2019 National Learning Achievement Assessments" - http://umc.minedu.gob.pe/ resultadosnacionales2019/

⁵"ERCE 2019 Results for Peru" - http://umc.minedu. gob.pe/resultadoserce2019/

achieving students.

The second part focuses on the techniques used by other authors to solve similar problems. Fikri et al. (S Sani et al., 2022) aim to identify patterns among students' characteristics in various institutions of higher education in Malaysia. They collected 16 specific student data, which were processed using algorithms like Random Forest, Info Gain, Extra Tree, and Chi-Square, to reduce data dimensionality and assign importance values. By introducing this data into K-Means, BIRCH, and DBSCAN models and evaluating their efficiency, it was concluded that K-Means outperformed the other two. Attributes such as CGPA, the number of activities, employment status, and dropout situation were the most important in classifying students' performance. Another study also presents the K-Means algorithm and SVM as a good solution for challenges in this field (Talib et al., 2023). . This research resulted in three clusters of university performance: low, medium, and high, which were compared, highlighting changes in student behavior. At the beginning of the semester, behavior had no significant adverse effects on final performance. However, those with high self-sufficiency and learning styles in the ninth week achieved better performance.

Likewise, (Zuo and Kummer, 2022) investigated the impact of students' habits within the campus on their academic performance. The database contained the frequency of students visiting the library and their eating habits. Using the K-Means algorithm, students were classified into different groups, including "positive habits," "regular habits," "general habits," "non-positive habits," and "irregular habits." This exploration reinforces K-Means as a good choice for detecting behavioral patterns. Similarly, (Moubayed et al., 2021) applied the same clustering algorithm to classify students in a semi-presential Science course, dividing the metrics obtained into two categories: interaction-related and effort-related. After analyzing, it was determined that clustering into two levels was the most efficient, although the clustering into three levels had similar efficiency and identified students with low commitment better.

It was also considered important to introduce another method, Natural Language Processing (NLP), to gain a better perspective on the correlation between variables. This led to the consultation of Wulff et al.'s article (Wulff et al., 2022). The study focuses on assessing teachers' attention to classroom events, a crucial aspect of student-centered pedagogy. It investigates the use of pre-trained language models and clustering techniques to analyze descriptions written by future physics teachers about observed teaching situations. In summary, the study examines how pretrained language models and clustering can analyze descriptions of future physics teachers in teaching situations, finding interpretable patterns and demonstrating the robustness of the methodology. This could improve the evaluation of teachers' attention to classroom events, which is useful for classifying students based on their responses in educational questionnaires. Furthermore, (Chang et al., 2021) used machine learning methods, such as clustering and natural language processing, to classify articles in the field of environmental education. The research focused on analyzing research topics in environmental education journals in the Web of Science database from 2011-2020. Text mining techniques, clusters, LDA, and co-word analysis in abstracts and keywords of research articles were used. Collaboration with experts in the field ensured the accuracy of topic classification. The analysis revealed seven relevant categories. Overall, K-means and LDA methods produced similar results, with slight differences in two categories. Expert involvement contributed to the coherence and accuracy of topic and document classification.

3 OVERVIEW

3.1 Machine Learning

Machine learning is the research area dedicated to formal learning systems. It is a highly interdisciplinary field that draws on statistical ideas, computer science, cognitive sciences, optimization theory, and many other disciplines.

3.2 Clustering

Clustering is the process of dividing a set of data into subsets. Each subset forms a cluster, where objects within a cluster share certain similarities but have differences from objects in other clusters. The set of resulting clusters from a clustering process is called a clustering.

3.3 Clustering Algorithms

3.3.1 Agglomerative Clustering

Agglomerative Clustering consists of segmenting a collection of objects into subsets or groups so that those within each group are more closely related to each other than objects assigned to different groups (Talib et al., 2023).

3.3.2 BIRCH

The Balance Iterative Reducing and Clustering using Hierarchies (BIRCH) algorithm is a type of clustering used mostly with large data sets. BIRCH aims to reduce the number of data inputs by generating data that summarizes the original data set. However, one of its disadvantages is that it can only be used on numerical data (Talib et al., 2023).

3.3.3 K-Means

K-Means is an unsupervised learning algorithm in the field of clustering. Its objective is to divide elements into a specified number (k) of groups. This partition is done by considering the nearest mean value (Talib et al., 2023).

3.4 Metrics

3.4.1 Calinkski-Harabasz

The Calinski-Harabasz index (also known as the Variance Ratio Criterion) is a metric that can be used for the evaluation of the degree of clustering of a database and indicates better clustering when the index value is higher.

3.4.2 Silhouette

The silhouette coefficient is a metric that allows to evaluate the quality of the grouping performed by some clustering algorithms. Its main objective is to determine the optimal number of groups for specific data sets and can take values between -1 and 1.

3.4.3 Davies-Bouldin

The Davies-Bouldin index, like those mentioned above, can be used to evaluate the segmentation efficiency of the model. In this case, a lower index is related to a model with a better distribution among clusters..

3.5 Evaluated Assessments

3.5.1 PISA

Program for International Student Evaluation is an examination aimed at 15-year-old students from OECD member countries. Its purpose is to measure their ability to face real-life challenges using knowledge of reading, mathematics and science.

3.5.2 ERCE

ERCE is an educational research initiative specific to Latin America and the Caribbean. It is conducted by the Latin American Laboratory for Assessment of the Quality of Education (LLECE) to analyze basic student learning and measure their achievements in different subjects.

4 METHODOLOGY

4.1 Dataset Description

The complete database obtained is the ERCE 2019 results, this dataset includes the results of mathematics, reading and science tests of students in third and sixth grade of primary school, as well as personal questionnaires addressed to students, parents, teachers and school principals in 16 countries in Latin America and the Caribbean. However, this project will focus on using only one part. This includes the results obtained in the areas of Mathematics and Reading of Peruvian third grade students. In addition, we will incorporate questionnaire responses from students and their families, since these data will contribute to better discern and identify the problems that afflict students.

4.2 Data Pre-Processing



Figure 1: Data Preprocessing Model and Structure of Machine Learning Algorithms.

The data preparation phase begins with the loading of the ERCE 2019 database, which is composed of student and family questionnaires. Once the database is loaded, its structure, the number of columns, and the data types to be used for running clustering algorithms are analyzed. After the analysis is complete, the data preprocessing process begins. Since the student data was entirely nominal, three preprocessing techniques were evaluated to convert the data into numerical form, making it usable for the Modeling and Evaluation Phase, as the selected clustering algorithms only work with numerical data.

Figure 1 illustrates the flow of the developed model, which is divided into two phases: Data Preparation Phase and Modeling and Evaluation Phase.

4.2.1 Phase 1

Convert Values to Numeric and Apply Gower Distance. Figure 2 depicts the flow of the preprocessing method aimed at converting nominal values into numeric ones.



Figure 2: Flow of Preprocessing Method 1, Convert to Numeric Values and Apply Gower Distance.

The first step of this preprocessing approach begins with the selection of student attributes to consider for the clustering phase. Additionally, we take the student's identifier and country for the subsequent steps. Since there are two datasets, one for family responses and one for student responses, we integrate these datasets by matching the student's identifier. Next, we filter the students who belong exclusively to Peru. A data cleaning process follows, where students with more than 10% missing data are removed. Any remaining missing data is imputed, with all missing values set to 0 in this case. In the next step, all nominal data is transformed into numerical equivalents using a dictionary (e.g., Yes = 1, No = 0), and then column normalization is performed. The final step in preprocessing involves applying Gower distance, which returns a square matrix with numeric values indicating a similarity score ranging from 0 to 1 between each student and all others.

4.2.2 Phase 2

Using Nominal Data and Applying Gower Distance. Figure 3 illustrates the flow of the preprocessing method in which Gower distance is directly applied to nominal data.

Gower's distance applied to nominal data



Figure 3: Flow of Preprocessing Method 2, Apply Gower Distance to Nominal Values.

The steps used in this process are the same as those described in Preprocessing Method 1 up to the point of feature generation. Instead of applying data transformation, Gower distance is directly used on nominal values.

4.2.3 Phase 3

Natural Language Processing. Figure 4 illustrates the flow of the preprocessing method in which natural language processing and vectorization are directly utilized.





Figure 4: The flow of the preprocessing method in which natural language processing and vectorization are directly utilized.

Similar to the previous preprocessing methods, the same steps of attribute selection, integration, filtering, data cleaning, and feature generation are carried out. From here, the values in each cell are concatenated with the column header, and all columns are

		Gower's Distance applied to Nominal Data			Gower's Distance applied to Numerical Data			Natural Language Processing		
Number of Clusters	Algorithm Metrics	K-means	Agglomerative Clustering	BIRCH	K-means	Agglomerative Clustering	BIRCH	K-means	Agglomerative Clustering	BIRCH
2	Davies-Bouldin	1.30	1.31	1.38	1.11	0.97	0.97	1.46	1.55	1.60
	Silhouette	0.30	0.27	0.27	0.36	0.36	0.36	0.26	0.24	0.23
	Calinski-Harabasz	1843.86	1418.14	1622.57	2436.01	1804.04	1804.04	1382.32	1232.47	1188.43
	Time (s)	8.40	25.34	22.97	3.64	15.55	21.42	0.97	2.44	1.61
3	Davies-Bouldin	1.48	1.71	1.57	1.26	1.29	1.28	1.73	2.00	1.86
	Silhouette	0.23	0.19	0.20	0.28	0.24	0.23	0.21	0.18	0.17
	Calinski-Harabasz	1441.94	1172.36	1235.53	2088.13	1757.06	1747.57	1079.61	855.73	863.24
	Time (s)	7.93	15.24	19.88	6.49	15.83	19.15	2.29	1.12	1.54
4	Davies-Bouldin	1.52	1.48	1.79	1.54	1.36	1.54	1.81	2.05	1.95
	Silhouette	0.22	0.19	0.16	0.23	0.24	0.23	0.19	0.12	0.13
	Calinski-Harabasz	1222.69	1040.78	1044.28	1661.23	1463.38	1466.16	879.58	733.46	741.65
	Time (s)	7.22	14.56	19.93	16.68	14.68	20.24	0.92	1.09	1.11
5	Davies-Bouldin	1.53	1.81	1.78	1.42	1.56	1.51	1.89	2.04	2.08
	Silhouette	0.19	0.15	0.14	0.22	0.20	0.19	0.16	0.11	0.12
	Calinski-Harabasz	1085.82	876.30	880.20	1458.42	1325.30	1304.38	771.67	626.10	648.60
	Time (s)	10.46	15.35	24.10	15.39	14.64	18.37	2.76	1.03	1.50

Table 1: The flow of the preprocessing method in which natural language processing and vectorization are directly utilized.

combined into one, separating values by spaces to resemble a sentence. Next, a word vectorization process is applied to generate a matrix that indicates a numerical value for each word for each student.

4.3 Modeling and Algorithm Evaluation

Three clustering algorithms will be used for testing and comparison, namely agglomerative clustering, BIRCH, and K-means. For each algorithm, the following metrics will be measured: Calinski-Harabasz, Davies-Bouldin, Silhouette, and execution time. Each algorithm was executed four times, each with a different number of 'k' groups, ranging from 2 to 5 groups to measure the performance of each algorithm. Once the results of each algorithm are obtained, the metrics are compared to determine the algorithm with the best performance according to the input database, which is the final output of the model.

5 EXPERIMENTAL RESULTS AND ANALYSIS

Table 1 shows the results of each of the clustering algorithms for each indicated preprocessing method according to the four selected metrics. The tests were performed for 2, 3, 4 and 5 clusters. The best results for the 3 algorithms are obtained when working with a number of clusters equal to 2. Among them, K-means stands out in the preprocessing methods "Gower's distance applied to nominal data" and "Natural Language Processing". On the other hand, with the preprocessing of "Gower's distance applied to numerical data", a similar result is obtained among the three clustering algorithms in the silhouette value.

Figure 5 shows a line graph showing the evolution of the Silhouette value from a number of clusters of 2 to 10 with the Agglomerative Clustering algorithm. This was selected because of the results analyzed in Figure 6, and because it is a hierarchical algorithm that provides us with a parent-child relationship as a result in order to be able to build a tree report graph of the students according to the main variables of each group generated by the algorithm. It can be visualized that the preprocessing method "Gower's distance applied to numerical data" has a better Silhouette value for the different numbers of clusters, converging the 3 methods in cluster 10 close to a Silhouette value close to 0.1.



Figure 5: The flow of the preprocessing method in which natural language processing and vectorization are directly utilized.

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6 CONCLUSIONS

This paper proposes to analyze the performance of three unsupervised learning clustering algorithms with three data preprocessing methods composed entirely of nominal data to classify the performance of students who participated in the ERCE 2019 test, in order to generate groups according to their characteristics that evidence low academic performance. The proposed algorithms were k-means, BIRCH and agglomerative clustering. On the other hand, the proposed preprocessing methods were Convert to Numeric Values and Apply Gower Distance, Apply Gower Distance to Nominal Values, and Natural Language Processing with vectorization. Afterwards, the analysis shows that the k-means algorithm is the one that presents the best performance in the four metrics.

The Agglomerative Clustering algorithm was selected because it uses the Hierarchical clustering method to generate the clusters. Its silhouette results are similar to the optimal results obtained by K-means, which is why it was selected over BIRCH. As for the preprocessing method, Convert to Numeric Values and Apply Gower Distance was chosen as it had the best results in the four metrics.

For future works, other preprocessing techniques should be tested to work with databases composed entirely or mostly of nominal data, as well as testing with different student quantities and variables. Furthermore, using chatbots like in other areas (Solis-Quispe et al., 2021) or Question Answering Models (Burga-Gutierrez et al., 2020; Rodriguez et al., 2023) to improve the communication with the students.

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