Data Quality Assessment for the Textile and Clothing Value-Chain Digital Product Passport

A. M. Rosado da Cruz^{1,2}^{1,2}, Pedro Silva¹, Sérgio Serra¹, Rodrigo Rodrigues¹, Pedro Pinto¹, and Estrela F. Cruz^{1,2}^{1,2}

¹ADiT-LAB, Instituto Politécnico de Viana do Castelo, 4900-348 Viana do Castelo, Portugal ²ALGORITMI Research Lab, Universidade do Minho, Guimarães, Portugal

Keywords: Quality Assessment, Data Quality Validation, Sustainability Indicators, Textile and Clothing Value Chain.

Abstract: The Textile and Clothing (T&C) industrial sector is transforming to become more sustainable and in line with the directives of the European Union. Therefore, to become more transparent and gain consumer trust, some projects present proposals to implement the traceability of T&C products. However, this sector has a very large and diverse value chain that involves many types of industries that are typically spread throughout the world. Furthermore, a previously developed project to implement traceability on the value chain reveals that the involved companies have different levels of digital maturity and, among those with the same level of maturity, different digital platforms are used. Consequently, some values submitted for a T&C traceability platform may be collected automatically, while others have to be manually inserted. This makes it necessary to create a tool for validating the data values submitted to the traceability platform, which can be integrated into the different organizational tools so that the data can be validated homogeneously. After summarizing the relevant and contextualizing facts about the T&C value chain, and reviewing the data quality assurance mechanisms, this paper proposes a software service for validating data values of metrics being traced across the T&C value chain, that integrates the Digital Product Passport of T&C items. Associated with the validation service, an admin platform for configuring the service for each metric is also proposed.

1 INTRODUCTION

Textile & Clothing (T&C) is one of the industries that has grown the most in the last decades and one of those that has the greatest environmental impact. This impact comes not only from the fact that it consumes a lot of natural resources but also because it contributes to greenhouse gases and water pollution. Furthermore, and because the population is consuming more and more, this industrial sector produces a lot of waste that has to be treated and preferably recycled to be used as new raw material (Alves et al., 2022a).

One of the ways to encourage companies to produce more sustainably falls on the end consumer, who can buy the most environmentally friendly item of clothing over others. However, to do this, consumers must trust in the labels and know what they are buying. To achieve this, it is necessary to implement traceability in the T&C industry value chain. The authors in (Alves et al., 2024) propose a blockchainbased traceability platform that implements traceability in this sector. The traceability platform registers relevant data items that are used to compute a sustainability index, which classifies garments into different levels of sustainability, based on indicators collected throughout the value chain as proposed in (Alves et al., 2022b; Williams et al., 2023). The sustainability index label must be easy to understand by all consumers and must contain summary information on the social and environmental impact of clothing production (Williams et al., 2023). The traceability platform registers a set of metrics from the industrial and logistics activities along the value chain, for each produced lot of intermediate or final product. From the collected values for each type of metric, it calculates and registers, for each produced lot, an environmental sustainability indicator or score. In addition, some socially relevant company-level metrics are collected and registered. And, from those metrics, a company social sustainability score is calculated (Alves et al., 2024). These sustainability scores empower endconsumers with information that allows them to select the most sustainable clothing. However, this requires

288

Rosado da Cruz, A., Silva, P., Serra, S., Rodrigues, R., Pinto, P. and Cruz, E. Data Quality Assessment for the Textile and Clothing Value-Chain Digital Product Passport. DOI: 10.5220/0012732900003690 Paper published under CC license (CC BY-NC-ND 4.0) In *Proceedings of the 26th International Conference on Enterprise Information Systems (ICEIS 2024) - Volume 2*, pages 288-295 ISBN: 978-989-758-692-7; ISSN: 2184-4992 Proceedings Copyright © 2024 by SCITEPRESS – Science and Technology Publications, Lda.

^a https://orcid.org/0000-0003-3883-1160

^b https://orcid.org/0000-0003-1856-6101

^c https://orcid.org/0000-0001-6426-9939

that the values collected to calculate the sustainability scores are reliable. During the implementation of the reported project, the authors concluded that not all companies were at the same level of digital development (Alves et al., 2024). Some companies were able to automatically collect information on sustainability indicators, through Internet Of Things (IoT) devices, while others did not (Alves et al., 2022b). To allow all companies to be included in the project and implement traceability on their products, a platform was developed to manually collect this information (Dias et al., 2023). Through this platform, companies enter the indicator values manually into the system. In continuation of this work, it became necessary to create a data validation tool, in particular, to validate values that are manually entered into the system, not only using the platform presented in (Dias et al., 2023), but that can be used by all different platforms that are integrated with the traceability platform Application Programming Interface (API)(Alves et al., 2024).

This paper proposes a software service and associated API for validating the values introduced for the metrics used for calculating the sustainability indicators of a textile company and its product lots. This data validation service may be integrated with the different software applications that feed the traceability platform.

The rest of this paper is structured as follows: the next section covers the research methodology used in this project. Section 3 presents an example T&C value-chain business process for the production of a T-shirt, and details the different steps, which require the reporting of indicator values to the traceability platform. In section 4, the mechanisms for data quality assurance and reliability are reviewed. Then, section 5 covers our proposed solution for a data validation software service. Finally, section 6 presents conclusions and draws some lines for future work.

2 RESEARCH METHODOLOGY

To conduct this study, we use the Design Science Research (DSR) methodology. This research methodology seeks to produce actionable knowledge to create artifacts that address specific organizational challenges (Cruz and da Cruz, 2020). DSR is intended to solve problems never solved before, in a unique and innovative way, or to solve problems previously solved, but more efficiently and effectively than the existing approaches.

DSR is a process composed of the following main research activities (Cruz and da Cruz, 2020; Hevner et al., 2004):

- **Problem identification and motivation** for final consumers, it is important to have transparency in how the products in the T&C value chain have reached them, that is, which activities have been developed in order to produce and sell any given garment, and what social and environmental impact they had. For companies, it is important to know their suppliers, and how they impact environment and society.
- **Definition of the objectives for the solution** having previously developed a traceability platform for the T&C value chain, the goal is now to ensure quality in the data that is submitted to the traceability platform.
- **Design and implementation** a prototype solution has been implemented, and this is presented in this paper.
- **Demonstration** In a more advanced state, we will prove that the artifacts are capable of solving the mentioned problems, putting them to work in a T&C traceability system.
- Evaluation The developed data quality assessment service will undergo different tests (e.g., performance, usability) and, at a later stage, collected data will be assessed for completeness and consistency.
- **Communication** When the project passes all approval tests, the results are to be published and discussed at a conference.

3 THE TEXTILE AND CLOTHING VALUE CHAIN

This section summarizes the main activities that can be involved in manufacturing garments. Many different types of industries can be involved in the creation of a garment, starting with the production of raw materials. There is a huge variety of raw materials with different origins, such as natural fibers, which come from agriculture and livestock farming, like cotton, silk, or wool; cellulose fibers such as viscose, etc. extracted from plants and wood; synthetic fibers, chemically produced from materials, such as petroleum, like polyester, acrylic, or nylon (Alves et al., 2024). Nowadays, some industries already use recycled materials as raw materials. These materials are produced from textile waste, plastic bottles, etc.

As a simple and concrete example of the process of creating a garment, is represented in Figure 1. It presents a business process for producing a 100% cotton T-shirt. This is one of the simplest processes be-

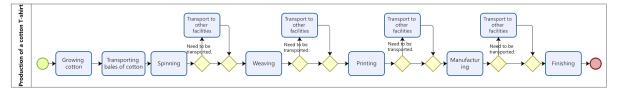


Figure 1: Example business process for producing a cotton T-shirt.

cause it involves only one type of raw material (cotton); however, in the vast majority of cases, textile and clothing items are made from several types of raw materials with different origins.

As can be seen in Figure 1, to produce a T-shirt, the following production activities are necessary:

- Raw Material production, represented in Figure 1 by the activity Growing Cotton, is the first activity in the value chain.
- Spinning, where the raw material is transformed into yarn. In the case shown in Figure 1, it transforms the cotton bales into cotton yarn.
- Weaving, transforms yarn into fabric. The same fabric can be made up of several types of yarn, for instance, 50% cotton and 50% polyester.
- Printing is about coloring the fabric with simple colors, patterns, etc.
- Manufacturing that involves cutting, sewing, and assembling the piece of textile or clothing.
- Finishing may involve some final finishing.

Raw material production is the first activity in the value chain. After the raw material is produced, a large number of different types of industries can be involved. Some industries carry out all activities from receiving the raw materials to creating the final garment. Other industries carry out some of the activities involved, for example spinning and weaving. However, some industries specialize in a single activity, e.g. spinning. This means that, from the production of the raw material to the creation of the final garment, intermediate products can travel several kilometers, and it is very common for these products to be transported between different countries on different continents, using different types of transportation (boat, train, truck, etc.) This is represented in Figure 1 by the BPMN gateways and the optional activities "transport to other facilities", meaning that, between each production activity, it may be necessary to transport the (intermediate) product from one facility to another. The transport itself can be more or less environmentally friendly.

For the DPP, in each of these production activities, it is necessary to collect and store, in the traceability platform, the information about the activity as well as the values on the various indicators that can affect the environment, such as water consumed, toxicity produced, energy consumed, waste, etc.

4 RELATED WORK ON DATA QUALITY ASSESSMENT

Data is some value that characterizes a real-world object or event. Data quality assurance mechanisms are essential and crucial for any system that relies on data. Data quality plays an important role in any sector and has a significant impact on organizational and value chain operations. Data quality may be characterized and measured through different attributes or dimensions. These attributes indicate the overall quality level of data. Different Data Quality Frameworks identify different relevant quality attributes (Cichy and Rass, 2019).

The most common and consensual quality attributes or dimensions, from different frameworks, are, according to (Cichy and Rass, 2019; Wang and Strong, 1996):

- Completeness: The degree to which the data possesses adequate breadth, depth, and scope for the given task.
- Accuracy or Validity: The degree to which data are valid, reliable, and certified.
- Timeliness: The degree to which the age of the data is appropriate for the given task.
- Consistency: The degree to which data present a standard format and are compatible with previous data.
- Accessibility: The degree to which data is available, or easily and quickly retrievable.

The level or degree of data quality refers to the extent to which the data meets the expectations and requirements of its intended purposes (Sebastian-Coleman, 2012). This data quality degree is a function of the level of adherence of data to each stated dimension.

Data quality is important because it can affect the conclusions drawn from it. Poor data quality can lead to wasted resources and missed opportunities, while

$$f(\mathbf{x}) = 100 \times \cdot \left(\frac{|\mathbf{x} - \mathrm{Mean}|}{\mathrm{Allowed Range}} \right)$$

(a) Assessing data validity, with linear decay of validity score

$$\begin{cases} f(x) \\ 100 \times e^{-k \cdot \left(\frac{|x - Mean|}{Allowed Range}\right)^2} + BI \\ \text{if x inside range} \end{cases}$$

0 , otherwise

(c) Assessing data validity, with exponential decay of validity score, if the actual value is inside the range, where k represents the rate of decay, and the allowed range is (max - min).

$$f(x) = 100 \times e^{-k \cdot \left(\frac{|x-\text{Mean}|}{\text{Allowed Range}}\right)^2}$$

(b) Assessing data validity, with exponential decay of validity score, where *k* represents the rate of decay.

$$\begin{cases} f(x) = \\ 100 \times e^{-k \cdot \left(\frac{|x - \text{Mean}|}{\text{Allowed Range}}\right)^2} + \text{BI} \\ \text{if } x \ge \min \bigwedge x \le \max \\ \bigwedge x \text{ inside range} \end{cases}$$

0 , otherwise

(d) Assessing data validity, with exponential decay of validity score, if the actual value is between *min* and *max* and is inside the allowed range around the *mean*, where k represents the rate of decay, and the allowed range is (max - min).

Figure 2: Proposed formulas for assessing data quality - validity (x is the actual value being validated).

high-quality data can enhance the effectiveness and efficiency of data-driven solutions.

Any data-dependent activity or solution needs to have confidence in the data that is being received and used. This data quality assessment can measure both subjective and objective quality characteristics of data. Subjective characteristics measure the perceptions of people involved with the data, and objective characteristics measure states of the data (Pipino et al., 2002).

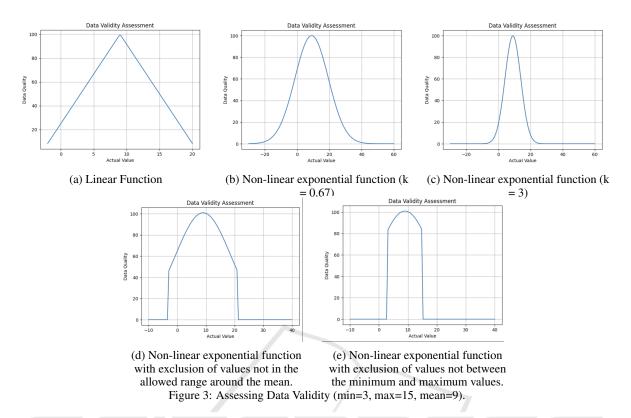
The assessment of data quality by stakeholders, including data collectors and consumers, is subjective and influenced by their needs and experiences. If the quality of the data is perceived as low, it will affect the behavior of stakeholders (Pipino et al., 2002). Objective assessments may be independent of the task or dependent on the task. Metrics for data quality taskindependent assessments have no contextual knowledge of the application domain and can be applied regardless of the tasks at hand. While, task-dependent metrics must have the organization's business rules, regulations, and other contextual information into account (Pipino et al., 2002).

Metrics for objective assessment need to be developed according to a set of defined principles, so that they are tailored to specific requirements. Three functional forms are typically used (Pipino et al., 2002): simple ratio, minimum or maximum operation, and weighted average. These functional forms can incorporate sensitivity parameters for further customization.

Existing data quality metrics are mainly derived without any contextual information (Even and Shankaranarayanan, 2007). For improving data quality for specific needs, it is needed to incorporate and better reflect contextual information in the assessment formulas. In the next section, a set of quality assessment formulas is proposed to assess numeric data values for specific ends in the context of the T&C value chain. The proposed formulas are customizable in order to be adaptable to different ends. The specific formula to be used for validating values for each defined metric or indicator within each specific production activity, together with its associated customizable parameters, may be selected and "tuned" through an admin backoffice application.

5 PROPOSED SOLUTION

As explained before, the application scenario for the proposed data validation service is a traceability platform for environmental, social, and economic sustainability information across the T&C value chain. The goal is to assess data quality once, before registering the data on the traceability platform. In this scenario, the focus is on the accuracy or validity of data, as it has been previously defined. Besides, all data being registered are numeric data, but still can have different validation criteria. The data quality validation service, proposed in this paper, offers, to the applications integrated with the traceability platform, a unique validation tool for all stakeholders. And, because different data may need different validity criteria, the proposed solution may be tuned to use different validation methods for different sustainability metrics being



recorded.

In the next subsection, we propose four formulas that can be used to validate each sustainability metric value. Then, we explain the different aspects of our proposed solution for creating a validation service, including its architecture and entity classes model.

5.1 Assessing Data Quality - Validity

Four formulas for validating the sustainability metrics' values are analyzed in this subsection (refer to Figure 2).

All formulas are based on checking the value to be evaluated as to whether it belongs to a range of values, between a minimum (*min*) and a maximum (*max*), and its proximity to a *mean* value. This *mean* value intends to identify the central tendency of the set of values of that sustainability metric. Central tendency has three important measures that are the arithmetic mean, median, and mode. The arithmetic mean of a set of numbers is the average of those numbers. The median of a set of numbers is the middle number in that set, having the numbers ordered. The mode or modal of a set of numbers is the most repeated number in the set, i.e. is the number with the highest frequency in that set ¹.

¹https://statistics.laerd.com/statisticalguides/measures-central-tendency-mean-mode-median.php Values closest to the *mean*, or central tendency value, have the greatest validity degree. A value far from the *mean* will have a lower validity degree. The decay of the validity of the value, as it moves away from the *mean*, may be different from one metric to another. Furthermore, in case a value crosses the extremes of the range (minimum or maximum), stepping out of the defined range, its degree of validity may be zero or may still be an acceptable value, depending on the metric in question. The first formula (Figure 2a) may be used to assess values for metrics where the validity degree of a value decays linearly, as it moves away from the mean. This can be seen graphically in Figure 3a.

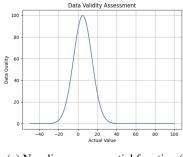
Plots in Figure 3 show examples of applying the four validation functions from Figure 2 for assessing the validity of a value x. The goal is to validate that x is inside the interval from 3 to 15, with a mean value of 9.

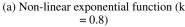
In the second formula (Figure 2b), the validity decays exponentially, depending on a defined rate of decay. Figure 3b shows the plot for k = 0,67, and Figure 3c shows the plot for k = 3.0. In that formula (Figure 2b):

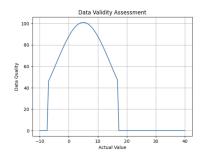
- *e* is the Napier's constant, or Euler's number (approximately 2.71828).
- *k* is a positive constant that determines the rate of decay. *k* may be adjusted to control how quickly

10

Data







 nction (k
 (b) Non-linear exponential function with exclusion of values not in the allowed range around the mean.
 (c) No

 Figure 4: Assessing Data Validity (min=3, max=15, mean=5).

the data quality decreases as the actual value deviates from the mean.

In formula (c) (Figure 2c) the validity degree also decays exponentially, but, if the value being assessed is outside of the defined range around the mean, it rapidly decays to zero (see graphic in Figure 3d). In formula (c), a bonus value (BI) may be defined to be added to values inside the defined range.

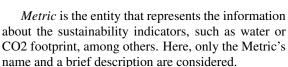
In formula (d) (Figure 2d), if the value being assessed is below the minimum or above the maximum values, it immediately decays to zero (see graphic in Figure 3e). In formula (d), a bonus value (*BI*) may be defined to be added to values inside the defined range around the mean and between the *min* and *max* values.

Plots in Figure 4 illustrate formulas (b), (c) and (d) for min = 3, max = 15 and mean = 5. And, plots in Figure 5, illustrate the same formulas for min = 150, max = 500 and mean = 300.

5.2 Validation Service and Associated Admin Platform

For the scenario previously described, two different actors of the data quality assessment platform have been identified. These are depicted in the platform's use case model in Figure 6. The "User via API" represents the value chain operator using the assessment service's API to validate the value of a sustainability indicator, while using its organizational ERP or MRP application, or the integration portal described in (Dias et al., 2023). The Admin user type defines the indicators metadata, whose values will be validated through the platform. The admin uses a backoffice Admin platform.

The proposed platform domain model, represented in Figure 7, is composed of three main entities: *Metric*, *Productive Activity*, and *ProductiveActivityMetric*. Each entity has its unique identifier (ID) and employs soft-delete functionality for elimination.



Productive Activity represents the existing activities that a piece of clothing needs to go through until it reaches the stores, like spinning, weaving, and many others. The Productive Activity may be characterized by its name and its reference, which is used to uniquely identify each productive activity. Because a productive activity can have many metrics associated with it, and vice-versa, and a given metric may have different validation requirements depending on the productive activity it is being associated with, entity ProductiveActivityMetric unfolds the relationship between a metric and a productive activity, and defines the formula and other parameters used to validate the record values. These parameters include the minimum (min), maximum (max), mean (mean), and the rate of decay (k). These parameters are essential for validating whether the values inserted by the user are correct or not and assessing their validity, by using the formula specified in the ProductiveActivityMetric.

Additionally, the *Record* entity represents the data entered by users on the platform through the service's API, which undergoes validation. The validated values are stored, together with their validity degree to create a dataset that will be used in the future to train a machine learning model for enhancing this validation service.

5.3 Architecture

The architecture of the proposed validation service and platform comprises a backend service for quality assessment of value metrics, which includes a PostgreSQL² database, a services' API built on FastAPI³

-10 0 10 20 30 40

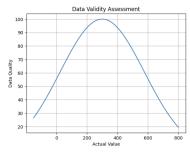
(c) Non-linear exponential function with exclusion of values not between

the minimum and maximum values.

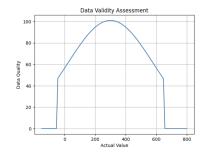
Data Validity Assessment

²https://www.postgresql.org

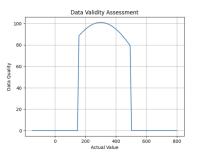
³https://fastapi.tiangolo.com



(a) Non-linear exponential function (k = 0.8)



(b) Non-linear exponential function with exclusion of values not in the allowed range around the mean.



(c) Non-linear exponential function with exclusion of values not between the minimum and maximum values. Figure 5: Assessing Data Validity (min=150, max=500, mean=300).

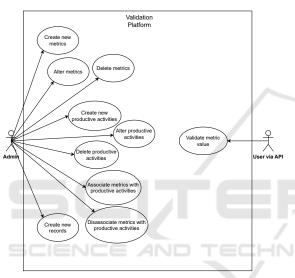


Figure 6: Use Case Model for the T&C Traceability Platform.

framework, and Keycloak⁴ for user authentication and authorization; and, a frontend web application for the Admin user profile, built with Next.js⁵.

The flow begins with admin users accessing the Next.js frontend, which interacts with the FastAPI backend. Upon initiating requests, authentication is managed through Keycloak, ensuring secure access. The backend, in turn, retrieves and stores data in the PostgreSQL database, facilitating the Quality Assessment service. This architecture enables a seamless and secure workflow for value metrics assessment and enables the collection of value metrics for building a dataset for future work toward an ML-based assessment service.

The user will authenticate from the frontend of the developed back office. After the authentication is successful, the Keycloak server will return a token. Then,

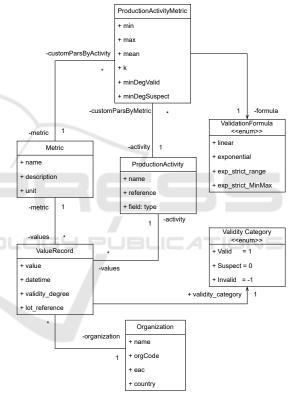


Figure 7: Domain Model for the T&C validation Platform.

this token will be passed to the backend, where it will ensure that the token is valid, to ensure maximum security possible. In a case the user is accessing the validation service via API, the explained flow remains the same but, instead of the authentication being done through the back office, it is done through a Keycloak endpoint specifically for this purpose.

⁴https://www.keycloak.org

⁵https://nextjs.org

6 CONCLUSION AND FUTURE WORK

Economic globalization has meant that business partners (or companies) based in various parts of the world can participate in the global product's value chains. As a result, products often travel many kilometers around the world, involving different transport companies. This phenomenon amplifies the complexity of regulatory frameworks and legal jurisdictions governing product manufacturing. Consequently, within a product's value chain, there may be highly automated companies using IoT devices and Artificial intelligence (AI), and also companies without any form of digitalization.

Regardless of the level of digitalization of the companies involved in the value chain, for implementing the traceability of a product and store information for calculating its sustainability index, there is the need to collect and integrate data from all participants in the value chain, from the creation of raw materials, transport, manufacturing, etc. until it reaches the final consumer. Before integrating the collected data, in the moment of collecting it, the quality and veracity of the data must be ensured. Thus, the data must be validated in an homogeneous manner regardless of the level of digital maturity of the business partner company.

This article has presented a solution for validating the data collected by any of the business partners involved in the T&C value chain, before integrating it in a traceability platform. This article arises within the scope of a project whose objective is to collect information throughout the value chain of the textile and clothing industries, in order to implement the digital passport of products and allow the calculation of the product's sustainability index.

As future work, we intend to use Machine Learning algorithms, trained with the dataset being built with the presented service, allowing for more dynamic and accurate data validation.

ACKNOWLEDGEMENTS

This contribution has been developed in the context of Project "BE@T: Bioeconomia Sustentável fileira Têxtil e Vestuário-Medida 1", funded by "Plano de Recuperação e Resiliência" (PRR), through measure TC-C12-i01 of the Portuguese Environmental Fund ("Fundo Ambiental"). For improving the manuscript's text some AI-based tools have been used, such as Google Translator and Writefull. The plots presented in the manuscript have been based on a Chat-GPT suggested program in Python.

REFERENCES

- Alves, L., Cruz, E. F., Lopes, S. I., Faria, P. M., and da Cruz, A. M. R. (2022a). Towards circular economy in the textiles and clothing value chain through blockchain technology and iot: A review. *Waste Management & Research*, 40(1):3–23. PMID: 34708680.
- Alves, L., Cruz, E. F., and Rosado Da Cruz, A. M. (2022b). Tracing sustainability indicators in the textile and clothing value chain using blockchain technology. In 2022 17th Iberian Conference on Information Systems and Technologies (CISTI), pages 1–7.
- Alves, L., Sá, M., Cruz, E. F., Alves, T., Alves, M., Oliveira, J., Santos, M., and Rosado da Cruz, A. M. (2024). A traceability platform for monitoring environmental and social sustainability in the textile and clothing value chain: Towards a digital passport for textiles and clothing. *Sustainability*, 16(1).
- Cichy, C. and Rass, S. (2019). An overview of data quality frameworks. *IEEE Access*, 7:24634–24648.
- Cruz, E. F. and da Cruz, A. M. R. (2020). Design science research for is/it projects: Focus on digital transformation. In 15th Iberian Conf. on Information Systems and Technologies (CISTI), pages 1–6.
- Dias, R., Cruz, E. F., and Rosado Da Cruz, A. M. (2023). Traceability platform for the textile and clothing value chain. In 23 Conferência da Associação Portuguesa de Sistemas de Informação (CAPSI'2023), pages 1–7.
- Even, A. and Shankaranarayanan, G. (2007). Utilitydriven assessment of data quality. *SIGMIS Database*, 38(2):75–93.
- Hevner, A. R., March, S. T., Park, J., and Ram, S. (2004). Design science in information systems research. *MIS Quarterly*, 28(1):75–105.
- Pipino, L. L., Lee, Y. W., and Wang, R. Y. (2002). Data quality assessment. *Commun. ACM*, 45(4):211–218.
- Sebastian-Coleman, L. (2012). *Measuring Data Quality for* Ongoing Improvement: A Data Quality Assessment. Morgan Kaufmann.
- Wang, R. Y. and Strong, D. M. (1996). Beyond accuracy: What data quality means to data consumers. J. Manage. Inf. Syst., 12(4):5–33.
- Williams, A., Hodges, N., and Watchravesringkan, K. (2023). An index is worth a thousand words: Considering consumer perspectives in the development of a sustainability label. *Cleaner and Responsible Consumption*, 11:100148.