How do Student Evaluations of Courses and of Instructors Relate?

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Abstract: Course evaluations are widely used by educational institutions to assess the quality of teaching. At the course evaluations, students are usually asked to rate different aspects of the course and of the teaching. We propose to apply canonical correlation analysis (CCA) in order to investigate the degree of association between how students evaluate the course and how students evaluate the teacher. Additionally it is possible to reveal the structure of this association. Student evaluations data is characterized by high correlations between the variables within each set of variables, therefore two modifications of the CCA method; regularized CCA and sparse CCA, together with classical CCA were applied to find the most interpretable model. Both methods give results with increased interpretability over traditional CCA on the present student evaluation data. The method shows robustness when evaluations over several years are examined.

1 INTRODUCTION

Teacher evaluations and overall course quality evaluations are widely used in higher education. Students usually submit their feedback about the teacher and the course anonymously at the end of the course. The results are usually employed to improve the courses for future students and to improve the instructor's effectiveness.

The research on student evaluations is important to make improvements in course construction and teaching methods. Student evaluation of teaching (SET) is a very well documented and studied tool. An overview of research on student ratings of instruction by Marsh (2007) demonstrates that student ratings are multidimensional, quite reliable, reasonably valid, and a useful tool for students, faculty and university administrators. The author also states that SETs primarily are a function of the instructor who teaches a course rather than the course that is taught.

Several studies on SET data investigate the relationship between student ratings and student achievements (Cohen, 1981; Feldman, 1989; Abrami et al., 1997). The main conclusion is that a student's achievement is correlated with a student's evaluation of the teacher and the course. Other issues, that are often discussed are relationships between the SET scores and various student-specific, course-specific and instructor-specific characteristics (Marsh, 1987). This paper analyses the student evaluations from another angle; by investigating the correlation between how students evaluate the course and how students evaluate the teacher. The objective is to analyze the degree of association and in this way obtain a different angle on the perspective in Marsh's paper: that SETs primarily is a function of the instructor rather than the course. As a subject we have chosen to study a single course over time.

2 LITERATURE REVIEW

The most common method used to investigate the correlation amongst two sets of variables is canonical correlation analysis (CCA), introduced by Hotelling (1935). CCA can also be used to produce a model which relates the two sets of variables through linear combinations. The method has similarities with both multivariate regression and principal component analysis.

Application of CCA when variables in the sets are highly correlated or when the sample size is insufficient can lead to computational problems, inaccurate estimates of parameters or non-generalizable results. One way to deal with these problems is to introduce a regularization step into the calculations.

The first attempt to introduce the ridge regression technique, developed by Hoerl and Kennard (1970),

 Sliusarenko T., H. Clemmensen L. and Kjær Ersbøll B.. How do Student Evaluations of Courses and of Instructors Relate?. DOI: 10.5220/000494590280287 In Proceedings of the 6th International Conference on Computer Supported Education (CSEDU-2014), pages 280-287 ISBN: 978-989-758-021-5 Copyright © 2014 SCITEPRESS (Science and Technology Publications, Lda.) to the problem of canonical correlation analysis was proposed by Vinod (1976) and later developed by Leurgans et al. (1993).

The first development of Sparse CCA, a method that incorporates variable selection and produces linear combinations of small subsets of variables, was presented in Parkhomenko et al. (2007). They proposed an iterative algorithm that uses soft thresholding for feature selection. Waaijenborg et al. (2007) adapted the elastic net (Zou and Hastie, 2005) to canonical correlation analysis. Various approaches to introduce sparsity into the CCA framework were proposed in more recent works by LeCao et al. (2009), Witten and Tibshirani (2009), Hardoon and Shawe-Taylor (2011). Sparse CCA solves the problem of interpretability providing sparse sets of associated variables. These results are expected to be more robust and generalize better outside the particular study.

3 METHODOLOGY

3.1 Canonical Correlation Analysis

Canonical correlation analysis (CCA) was used to investigate the degree of association between the evaluation of the teacher and the evaluation of the course. CCA finds linear combinations of variables with the highest correlation between two sets of variables.

The method considers two matrices *X* and *Y* of order $n \times p$ and $n \times q$ respectively. The columns of *X* and *Y* correspond to variables and the rows correspond to experimental units. Classical CCA assumes $p \le n$ and $q \le n$. The main idea behind CCA is to find canonical variables in the form of two linear combinations:

$$w_1 = a_{11}x_1 + a_{21}x_2 + \dots + a_{p1}x_p v_1 = b_{11}y_1 + b_{21}y_2 + \dots + b_{q1}y_q$$
(1)

such that the coefficients a_{i1} and b_{i1} maximize the correlation between two canonical variables w_1 , and v_1 . In other words, the problem consists in solving

$$R_1 = corr(v_1, w_1) = \max_{a,b} corr(a^T X, b^T Y)$$
(2)

This maximal correlation between the two canonical variables v_1 and w_1 that are sometimes called canonical variates, is called the first canonical correlation. The coefficients of the linear combinations are called canonical coefficients or canonical weights.

The method continues by finding a second set of canonical variables, uncorrelated with the first pair

that has maximal correlation. Wilks's lambda is used to test the significance of the canonical correlations.

Figure 1 illustrates the variable relationships in a hypothetical CCA. To answer the question "which variables are contributing to the relationship between the two sets?" the standardized canonical weights (i.e. coefficients used in linear equations that combine observed variables into latent canonical variable) and structure coefficients, also called canonical factor loadings, (i.e. correlations between observed variables and latent canonical variables) for the first significant canonical dimensions should be investigated.



Canonical correlation analysis helps to identify the major association between evaluation of the course and evaluations of the teacher. To perform classical CCA the R package CCA, developed by Dejean and Gonzalez (2009) was used. The package is freely available from the Comprehensive R Archive Network (CRAN) at www.r-project.org

3.2 Regularized Canonical Correlation Analysis

CCA cannot be performed when the variables $x_1, x_2, ..., x_p$ and/or $y_1, y_2, ..., y_q$ are highly correlated. In this case the correlation matrices, that are used in the computational process, tend to be ill-conditioned and their inverses unreliable. To deal with this problem a regularization step can be included in the calculations.

In CCA the regularization is achieved by adding a corresponding identity matrix multiplied by a regularization parameter to the correlation matrices.

$$\Sigma_{XX}(\lambda_2^a) = \Sigma_{XX} + \lambda_2^a I_p$$

$$\Sigma_{YY}(\lambda_2^b) = \Sigma_{YY} + \lambda_2^b I_q$$
(3)

As the result the matrices become non-singular and a unique solution can be achieved. In order to choose "good" values of regularization parameters λ_2^a and λ_2^b , the k-fold cross-validation procedure can be used (González et al., 2009).

3.3 Sparse Canonical Correlation Analysis

Sparse CCA (SCCA) is an extension of CCA that performs a selection of variables jointly with the analysis of the two data sets. SCCA can also help to solve the problem of interpretability providing sparse sets of associated variables by setting the canonical correlation weights to zero.

As was mentioned above, CCA finds the vectors a and b, that maximizes $corr(a^TX, b^TY)$. The way to obtain penalized canonical variates is to impose L_1 penalties on vectors a and b. So the optimization problem can be written as:

$$\max_{a,b} \left(a^T X^T Y b \right)$$

s.t. $\|a\|_2^2 \le 1, \|b\|_2^2 \le 1, \|a\|_1 \le \lambda_1^a, \|b\|_1 \le \lambda_1^b$ (4)

This problem can be solved using the penalized matrix decomposition (PMA) approach, proposed by Witten et al. (2009). When λ_1^a and λ_1^b are small, some elements of *a* and *b* will be exactly zero. The algorithm yields sparse vectors *a* and *b* that maximize cor(Xa, Yb). Values of regularization parameters λ_1^a and λ_1^b can be chosen using cross-validation.

To perform sparse CCA, the R package "PMA" (Witten et al., 2013) was used. The package also contains a function that helps to select tuning parameters by using cross validation.

4 DATA DESCRIPTION

Students at the Technical University of Denmark regularly evaluate courses by filling in web-forms a week before the final week of the course. The evaluations are intended to be a tool for quality assurance for: teachers, the department educational boards, and the department and university managements. On-line course evaluation at the university consists of three forms: Form A contains specific quantitative questions about the course, Form B contains specific quantitative questions about the teacher and Form C gives students an opportunity to write their qualitative feedback. This particular analysis is based on investigation of the relationship between answers in Form A and Form B.

- A.1.1 (Learning a lot): I think I am learning a lot in this course.
- A.1.2 (TM activates): I think the teaching method encourages my active participation.
- A.1.3 (Material): I think the teaching material is good.

- A.1.4 (Feedback): I think that throughout the course, the teacher has clearly communicated to me where I stand academically.
- A.1.5 (TA continuity): I think the teacher creates good continuity between the different teaching activities.
- A.1.6 (Workload): 5 points is equivalent to 9 hours per week. I think my performance during the course is.
- A.1.7 (Prerequisites): I think the course description's prerequisites are.
- A.1.8 (General): In general, I think this is a good course.
- B.1.1 (Good grasp): I think that the teacher gives me a good grasp of the academic content of the course.
- B.1.2 (Communication): I think the teacher is good at communicating the subject.
- B.1.3 (Motivate activity): I think the teacher motivates us to actively follow the class.
- B.2.1 (Instructions): I think that I generally understand what I am to do in our practical as-
- signments/lab courses/group computation/group work/project work.
- B.2.2 (Understanding): I think the teacher is good at helping me understand the academic content.
- B.2.3 (Feedback): I think the teacher gives me useful feedback on my work.

The students rate the questions on a 5 point Likert scale (1932) from 5 to 1, where 5 corresponds to the student strongly agreeing with the underlying statement and 1 corresponds to the student strongly disagreeing with the statement. For questions A.1.6 and A.1.7, a 5 corresponds to too high and 1 to too low. In a sense for these two questions a 3 corresponds to satisfactory and anything else (higher or lower) corresponds to less satisfactory.

It is common practice to only include the first 3 questions for the teacher evaluation (B.1.1-B.1.3) for large courses. In such cases, the second part of the form B (questions B.2.1-B.2.3) is active for the teaching assistants only. Here, we examine one course "Introductory Programming with Matlab". The course is one of the largest courses at the university where all 6 questions from the teacher evaluation (Form B) are usually active.

The Introductory Programming with Matlab course is available 4 times per year: twice as a 13-week course (fall and spring semesters) and twice as an intensive 3-week course (January and June). The numbers of students that follow the course are very different from semester to semester. Here we will focus on the intensive 3-week version of the course. June courses are more popular (approximately 300

students) than the January courses (around 100-150 students). Figure 2 shows the number of students registered for the course and the course evaluation response rate over the period from January 2010 to June 2013.



Figure 2: Number of course participants and evaluation response rate from January 2010 to June 2013.

For the comparison of methods we use results from one semester (January 2010), and for the robustness study we examine the same course at two other time points (June 2011 and June 2012). It should be noted, that students who participate in the course have very different backgrounds. Students at the university are obligated to take one programming course. Therefore the "Introductory Programming with Matlab" is a quite popular course among students on nonprogramming study-lines.

5 RESULTS

This section first presents a summary of the data, secondly the results of three versions of the canonical correlation analysis performed on the same data. Finally, the results of the robustness study are presented.

5.1 Evidence from the Data

The data set under investigation consists of 69 observations from the "Introductory Programming with Matlab" course held in January 2010. The course is one of the largest courses at the university, where the teacher is evaluated using all 6 questions from form B. Table 1 presents means and standard deviations of the answers from the responders. On average students gave rates below 3 to both the teacher and the course.

Question A.1.2 (I think the teaching method encourages my active participation) got the lowest average grade among course-related questions and question B.2.1 (I think that I generally understand what I am to do in our practical assignments) got the lowest average grade among teacher-related questions.

Table 1: Variable Mean and Standard Deviation.

E 1	C (1		Exclanation of the teacher				
Evaluatio	on of th	e course	Evaluation of the teacher				
Question	uestion Mean		Question	Mean	St. Dev.		
A.1.1	2.46	1.16	B.1.1	2.57	1.10		
A.1.2	2.11	1.09	B.1.2	2.80	1.30		
A.1.3	2.62	1.18	B.1.3	3.01	1.29		
A.1.4	2.43	0.98	B.2.1	2.22	1.08		
A.1.5	2.58	1.03	B.2.2	2.50	1.11		
A.1.6	2.67	0.83	B.2.3	2.42	1.05		
A.1.7	3.06	0.45	'				
A.1.8	2.36	1.06					

Table 2: Correlations among the Form A variables.

	A.1.1	A.1.2	A.1.3	A.1.4	A.1.5	A.1.6	A.1.7	A.1.8
A.1.1	1.00							
A.1.2	0.72	1.00		7				
A.1.3	0.57	0.48	1.00					
A.1.4	0.34	0.24	0.44	1.00				
A.1.5	0.55	0.54	0.53	0.45	1.00			
A.1.6	-0.34	-0.21	-0.11	0.07	-0.16	1.00		
A.1.7	0.01	0.19	0.21	0.24	0.15	0.29	1.00	NIC
A.1.8	0.83	0.77	0.61	0.37	0.56	-0.24	0.08	1.00

Table 3: Correlations among the Form B variables.

	B.1.1	B.1.2	B.1.3	B.2.1	B.2.2	B.2.3
B.1.1	1.00					
B.1.2	0.81	1.00				
B.1.3	0.81	0.85	1.00			
B.2.1	0.47	0.49	0.43	1.00		
B.2.2	0.78	0.74	0.77	0.58	1.00	
B.2.3	0.64	0.57	0.67	0.55	0.78	1.00

Table 2 and Table 3 present the correlations between the variables from Form A and Form B. The correlations appear to be quite high especially within Form B. This can lead to uninterpretable results of classical CCA.

Figure 3 presents the average SET scores of the evaluation of the course (Form A) starting from January 2010 until June 2013.

There were some changes to the course during the period. In June 2010 the course was run by a new teacher, who introduced a new textbook, which seems much better than the Matlab notes used before as the course material got better feedback after this (A.1.3). Additionally, the course responsible team continuously works on improvement of the course and on making it less dependent on teacher and teaching assistants. Overall, there is a tendency of improvement of SET scores over the period from January 2010 to June 2013, with exception of the June 2012 semester, when the course got lower evaluation results.



Figure 3: Results of the evaluation of the course from January 2010 to June 2013.

5.2 CCA Results

Figure 4 presents the canonical correlations and corresponding p-values for the significance test of each canonical correlation. In general the number of canonical correlations is equal to the number of variables in the smallest set. However, the test shows that only the first 4 canonical correlations are statistically significant. This means that the structure of the association between course and teacher evaluations lies in 4 dimensions, which is hard to interpret. The values of canonical correlations give an overall indication of a strong association between teacher and course evaluation.

Table 4 presents the standardized canonical coefficients and table 5 presents the correlations between the variables and their canonical variates. These coefficients are used to find the structure of the canonical correlations.



Figure 4: Canonical correlations and corresponding *p*-values.

For the first canonical correlation, questions A.1.5 (continuity between the different teaching activities) and A.1.8 (overall course quality) from the course related questions are the most important. Among the teacher related, question B.1.1 (good grasp of the academic content) is the most important. However, due to high correlations between questions within each set of variables, canonical factor loadings indicate that

284

Table 4: Standardized canonical coefficients.

Star	dardi	zed	Can	oni-	Standardized Canoni-				
cal	cal	Coeff	icient	ts for	the				
For	For	Form B variables							
	V1	V2	V3	V4		W1	W2	W3	W4
A.1.1	-0.03	-0.31	0.86	-1.12	B.1.1	0.80	-0.86	0.65	-0.77
A.1.2	-0.16	0.08	0.33	0.34	B.1.2	0.28	1.37	-0.33	0.75
A.1.3	0.34	0.90	-0.12	-0.70	B.1.3	0.18	-0.25	-1.19	-0.28
A.1.4	-0.10	-0.50	0.78	0.06	B.2.1	-0.03	0.68	0.61	-0.08
A.1.5	0.60	-0.67	-0.54	0.26	B.2.2	-0.17	-0.25	0.59	-0.72
A.1.6	-0.11	0.09	0.35	0.08	B.2.3	-0.09	-0.48	0.06	1.55
A.1.7	-0.12	0.39	0.16	0.39					
A.1.8	0.42	0.38	-0.55	1.17					

Table 5: Canonical structure.

					and the second se					
	Corre	elatio	ns	betw	Correlations between					
	the l	Form	A	varia	the	Forn	ı B	varia	bles	
	and their canonical						the	eir	canor	nical
7	varia	bles				varia	bles			-
7		$\overline{V}1$	V2	V3	V4		W1	W2	W3	W4
	A.1.1	0.73	0.01	0.42	-0.16	B.1.1	0.97	-0.14	0.20	0.01
VC	A.1.2	0.60	0.15	0.33	0.31	B.1.2	0.89	0.33	-0.06	0.20
	A.1.3	0.76	0.49	0.24	-0.23	B.1.3	0.87	0.00	-0.21	0.21
	A.1.4	0.38	-0.24	0.71	0.11	B.2.1	0.42	0.43	0.62	0.24
	A.1.5	0.87	-0.28	0.05	0.19	B.2.2	0.71	-0.07	0.35	0.20
	A.1.6	-0.35	0.17	0.32	0.25	B.2.3	0.56	-0.24	0.29	0.69
	A.1.7	-0.02	0.43	0.37	0.48					
	A.1.8	0.79	0.18	0.26	0.25					

the questions: A.1.1, A.1.2, A.1.3 from Form A and questions: B.1.2, B.1.3, B.2.2, B.2.3 from Form B are also important for the first canonical correlation. The structures of the other 3 canonical correlations can be found by similar analyses of the corresponding coefficients.

The square root of the first canonical correlation shows the proportion of the variance in the first canonical variate of one set of variables explained by the first canonical variate of the other set of variables. For the first canonical varite the proportion of explained variance is 61%.

The canonical redundancy analysis shows that neither of the first pair of canonical variables is a good overall predictor of the opposite set of variables, the proportions of variance explained being 0.24 and 0.35 for evaluation of the course and evaluation of the teacher respectively.

A four-dimensional structure of association between student evaluation of the course and student evaluation of the instructor can be a signal of data over-fitting due to an insufficient sample size. Another problem is that correlations between the variables within Form A and Form B are quite high. Therefore, the CCA results are hard to interpret. Dimension reduction methods such as regularized and sparse versions of canonical correlation analysis should be used to obtain easier interpretable results.

5.3 Regularized CCA Results

The regularization was achieved by adding to the correlation matrices a corresponding identity matrix multiplied by a regularization parameter as described in the methods section. The cross-validation procedure was used to find the optimal regularization parameters. Only the first canonical correlation, equal to 0.70, appeared to be statistically significant (p - value = 0.025). Thus, this canonical correlation structure has only one dimension, compared to the four-dimensional result of classical CCA. This results in a simpler and more generalizable model of the association between evaluation of the course and evaluation of the teacher.

The interpretation of the results of regularized canonical correlation analysis is similar to the interpretation of the results of classical CCA. To investigate the structure of the canonical correlation, the standardized canonical coefficients and the structure canonical coefficients (canonical factor loadings and canonical factor cross-ladings) reported in Table 6 should be analyzed.

Table 6: Canonical weights and structure coefficients.

Evalu	ation o	f the co	ourse	Evaluation of the teacher				
	(1)	(2)	(3)		(1)	(2)	(3)	
A.1.1	-0.08	-0.81	-0.57	B.1.1	-0.53	-0.96	-0.75	
A.1.2	-0.03	-0.72	-0.51	B.1.2	-0.33	-0.93	-0.69	
A.1.3	-0.33	-0.82	-0.62	B.1.3	-0.10	-0.88	-0.63	
A.1.4	-0.03	-0.49	-0.34	B.2.1	-0,11	-0.58	-0.42	
A.1.5	-0.38	-0.83	-0.65	B.2.2	-0.03	-0.82	-0.58	
A.1.6	0.05	0.28	0.21	B.2.3	-0.03	-0.66	-0.46	
A.1.7	0.03	-0.12	0.05					
A 1 8	-0.29	-0.85	0.65					

A.1.8 -0.29 -0.85 0.05

The analysis of the standardized canonical weights shows that questions A.1.3 (teaching material is good), in addition to A.1.5 and A.1.8 seen in the classical CCA, from the course related questions are the most important variables. Among the teacher related questions, B.1.1 (teacher gives me a good grasp of the academic content) and B.1.2 (teacher is good at communicating the subject) are the most important. An analysis of the canonical factor loadings and the cross-loadings shows that A.1.1 and A.1.2 from Form A and questions B.1.3 and B.2.2 from Form B also contribute to the canonical correlation.



Figure 5: RCCA: Questions that contribute to canonical correlation.

Figure 5 presents the variables from Form A and Form B that contribute to the latent canonical variables.

An overall conclusion that can be made is that the correlation of 0.70 in the "Introductory Programming with Matlab" course is mainly due to the relationship between the content of the course, the teaching methods, the continuity between teaching activities in the course, the teaching material and the overall quality of the course from one side and the teachers ability to give a good grasp of the academic content of the course, the teachers ability to motivate the students, the teachers communication about the subject and the understanding of practical assignments on the other side.

5.4 Sparse CCA Results

The first canonical correlation of the sparse CCA was found to be equal to 0.75, which is the correlation between a linear combination of 4 variables from Form A and a linear combination of 3 variables from Form B. Table 7 presents the coefficients that correspond to these linear combinations.

Evaluation	of the course	Evaluation of the teacher				
question	estion coef.		coef.			
A.1.1	A.1.1 -0.08		-0.94			
A.1.2	0	B.1.2	-0.32			
A.1.3	-0.17	B.1.3	-0.14			
A.1.4	0	B.2.1	0			
A.1.5	-0.83	B.2.2	0			
A.1.6	0	B.2.3	0			
A.1.7	0					
A.1.8	-0.53					

Table 7: Sparse canonical coefficients.

From Form A, the questions: A.1.1, A.1.3, A.1.5 and A.1.8 contribute to the course related latent canonical variable while from Form B, the questions: B.1.1, B.1.2 and B.1.3 contribute to the teacher related latent canonical variable. This model is also simpler than the one obtained from classical CCA. Furthermore, it also involves less variables than the model obtained from the regularized version of CCA (it does not contain questions A.1.2, A.1.4, A.1.6, A.1.7, B.2.1, B.2.2, and B.2.3).

^{(1) -} Standardized canonical weights; (2) - Canonical factor loadings; (3) - Canonical cross - loadings.



Figure 6: SCCA: Questions that contribute to canonical correlation.

Figure 6 presents the variables from Form A and Form B that contribute to the latent canonical variables. The conclusion is that the canonical correlation of 0.75 in the "Introductory Programming with Matlab" course is mainly due to the relationship between the good continuity between teaching activities in the course, content of the course, teaching material and overall quality of the course from one side and teachers ability to give a good grasp of the academic content of the course, teachers ability to motivate the students and teachers good communication about the subject on the other side.

5.5 Stability of the Results

EXAMPLE 1 The Control of the correlation structures, subsequent years of the course should be analyzed. Figure 7 and figure 8 present the canonical correlation structures for the association between evaluation of the course and evaluation of the teacher in June 2011 and June 2012, respectively.



Figure 7: The structure of canonical correlation between the two parts of course evaluation in June 2011.



Figure 8: The structure of canonical correlation between the two parts of course evaluation in June 2012.

Overall, the two structures are similar. The only difference was on the evaluation of the teacher, where question B.2.2 (teacher's help to understand the academic content) form the structure in 2011, while B.1.3 (The teacher motivates us to actively follow the class) was in the canonical correlation structure for 2012. Figures also show the weights, each variable had in the latent canonical variable. The weights were different in the two years. However the changes in the canonical correlation structures can be explained by the fact that the main teachers of the course for all three semesters (January 2010, June 2011 and June 2012) were different.

6 **DISCUSSION**

The study have found that association between how students evaluate the course and how they evaluate the teacher of the course is strong (correlation is around 70 %), and the structure of this association is relatively stable over time. The square root of the first canonical correlation shows the proportion of the variance in the first canonical variate of one set of variables explained by the first canonical variate of the other set of variables (around 50%).

Having this strong relationship, better courses and therefore better SET results can be achieved in several different ways: improvement in a course can lead to better evaluation of teacher, and improvement of the teacher qualities, can lead to better evaluation of the course. However, Marsh (2007) indicated that students primarily evaluate the teacher rather than the course. But there is still some 30% left of this dimension, and there are the orthogonal dimensions as well.

The canonical redundancy analysis for the traditional CCA shows that neither of the first pair of canonical variables is a good overall predictor of the opposite set of variables, the proportions of variance explained being 0.24 and 0.35 for evaluation of the course and evaluation of the teacher respectively. There is no guarantee that what students answer on the course evaluation is not a function of the teacher, but the students do have some parts of non-correlating responses for the two parts of evaluation although there is also a strong association.

In case the structure of association between evaluation of the course and evaluation of the teacher is stable, SET administrators might consider to reduce the number of questions in the questionnaire in order to gain better response rates. However, that should be done very carefully. SETs must be multidimensional, in order to reflect multidimensionality of such a complex activity as teaching. According to Marsh and Roche (1997), the strongest support for the multidimensionality of SETs is based on the nine factors: Learning/Value, Instructor Enthusiasm, Organization/Clarity, Group Interaction, Individual Report, Breadth of Coverage, Examinations/Grading, Assignments/Readings, and Workload/Difficulty. The questionnaire, currently used at DTU is already small, but an analysis similar to this could be used by other educational institutions.

7 CONCLUSIONS

This study analyzed the association between how students evaluate a course and how students evaluate a teacher using canonical correlation analysis (CCA). Data from student evaluations is characterized by high correlations between the variables within each set of variables, therefore two modifications of the CCA method; regularized CCA and sparse CCA, together with classical CCA were applied to find the most interpretable model of association between the two evaluations.

The association between how students evaluate the course and how students evaluate the teacher was found to be quite strong in all three cases. However, applications of regularized and sparse CCA to the present student evaluation data give results with increased interpretability over traditional CCA.

The simplest model was obtained from sparse canonical correlation analysis, where an association between how students evaluate the course and how students evaluate the teacher was found to be due to the relationship between the good continuity between teaching activities in the course, the content of the course, the teaching material, and the overall quality of the course from the course side; and teachers ability to give a good grasp of the academic content of the course, the teachers ability to motivate the students and the teachers good communication about the subject on the teacher side.

Analysis of subsequent evaluations of the same course showed that the association between how students rate the teacher and the course was found to be subject to subtle changes with the change of teaching methods and with the change of instructor. These changes in the correlation structure were seen on the instructor side and not on the course side.

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