# Research on Traffic Violation Factors in Vehicle Insurance Pricing Based on Generalized Linear Model

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Keywords: Traffic Violation Factor, Auto Insurance Pricing, Heterogeneity, Generalized Linear Model.

Abstract: Automobile insurance plays a pivotal role within the property insurance market. A meticulous examination of diverse factors influencing the pricing of automobile insurance holds profound significance for insurance companies in mitigating operational risks, drivers in actively cultivating better driving habits, and fostering a secure and orderly traffic milieu. Presently, despite the inclusion of traffic violation factors in China's auto insurance pricing, the coefficient often defaults to 1 in practice, thus lacking widespread implementation. To effectively leverage the incentivizing and constraining effects of traffic violation factors on auto insurance premiums, this study utilizes data encompassing traffic violations and auto insurance claims of vehicles within a Chinese province from 2021 to 2023 as research samples. It delineates vehicle type, traffic violation frequency, and traffic violation type as explanatory variables. Mindful of multicollinearity and vehicle type heterogeneity, a generalized linear model is employed to scrutinize the correlation between traffic violations and the intensity and frequency of auto insurance claims. The findings underscore that vehicle traffic violations positively influence both claim intensity and frequency, with distinct vehicle types exhibiting varying sensitivities to different types of traffic infractions.

## **1** INTRODUCTION

Auto insurance has an important position in the property insurance market, not only because it accounts for a high proportion of market size, but also related to the operating efficiency of insurance companies. Because it is closely related to people's lives, especially the third party liability insurance plays a special role in stabilizing social relations and maintaining social order. Based on this background, more and more insurance companies pay attention to the pricing research of auto insurance products, especially the premium determination has always been a research hotspot of non-life insurance actuarial pricing (Denuit M et al., & Klein N et al.). Whether its calculation is accurate, reasonable and fair is of great significance to all levels of society. A large number of research results show that insurance companies in developed countries such as for the United States and Britain, in the process of determining the vehicle insurance rate, the risk factors are divided into three categories: from the vehicle, from people, from the environment; and it will give more consideration to the impact of the driver's "from the person". China is currently based

on the model pricing, comprehensive consideration of independent pricing coefficient, no compensation preferential coefficient, traffic law coefficient of 3 floating factors, and finally complete the auto insurance pricing. Although the traffic violation coefficient has been introduced as an important human factor, it is restricted by subjective and objective factors in practice, and the coefficient is default to 1 and not really used. The current pricing factors in China are still dominated by vehicle type, purchase price, vehicle age, use nature, number of historical accidents, number of traffic violations and other vehicle factors, which fails to fully match the pricing of auto insurance with the underwriting risk.

Although existing literature studies have paid attention to the impact of driving behavior on auto insurance pricing, for example, Peng et al. (2016) scored drivers' driving behavior and calculated premiums based on it, and analyzed the dynamic premium mechanism based on drivers' driving behavior to realize the differentiation of insurance premiums for auto insurance holders. Wang (2016) found that it is a more scientific and reasonable way to analyze auto insurance rates by taking driving

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Research on Traffic Violation Factors in Vehicle Insurance Pricing Based on Generalized Linear Model. DOI: 10.5220/0012993100004601 Paper published under CC license (CC BY-NC-ND 4.0) In Proceedings of the 1st International Conference on Innovations in Applied Mathematics, Physics and Astronomy (IAMPA 2024), pages 68-77 ISBN: 978-989-758-722-1 Proceedings Copyright © 2024 by SCITEPRESS – Science and Technology Publications, Lda. behavior as a determining factor. Gao (2018) analyzed the data of the Internet of vehicles and established a Poisson generalized additive model to predict the claim frequency. He believed that the second principal component based on the estimation of the velocity acceleration kernel density had a very significant nonlinear influence on the claim frequency and defined the principal component as a driving behavior factor. However, there is no analysis of the correlation between driving behaviors involving traffic violations and vehicle claims, nor does it consider the difference in sensitivity of different models to traffic violations in real life. Generalize Linear Model (GLM) is the mainstream model used in current research on auto insurance pricing. After summarizing the shortcomings of traditional pricing, Zhang (2013) made a brief introduction to GLM and pointed out the necessity of applying GLM to auto insurance pricing. Moreover, through detailed analysis of the data of auto insurance claims of a European insurance company, it is proved that GLM is indeed superior to traditional pricing methods in auto insurance premium determination. Wu (2018) demonstrated that GLM has a better effect in the calculation of risk factors.

So, in order to give a solution to the above problem, this paper analyzes and demonstrates the necessity of introducing traffic violation factors into auto insurance pricing through the generalized linear model, aiming to promote the full consideration of the use of traffic violation factors in auto insurance pricing, reduce the accident rate and reduce the operating risk of insurance companies through scientific pricing, and guide vehicle drivers to actively comply with traffic rules and develop good driving habits.

## 2 RESEARCH DESIGN

This study is carried out according to the following design steps, as shown in Figure 1.

# 2.1 Data Description (Source and Description)

This paper uses the real traffic violations and auto insurance claims data of a certain province in China from 2021 to 2023, and the relevant data is divided into a total of 60,000 valid data in 8 fields, including vehicle type, number of traffic violations, type of traffic violations, year of claims occurrence, location, whether claims occur, number of claims, and amount of claims. A selection of the data is presented in Table 1.



Figure 1: Research flow chart (Picture credit: Original).

Vehicle type	Number of violations	Types of traffic violations	Year of the claim	Location	Whether a claim has occurred	Claim frequency	Total claims
1	3	A, B1	2021	A City	1	3	2300
1	1	B1	2022	B City	1	2	1200
2	0	/	2022	C City	0	0	0
3	0	/	2023	D City	0	0	0
4	2	B1, G	2023	D City	1	3	12000
4	1	G	2021	E City	1	1	2000
5	0	/	2021	F City	0	0	0
5	1	G	2021	E City	1	1	2000
6	0	/	2021	G City	0	0	0

variable name			Assignment and	description		
vehicle type	Fai	nily car =1, busi	ness bus =2, non-b	usiness bus =3, business truck =4,		
		non-	-business truck =5,	special vehicle =6		
Vio_num			Number of violat	tions (times)		
Vio_type	Types of traffic violations: A (violation of traffic lights, etc.); B1 (exceeding 10% speed but not reaching 50%), B2 (exceeding 50% speed, etc.); C (load exceeding the approved load mass, etc.); D (not in accordance with the provisions of the installation of motor vehicle plates, etc.); E (without a driving license, being revoked, driving a motor vehicle during the suspension, etc.); F1 (driving a motor vehicle after drinking, etc.), F2 (driving a motor vehicle after drunkenness, drug driving, etc.); G (fleeing after a traffic accident, etc.); H (failure to use seat belts as required, make or receive phone calls while driving, fail to participate in regular safety technical inspection, carry more than the approved number of passengers, violate traffic markings or signs, park vehicles in violation of regulations, drive in the opposite					
Year		0 11	Year of the	e claim		
Location		V	Where the traffic vio	plation occurred		
Whether a claim has occurre $(Y1)$	d	C	laim occurrence =	1; No claims =0		
Claim frequency $(Y2)$			The number of	of claims		
Claim intensity $(\mathbf{V}_{3})$			Total claims/num	her of claims		
Claim Intensity (15)		~	1 otar etainis/ nam			
0 50 100 250 250 250 100 150 250 100 150 100 150 100 150 100 150 100 150 100 150 15			Frequency 20 20 80 100			
0.0000	5.0000 Llaim intensity	10.0000	0	.1 .2 .3 Claim frequency		

Table 2: Variable names and descriptions.

Figure 2: Frequency distribution of claim intensity and Frequency distribution of claim frequency (Picture credit: Original).

According to Table 1, the type of vehicle, the number of traffic violations, and the type of traffic violations are determined as independent variables, and the type of vehicle and the type of traffic violations are subdivided. The type of vehicle is divided into six categories: family car, business bus, non-business bus, business truck, non-business truck, and special vehicle, which are represented by numbers 1-6 respectively. Traffic violations are divided into 10 categories of violating traffic lights, speeding, carrying more than the approved load mass, not installing motor vehicle plates according to regulations, not obtaining A driving license, driving a motor vehicle during the suspension or suspension of driving license, driving after drinking alcohol, escaping after traffic accidents, and other violations, respectively, expressed by letters A-H. Among them, class B and class F are subdivided into B1, B2 and F1

and F2. The associated variable names, assignments, and descriptions are shown in Table 2.

#### 2.2 Data Processing

#### 2.2.1 Analyze the Characteristics of Dependent Variables

In auto insurance pricing, actuaries predict potential losses based on available historical claims data, and thus calculate the insurance premium ( $\pi_i$ ). The premium may be the product of the frequency of the claim and the intensity of the claim by the following formula:

$$\pi_i = E(f_i) \times E(s_i) \tag{1}$$

Where  $E(f_i)$  is the mean of the prediction of claim frequency and  $E(s_i)$  is the mean of the prediction of

claim intensity. Claim frequency refers to the number of claims under the unit exposure policy; Claim intensity refers to the average amount of a single claim under the conditions under which the claim is made. Therefore, the data characteristics of two dependent variables, claim intensity and claim frequency, need to be analyzed before modeling.

According to Figure 2, both claim intensity data and claim frequency data present a skewed distribution pattern, with the data in the middle declining rapidly and the data on the right declining slowly. The gaps in the data on the right indicate that the probability of high claims intensity cases and high claims intensity cases is very low respectively, which accords with the characteristics of loss data under normal circumstances. Therefore, the claim intensity data can be applied to the gamma distribution, and the claim frequency data can be applied to the Poisson distribution.

## 2.2.2 Test Multicollinearity

Table 3: Multicollinearity test.

Variable	VIF	1/VIF	
Vio_num	2.16	0.462902	
А	2.87	0.348153	
B1	2.87	0.348153	
B2	1.88	0.531626	
С	1.88	0.531626	
D	1.88	0.531626	
Е	1.88	0.531626	
F1	1.88	0.531626	
F2	1.88	0.531626	
G	1.88	0.531626	
Н	12.65	0.079052	

Testing multicollinearity refers to check whether there is a high correlation between independent variables in statistical modeling. When there is a high correlation between independent variables, it will lead to instability and inaccuracy of the model, so it is necessary to conduct a multicollinearity test to confirm whether this is the case. Variance inflation factor (VIF) is a statistic used to measure the severity of multicollinearity between multiple linear independent variables. Generally speaking, when VIF<10, indicating that there is no multicollinearity. The number of traffic violations and the type of traffic violations were selected for multicollinearity test, and the classification variable of the type of violations was converted into a dummy variable in the model. Since the VIF value of H variable was 12.65, it could be considered that it had a high degree of multicollinearity, so the variable was deleted before modeling. After H variable was deleted, the VIF

value between the variables was much less than 10. It can be considered that there is no multicollinearity between variables, and the specific test results are shown in Table 3. The following empirical analysis only conducted modeling analysis on nine types of traffic violations: A, B1, B2, C, D, E, F1, F2 and G.

## 2.3 Model Determination

The generalized linear model is an extension of the ordinary linear regression model. Its characteristic is that the natural measure of the data is not forcibly changed, and the data is allowed to have a nonlinear and unsteady variance structure. Different association functions can be used for modelling, so as to deal with relativelv complex relationship the between dependent variables and independent variables (Wang 2023). Therefore, the generalized linear model is more suitable to explore the impact of traffic violation factors on the frequency and intensity of claims, so as to determine the traffic violation factors with high impact.

The model is usually composed of random components, system components, and connection functions. Random components refer to the probability distribution of the dependent variable Y, system components are linear combinations of independent variables, and the relationship between random components and system components is constructed by connection function (Wang & Wang, 2013). Therefore, the dependent variable of a generalized linear model is a function transformation form of the linear combination of independent variables. Its basic form is as follows:

$$E[Y_i] = \mu_i = g^{-1}(\eta_i) = g^{-1}(\sum X_{ij}\beta + \xi_i)$$
(2)  
$$Var(Y_i) = \varphi V(u_i) / \omega_i$$
(3)

Where g represents the connection function and Var (x) is the variance function. The research of auto insurance pricing usually adopts gamma distribution for continuous data, Poisson distribution and negative binomial distribution for discrete data.

## **3 EMPIRICAL ANALYSIS**

In this paper, Stata17 software tool is applied to ordinary laptop computer for data empirical analysis, and the relationship between nine types of traffic violations except H and the intensity and frequency of claims is analyzed by generalized linear model, and the influence of traffic violations frequency and illegal types on the intensity of claims under different vehicle types is further analyzed (Meng, Li & Gao, 2017). This paper studies the sensitivity of different vehicle types to different types of traffic violations and analyzes the reasons, and then draws the conclusion that the analysis of traffic violations is necessary to determine the pricing of auto insurance.

## 3.1 Analyze the Relationship Between the Intensity of Claims and the Number and Types of Traffic Violations

#### 3.1.1 Single Factor Analysis

To help build the model, this paper first analyzes the single-factor relationship between nine types of traffic violations and the intensity of claims through graphical analysis. The correlation coefficient is a quantity used to study the degree of linear correlation between variables, generally denoted by the letter r. The formula is as follows:

$$r(X,Y) = \frac{Cov(X,Y)}{\sqrt{Var[X]Var[Y]}}$$
(4)

Where, Cov(X,Y) refers to the covariance of X and Y, Var[X] represents the variance of X, and Var[Y] is the variance of Y.

Through the analysis of Figure 3 and Table 4, it can be concluded that except for H traffic violations, other traffic violations have a certain positive correlation with the intensity of claims.

#### 3.1.2 Claim Strength Analysis

According to the distribution characteristics of claim intensity, combined with existing relevant studies, a generalized linear model is adopted to analyze the factors affecting claim intensity. The connection function is logarithmic function, assuming that claim intensity follows gamma distribution, the model expression is as follows:

$$E[Y_i] = \mu_i = g^{-1}(\eta_i) = g^{-1}(\beta_1 X_{i1} + \beta_2 X_{i2} + \xi_i)$$
(5)

Where,  $Y_i$  represents the claim intensity,  $X_i$  is the variable that affects the claim intensity, including the number of traffic violations and the type of traffic violations.

Based on Stata17 software, maximum likelihood estimation and probability distribution and parameters of observed values were applied to determine the degree of influence of each variable on the dependent variable.



Figure 3: Scatter plot of single factor analysis between claim intensity and traffic violation type (Picture credit: Original).

	А	B1	B2	С	D	Е	F1	F2	G
Lossratio\Vio_type	0.3936	0.2411	0.4533	0.0664	0.3943	0.3532	0.0762	0.2141	0.3266

Table 4: Parameter estimation results of the claim intensity model.

Table 5: Parameter	estimation	results of the	claim	intensity model	
					-

parameter	Vio_type	Estimate	Z	p-value
Vio_num		0.037	3.98	0.000***
Vio_type	А	0.5598273	3.23	0.001***
Vio_type	B1	0.4342636	2.49	0.013 **
Vio_type	B2	1.125105	4.95	0.000 ***
Vio_type	С	0.2272258	0.99	0.320
Vio_type	D	0.5231742	2.30	0.022**
Vio_type	Е	0.3800192	1.67	0.096*
Vio_type	F1	0.2635232	1.15	0.249
Vio_type	F2	0.7862879	3.46	0.001***
Vio_type	G	1.476298	6.51	0.000***
Cons		-1.714876	-10.34	0.000***

Note:\*\*\*, \*\* and \* respectively represent significant at the 1%, 5% and 10% levels, the same below.

As can be seen from Table 5, there is a significant positive correlation between the number of traffic violations and the intensity of claims. Among the classification variables of traffic violation types, A, B2, F2 and G are significant.

## 3.1.3 Heterogeneity Analysis of Vehicle Types

Considering the different factors affecting the occurrence of traffic violations and insurance claims of different car types in real life, it is necessary to conduct empirical research on the data of six groups of car types, analyze the impact of the number and types of traffic violations under different car types on the intensity of claims, and study the sensitivity and causes of different car types to different traffic violations.

Based on the data in Table 6, it can be observed that there is a strong positive association between the number of traffic violations for family cars, business buses, and non-business buses and the frequency of insurance claims. Conversely, there is no significant correlation between the number of violations for business trucks, non-business trucks, and special vehicles and the intensity of claims. This could be attributed to the fact that business trucks, nonbusiness trucks, and special vehicles are influenced by their specific job roles and carry inherent risks. As a result, even in the absence of traffic violations, these vehicle types may still experience high levels of insurance claims.

The data presented in Table 6 indicates that traffic violations A, B1, B2, and G have a substantial impact on the frequency of auto insurance claims for family cars. This observation is consistent with the prevalence of these violations in everyday life, such as speeding, running red lights, drunk driving, and hit-and-runs.In contrast, buses-whether business or non-business—are less sensitive to various traffic violations due to their primary function of passenger transportation. Given the high driving risk and involvement of multiple parties in case of accidents associated with bus operations (e.g., public transportation and tourism), there are stringent requirements for driver quality. Consequently, this results in lower rates of traffic violations and subsequent insurance claims. For trucks and special vehicles, specific types of traffic violations significantly impact claim intensity. Notably, illegal type B2 and F2 infractions are particularly impactful for business trucks; illegal type G infractions have a significant effect on non-business trucks; while illegal type B2 infractions notably influence claim intensity for special vehicles.

## 3.2 Examine How the Frequency of Claims, the Quantity of Violations, and the Categories of Traffic Violations Are Interconnected

## 3.2.1 Single Factor Analysis

To facilitate model construction, this study initiates with a graphical analysis of the relationship between the nine categories of traffic violations and claim frequency prior to modeling. As depicted in Figure 4 and detailed in Table 7, it is evident that all nine types of traffic violations demonstrate a positive correlation with claim frequency.

## 3.2.2 Analysis of Claim Frequency

Based on the distribution characteristics of claim frequency and in conjunction with existing relevant studies, a generalized linear model is employed to analyze the factors affecting claim frequency. The connection function takes the form of a logarithmic function, assuming that the claim intensity follows a gamma distribution. The model expression is as follows:

$$E[Y_i] = \mu_i = g^{-1}(\eta_i) = g^{-1}(\beta_1 X_{i1} + \beta_2 X_{i2} + \xi_i)$$

In this context,  $Y_i$  represents the frequency of claims, while  $X_i$  denotes the variable affecting the intensity of claims, including both the number and type of traffic violations.

In Stata17, you can use the maximum likelihood estimation method to estimate the probability distribution and parameters of your data as well as observed values. Additionally, you can determine the extent to which each variable influences the dependent variable through this approach.

Table 8 demonstrates a notable positive correlation between the frequency of claims and the quantity of traffic violations. Notably, when examining specific types of traffic violations, categories A, B2, D, and G exhibit heightened significance among the categorical variables.

Table 6: Heterogeneity analysis of vehicle types.

Variable		Family car coefficient value	Business bus coefficient value	Non-business bus coefficient value	Business truck coefficient value	Non-business truck coefficient value	Special vehicle coefficient value
		0.047 ***	0.045***	0.034 ***	0.027*	0.022	0.029
vio_num		(4.08)	(3.06)	(3.23)	(1.83)	(1.13)	(1.77)
		0.634***	0.462	0.589***	0.455	0.369	0.752
		(2.96)	(1.56)	(3.09)	(1.55)	( 1.09 )	(2.08)
	D1	0.5562005***	0.381	0.4233**	0.4040943	0.282	0.404
	ы	(2.59)	(1.28)	(2.20)	(1.38)	(0.83)	(1.11)
	D2	0.8697436***	0.933	0.504	1.521***	1.101**	1.744 ***
	В2	(3.08)	(2.41)	(2.01)	(3.99)	(2.51)	(3.69)
vio_type	C	0.6119962 **	-0462	-0.29	0.351	0.2303469	0.414
	C	(2.16)	(-1.17)	(-1.15)	(0.94)	(0.52)	( 0.87)
	D	0.7756737***	0.359	0.567**	0.311	0.3577837	0.384
	D	(2.75)	(0.92)	(2.26)	(0.81)	(0.81)	(0.81)
	г	0.437	0.361	0.3435804	0.423	0.2179347	0.377
	Е	(1.54)	(0.93)	(1.37)	(1.10)	(0.49)	(0.79)
	<b>F1</b>	0.271	-0.185	0.204	0.599	0.2159492	0.199
	FI	(0.96)	(-0.47)	(0.81)	(1.57)	(0.49)	( 0.42 )
	EO	0.482*	0.282	0.2111087	2.065***	0.1681821	0.218
	F2	(1.70)	(0.72)	(0.84)	(5.43)	(0.38)	(0.46)
	C	1.49 ***	0.437	0.859***	0.701*	2.244422 ***	0.889*
	G	(5.29)	(1.12)	(3.44)	(1.83)	(5.13)	(1.88)
T		-1.564 ***	-1.874 ***	-1.425 ***	-1.975 ***	-1.337639***	-2.201 ***
Intercept		(-7.64)	(-6.70)	(-7.72)	(-7.15)	(-4.03)	(-6.42)

Note: Figures in () are standard error, the same below.



Table 7: Parameter estimation results of the claim intensity model.

Figure 4:Scatter plot of single factor analysis between claim frequency and traffic violation type (Picture credit: Original).

Parameter	Vio_type	Estimate	z	p-value
Vio_num		0.172	15.62	0.000***
Vio_type	А	0.408	8.51	0.000 ***
Vio_type	B1	0.07	-1.60	0.11
Vio_type	B2	0.23	3.24	0.001***
Vio_type	С	0.116	1.42	0.154
Vio_type	D	0.107	1.68	0.068*
Vio_type	E	0.005	0.07	0.944
Vio_type	F1	-0.119	-1.51	0.13
Vio_type	F2	0.046	0.62	0.537
Vio type	G	0.166	2.33	0.02**
Cons		-2.731	-61.13	0.000 ***

Table 8: Parameter estimation results of the claim frequency model.

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Variable		Family car coefficient value	Business bus coefficient	Non-business bus coefficient	Business truck coefficient	Non-business truck coefficient	Special vehicle coefficient
			value	value	value	value	value
vio num		0.204***	0.151***	0.170***	0.131***	0.194***	0.203***
vio_iiuiii		(12.23)	(8.04)	(9.54)	(6.08)	(9.96)	(5.24)
	٨	0.319***	0.360***	0.274***	0.531***	0.333***	0.689***
	A	(4.47)	(4.42)	(3.61)	(5.41)	(3.97)	(4.05)
	D1	-0.022	-0.066	-0.072	-0.005	-0.018	-0.235
	BI	(-0.34)	(-0.87)	(-1.00)	(-0.06)	(-0.24)	(-1.58)
	D2	0.265**	0.140	0.189	0.109	0.475***	0.324
	<b>B</b> 2	(2.44)	(1.07)	(1.63)	(0.79)	(4.04)	(1.34)
	С	-0.080	-0.092	-0.388***	0.015	-0.065	0.013
		(-0.65)	(-0.51)	(-2.71)	(0.11)	(-0.46)	(0.05)
. ,	D	0.112	0.163	0.082	0.107	0.100	0.075
vio_type		(0.98)	(1.36)	(0.68)	(0.77)	(0.75)	(0.31)
	Б	0.012	-0.009	-0.025	0.069	-0.102	0.046
	E	(0.11)	(-0.07)	(-0.20)	(0.49)	(-0.72)	(0.18)
	Г1	-0.119	-0.232*	-0.071	-0.075	-0.161	-0.079
	FI	(-0.95)	(-1.68)	(-0.56)	(-0.51)	(-1.11)	(-0.31)
	Г2	-0.008	-0.158	-0.020	0.011	-0.131	0.442**
	F2	(-0.07)	(-1.17)	(-0.16)	(0.08)	(-0.91)	(2.04)
	C	0.197*	0.085	0.247**	0.045	0.163	0.253
	G	(1.77)	(0.69)	(2.17)	(0.32)	(1.26)	(1.10)
C		-2.931***	-2.571***	-2.528***	-2.583***	-3.160***	-2.758***
Cons		(-42.29)	(-33.92)	(-34.63)	(-30.05)	(-39.32)	(-18.27)

Table 9: Results of heterogeneity analysis of vehicle types.

### 3.2.3 Analysis of Heterogeneity in Vehicle Types

In order to comprehensively understand the factors influencing traffic violations and insurance claims across various car types, empirical research was conducted. This involved analyzing the frequency of traffic violations for six distinct car categories, as well as assessing the impact of these violations on claim frequency. Additionally, the study aimed to investigate the sensitivity and underlying causes of different car types in relation to various traffic violations. The analysis outcomes are presented in Table 9.

As indicated in Table 9, the number of traffic violations across all vehicle types demonstrates a significant correlation with claim frequency at the 1% test level. This suggests that a higher incidence of traffic violations may reflect diminished adherence to traffic regulations and more aggressive driving tendencies among motorists. Consequently, this heightened risk behavior is associated with an increased likelihood of traffic accidents and subsequent insurance claims. These findings are consistent with empirical observations within the field.

According to the heterogeneity test, it was found that traffic violation types A, B2 and G for family cars significantly affect claim frequency. Claim frequency for business buses is significantly influenced by traffic violation categories A and F1, while nonbusiness buses are impacted by categories A and B2. Business trucks experience an impact on claim frequency from categories A, B2, and F2; whereas non-business trucks are affected by categories A, B2, and G. Special vehicles demonstrate a notable effect on claim frequency with categories A and F2.

## 4 CONCLUSION

In light of the shortcomings in current practices, such as the inadequate integration of traffic violation factors into auto insurance pricing, insufficient analysis of relevant data in existing research, and the oversight of variations in vehicle sensitivity to different violation types, this study employs empirical analysis to construct a generalized linear model. This model, based on single-factor analysis of claim intensity and frequency, explores the relationship between these parameters and the number and nature of traffic violations. Our findings indicate a positive correlation between the frequency and severity of insurance claims and the incidence of traffic violations. Specifically, violations of types A, B1, B2, D, and G exhibit a significant impact on claim severity, while types A, B2, D, and G are associated with higher claim frequencies.

To address these insights, it is recommended that insurance rate determinations consider the varying sensitivity of vehicle types to different violations. Implementing differentiated pricing based on these factors would more accurately reflect the risk profile associated with each vehicle-violation combination, enhancing the fairness and effectiveness of the insurance pricing model. While our study enhances the alignment between traffic violation data and insurance claims through the introduction of connection functions and nonlinear transformations in the generalized linear model, limitations persist. These include the reliance on specific independent variables and the inability to quantify analysis results due to model assumptions. Building on these insights, we explore alternative methodologies to refine our analysis. By utilizing indicators such as auto insurance rates, claim frequency, and severity as labels, and incorporating parameters such as vehicle type, violation count, violation category, claim occurrence year, location, and claim frequency, we identify traffic violation types with the greatest impact on claim intensity and frequency.

We employ advanced machine learning algorithms such as xgboost and lightGBM to train and validate models, while employing Bayesian methods for parameter adjustment to enhance the accuracy of auto insurance premium predictions. Through these efforts, we aim to further optimize the relationship between traffic violations and insurance claims, ultimately improving the robustness of insurance pricing models.

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