Pre-Trained Models and Fine-Tuning for Negotiation Strategies with End-to-End Reinforcement Learning

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- Keywords: Automated Negotiation, Bilateral Negotiation, Negotiation Strategy, Reinforcement Learning, Pre-Trained Model, Fine-Tuning.
- Abstract: In the field of automated negotiation, designing negotiation strategies handling any opponents is a key goal, and end-to-end reinforcement learning methods have been proposed. However, existing methods learn for each specific agent individually, which leads to the risk of overfitting to that agent, making it difficult to adapt to different situations or strategy changes even with the same agent. In addition, there is the issue that retraining is necessary from scratch when facing unknown opponents. To address these challenges, this study proposes a method that applies pre-training and fine-tuning to the model by an end-to-end reinforcement learning framework. Through evaluations, we demonstrate that the pre-trained model exhibits high generalizability. Furthermore, we show that fine-tuning the pre-trained model not only has the potential to further improve performance but also to have the potential to obtain high performance for unknown agents.

1 INTRODUCTION

In recent years, in the field of multiagent systems, technologies that enable multiple agents to collaborate and reach consensus have attracted significant attention. Each agent has different objectives and interests, and because they act autonomously based on their unique preferences, conflicts arise between agents. In such situations, it is difficult to control all agents integrally, and methods are required to derive efficient and fair agreements. Therefore, automated negotiation, where individual agents negotiate and adjust their interests autonomously to find optimal solutions, has emerged as an effective solution. Applications of automated negotiation include systems for managing airspace and optimizing delivery routes for unmanned aerial vehicles and the operational management systems of companies involved in supply chains(Ho et al., 2022)(Klein and Rodríguez-Aguilar, 2015). These systems enable coordination in various real-life scenarios. Therefore, research into automated negotiation is highly significant.

In the field of automated negotiation, research on negotiation strategies has been particularly active. Various methods have been proposed and discussed in the annual Automated Negotiating Agents Competition (ANAC), where participants create automated negotiating agents to win their individual utility and social welfare (Baarslag et al., 2015). Recently, negotiation strategies based on reinforcement learning (RL) have gained attention, particularly in bilateral multi-issue negotiation, due to their generalization capabilities to adapt to various negotiation scenarios and strategies (Razeghi et al., 2020; Bakker et al., 2019; Takahashi et al., 2022; Higa et al., 2023; Shimizu et al., 2023).

As an example of prior research using RL, a Bidbased general-purpose end-to-end RL framework for learning negotiation strategies was proposed (Takahashi et al., 2022). In this study, an agent using RL obtained higher utility values than an agent that did not use RL. By analyzing the agent's behavior after learning, it was confirmed that effective strategies were learned against negotiation opponents. However, learning is conducted individually for each agent; thus, there is a risk of overfitting that agent, which makes it difficult to adapt to different situations or changes in strategy even with the same agent. In addition, there is the issue of having to retrain from scratch when encountering unknown opponents.

In this study, to address these challenges, we propose a pre-training and fine-tuning approach using end-to-end RL to improve generalizability and reduce the cost of retraining even though unknown opponents. The pre-trained model is based on an endto-end RL framework and is trained by changing op-

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Kobayashi, Y. and Fujita, K. Pre-Trained Models and Fine-Tuning for Negotiation Strategies with End-to-End Reinforcement Learning. DOI: 10.5220/0013161500003890 Paper published under CC license (CC BY-NC-ND 4.0) In Proceedings of the 17th International Conference on Agents and Artificial Intelligence (ICAART 2025) - Volume 1, pages 400-411 ISBN: 978-989-758-737-5; ISSN: 2184-433X Proceedings Copyright © 2025 by SCITEPRESS – Science and Technology Publications, Lda. ponents randomly to learn general negotiation strategies that can be adapted to various strategies. This allows agents to negotiate effectively in various situations without being overly dependent on specific opponents. Subsequently, fine-tuning is applied to the pre-trained model to optimize strategies against specific opponents. The proposed approach allows agents to leverage the general negotiation capabilities obtained from pre-training while learning specific strategies against particular opponents in a short period.

Through simulation experiments, we demonstrate that the proposed pre-training and fine-tuning approach makes the following three contributions:

- The pre-trained model exhibits high generalizability.
- Fine-tuning has the potential to further improve performance.
- Fine-tuning has the potential to obtain high performance for unknown opponents.

The remainder of this paper is organized as follows. Section 2 provides an overview of related research, and Section 3 explains the negotiation rules in detail. In Section 4, we present the proposed approach that applies pre-trained models and fine-tuning to an end-to-end RL framework. Section 5 describes the experimental settings used to evaluate the proposed method. Section 6 evaluates the generalizability of the pre-trained model, and Section 7 evaluates the performance improvement obtained through finetuning. Section 8 analyzes the effectiveness of finetuning against unknown agents. Finally, Section 9 presents the conclusions and future challenges.

2 RELATED WORK

Automated Negotiating Agents Competition (ANAC) The ANAC has been held annually since 2010 (Baarslag et al., 2015). In this competition, participants create automated negotiating agents that compete for individual utility and social welfare. Automated negotiating agents negotiate under various rules, negotiation protocols, and scenarios set by the competition, contributing to the development of new negotiation strategies and the evaluation of strategies by sharing the strategies of agents developed in the competition.

We use the agents that won the ANAC competition in this study.

Automated Negotiation Strategies Using Reinforcement Learning. In recent years, negotiation strategies based on RL have attracted significant attention in bilateral multi-issue negotiation problems due to their versatility in adapting to various negotiation scenarios and strategies. Based on the BOA framework (Baarslag et al., 2014), the RLBOA framework (Bakker et al., 2019) was proposed, which applies RL to individual decomposed negotiation strategies. To demonstrate the effectiveness of this framework, experiments were conducted using Q-learning to evaluate the proposed strategy. In addition, an approach that applies the deep Q-network to the acceptance strategy was also proposed (Razeghi et al., 2020). However, these approaches limit the application of RL to specific parts of the strategy, which can create bottlenecks in other strategy elements.

To address this issue, the versatile negotiating agent strategy (VeNAS) framework was proposed, which enables the learning of an entire negotiation strategy in an end-to-end manner, resulting in a more comprehensive negotiation strategy (Takahashi et al., 2022). VeNAS is formulated based on a Markov decision process, receiving information such as offered agreement candidates (Bid) as the state and outputting actions such as accepting the opponent's proposal or proposing the next agreement if the offer is not accepted. Although the network structure of VeNAS is based on deep Q-learning, it can also be adapted to other RL methods, such as policy gradient methods.

The experimental results demonstrate that Ve-NAS can achieve equal or higher utility than baseline agents, including past ANAC champion agents. In addition, VeNAS outperformed agents that applied RL to only parts of their strategies when negotiating with agents employing time- or behavior-dependent strategies, which confirmed its usefulness. Furthermore, by analyzing the behavior of the agent after learning, it was revealed that VeNAS could learn effective strategies against negotiation opponents.

These existing studies have two remaining weaknesses. First, learning is performed individually for each specific agent; thus, there is a risk of model overfitting to that agent, which makes it difficult to adapt to different situations and dynamic strategy changes even with the same agent. Second, when facing unknown opponents, the agent must retrain from scratch. In this study, we propose an approach that applies a pre-trained model and fine-tuning to VeNAS to improve generalizability and reduce the cost of retraining for unknown opponents.

Pre-Trained Model and Fine-Tuning. A pretrained model is a model already trained on a large dataset. The purpose of pre-training is to learn general patterns and features, and such models are typically used to initialize the weights and parameters of neural networks with knowledge that is not taskspecific. pre-trained models possess excellent feature extraction capabilities in various tasks such as image recognition, natural language processing (NLP), and speech recognition, which facilitate adaptation to new tasks. Representative examples include bidirectional encoder representations from Transformers (BERT)(Devlin et al., 2019) in NLP and ResNet(He et al., 2016) pre-trained on ImageNet in image recognition. These models are powerful in understanding contexts and capturing image features, and they demonstrate excellent performance in various downstream tasks.

Fine-tuning refers to the process of adjusting the internal state of a pre-trained model to specialize it to a new task (Li and Hoiem, 2016). Fine-tuning uses the parameters obtained from pre-training as initial values; thus, it is more efficient than training an untrained model from scratch, thereby allowing for faster convergence. In addition, even when the new dataset is small, fine-tuning can achieve higher accuracy by utilizing the general features obtained from pre-training. In many cases, to prevent overfitting, some parameters of the layers are fixed and not updated. This method enables the model to retain existing knowledge while optimizing it for new data.

The combination of pre-training and fine-tuning is an important approach in many real-world applications. For example, in the field of NLP, finetuning pre-trained models such as BERT and generative pre-trained transformer (Radford et al., 2018) has achieved state-of-the-art performance in text classification, question answering, and sentiment analysis.

In this study, we apply a combined approach of pre-training and fine-tuning to the design of automated negotiation agents. Specifically, in the field of RL-based automated negotiation, we leverage pretrained models to learn general strategies for various negotiation strategies and then fine-tune these models to efficiently learn optimal strategies for specific opponents. This allows agents to quickly adapt to new negotiation partners while maintaining high generalizability in various negotiation environments.

3 NEGOTIATION ENVIRONMENT

3.1 Bilateral Multi-Issue Negotiation

We assume a bilateral multi-issue negotiation as the negotiation environment. In this environment, two agents negotiate in a common negotiation domain. The negotiation domain comprises a set of issues $I = \{I_1, I_2, \dots, I_n\}$, and for each issue, a set of options is defined as $V_i = \{v_1^i, v_2^i, \dots, v_{k_i}^i\}$. Here, *n* represents the number of issues, and k_i represents the number of options for issue I_i .

During the negotiation, each agent proposes a Bid. A Bid is made by selecting one option from each issue, specifically represented as $\omega = (v_{c_1}^1, v_{c_2}^2, \dots, v_{c_n}^n)$, where $c_i \in \{1, 2, \dots, k_i\}$. The set of all possible Bids is denoted as Ω , which represents all agreement options in the negotiation. The total number of Bids in the negotiation domain is referred to as the domain size and is represented by $|\Omega|$.

Each agent possesses utility information representing their preferences in the negotiation, which remains private. The utility information comprises weights w_i for each issue I_i and the evaluation values eval(\cdot) of the options $v_{c_i}^i$. The function $U(\cdot)$ that computes the utility value of a Bid based on this information is called the utility function and is expressed in Eq. (1).

$$U(\boldsymbol{\omega}) = \sum_{i=1}^{n} w_i \cdot \frac{\operatorname{eval}\left(v_{c_i}^i\right)}{\max_{c_i}\left(\operatorname{eval}\left(v_{c_i}^i\right)\right)}$$
(1)

Here, the weights of the issues must satisfy $\sum_{i=1}^{n} w_i = 1$ and $w_i \ge 0$, and the evaluation values must satisfy eval $\left(v_{c_i}^i\right) \ge 0$. The utility value is also constrained to $U \in [0, 1]$.

3.2 Alternating Offers Protocol

In this study, we use the alternating offers protocol (Jr., 1950), which is widely used in bilateral negotiations. In this protocol, agents take turns acting. Each agent selects one of the following three actions:

- Accept: Accept the opponent's most recent offer and conclude the negotiation.
- Offer: Reject the opponent's offer and offer a new Bid.
- End Negotiation: End the negotiation without reaching an agreement.

The negotiation is subject to a deadline based on, either based on time or the number of rounds (the number of actions taken by each agent). The conditions for terminating the negotiation are as follows:

- One of the agents accepts a Bid.
- · One of the agents selects End Negotiation.
- The deadline is reached without an agreement.

If a Bid is accepted, the utility value $U(\omega)$ of that Bid becomes the agent's score. If no agreement is reached, the score is 0.



Figure 1: Overview of the proposed approach applying pretraining and fine-tuning to VeNAS

4 PRE-TRAINING AND FINE-TUNING APPROACH FOR NEGOTIATION STRATEGIES

In this study, we propose an approach that applies pretraining and fine-tuning to VeNAS, which is an endto-end RL framework introduced in Section 2. An overview of the proposed approach is shown in Fig. 1.

The proposed approach is based on VeNAS; thus, we first explain the learning process of VeNAS. The RL agent receives the history of the proposed Bids and the current time as the state and outputs an action of either accepting the opponent's offer or making the next offer if not accepted. If the agent accepts the offer, it receives the obtained utility as a reward; if it makes the next offer without accepting it, the fixed opponent selects the next action. If the opponent accepts the offer, the RL agent receives the obtained utility as a reward; if the opponent makes the next offer without accepting it, the agent receives a reward of 0. After updating the negotiation history, the RL agent again takes the next action. In addition, if negotiations fail and no agreement is reached, the RL agent receives a reward of K as a penalty, reflecting the negative impact of the negotiation outcome. The negotiation is repeated in this manner, and learning progresses.

However, in previous research, learning was performed individually for specific agents. An illustrative diagram of this is shown in Fig. 2a. Consequently, there is a risk of model overfitting to those agents, which makes it difficult to adapt to different situations or changes in strategy even with the same agent. In addition, there is the problem of having to start learning from scratch when encountering unknown opponents. Therefore, in this study, we propose an approach in which, at each step, the opponent is randomly selected from multiple preprepared opponents. The proposed approach allows the agent to learn the characteristics of various opponents, which is expected to improve generalizability and reduce the risk of overfitting. The model learned using the proposed approach will be used as the "pre-trained model." An illustrative diagram of the learning process of this model is shown in Fig. 2b.

In addition, the network employs proximal policy optimization (PPO) (Schulman et al., 2017), as applied to VeNAS. PPO is a policy gradient method in RL that is designed to ensure simple implementation and updates with an appropriate step size. The surrogate objective function is used to set an appropriate step size, and by clipping the ratio of the policy before and after the update between $1 - \varepsilon$ and $1 + \varepsilon$, the update step size is controlled. This method improves learning stability and exhibits high generalizability even in environments with complex interactions. Therefore, because it can achieve stable learning and high generalizability in negotiation environments with complex action spaces, we adopt PPO as the network in this study.

After creating the pre-trained model, we fine-tune it to specialize it for each opponent. Specifically, similar to VeNAS, learning is performed by fixing the number of opponents to 1, and the pre-trained model is fine-tuned with a small number of steps. An illustrative diagram of the learning process of the pretrained model is shown in Fig. 2c. This method allows for the efficient construction of models specialized for each opponent, thereby improving the performance of the pre-trained model while reducing the cost of retraining for unknown opponents. In addition, there is the potential for high adaptability to unknown opponents.

5 EVALUATION SETTINGS

5.1 Negotiation Environment Settings

We assume a bilateral multi-issue negotiation, and negotiations are performed based on the AOP. The negotiation deadline is set to 40 rounds, and the negotiation ends when each agent has taken 40 actions. The learning agent takes the first turn, and the opponent takes the second turn.



(a) Illustrative diagram of the learning method of RL agents in previous research.



RL Agent

(b) Illustrative diagram of the learning method of RL agents when training a "Pre-trained Model"



RL Agent Opponent

(c) Illustrative diagram of the learning method of RL agents when training a "Fine-tuned Model"

Figure 2: Illustrative diagram of the learning methods for three models.

Table 1: Negotiation Domains Used in the Evaluations.						
Domain Name	Do	main Size	Conflict Level			
Laptop	27	(Small)	0.178	(Low)		
IS_BT_Acquisition	384	(Medium)	0.124	(Low)		

(Medium)

0.433

(High) (Low)

(High)

Grocery	1,600	(Large)	0.19
thompson	3,125	(Large)	0.32

180

Negotiation Domains

ItexvsCypress

To perform evaluations in various negotiation domains, we adopted five negotiation domains provided by GENIUS (Lin et al., 2014). The negotiation domains used were selected based on two aspects: domain size and the level of conflict. The details are shown in Table 1. Here, the domain size listed in Table 1 refers to the total number of all possible Bids. In addition, the level of conflict is defined by the Euclidean distance between the Kalai-Smorodinsky solution(Kalai et al., 1975) in the utility space and the ideal solution (1,1), representing the difficulty in reaching mutually beneficial agreements. The higher the level of conflict, the more difficult it becomes to reach agreements that benefit both agents.



Figure 3: Concession curves for seven different timedependent strategies used in the experiment.

Opponent Strategies

In this experiment, 13 types of agents were used as negotiation opponents. The agents are broadly categorized into the following three groups:

- seven time-dependent agents (Boulware1, Boulware2, Boulware3, Linear, Conceder1, Conceder2, Conceder3)
- two behavior-dependent agents (TitForTat1, Tit-ForTat2)
- · four ANAC champion agents (AgentK, Hard-Headed, Atlas3, AgentGG)

In the following, the strategies of each agent used in the experiment are explained.

Time-dependent agents make concessions as the negotiation approaches the deadline. The degree of concession for these agents changes depending on the value of the parameter *e*, which determines the speed of concession. Agents with e < 1 are called Boulware, those with e = 1 are called Linear, and those with e >1 are called Conceder.

In this experiment, we use three Boulware agents, one Linear agent, and three Conceder agents. The three Boulware agents have e = 0.1, 0.2, 0.5, and are named Boulware1, Boulware2, and Boulware3, respectively. The three Conceder agents have e =2.0, 5.0, 10.0, and they are named Conceder1, Conceder2, and Conceder3, respectively. The Linear agent has e = 1. The concession curves of these seven agents are shown in Fig. 3. Here, the horizontal axis represents time, and the vertical axis represents the utility value of the proposed bid.

Behavior-dependent agents use strategies that depend on the actions of opponents and imitate them, known as Tit-for-Tat. In this experiment, we used strategies with the adjustment parameter γ , which controls the speed of concession and the degree of response to the opponent. The strategies where $\gamma = 1$ and $\gamma = 2$ are referred to as TitForTat1 and TitForTat2, respectively.

Among the ANAC champion agents, four agents were selected from tournaments that had rules similar to those of the current experimental setup. AgentK(Kawaguchi et al., 2011) is the ANAC2010 champion agent, employing a time-dependent concession strategy and a utility estimation strategy based on a Gaussian distribution. Its strategy is characterized by making probabilistic decisions for both proposal and acceptance strategies, leading to complex negotiation behavior. HardHeaded(Krimpen et al., 2013) is the ANAC2011 champion agent that uses a tough strategy that does not concede until the final phase approaches the deadline and a utility estimation strategy based on a frequency model. Atlas3(Mori and Ito, 2017) is the ANAC2015 champion agent that uses a proposal strategy based on a time-dependent concession function and a utility estimation strategy based on a frequency model. This agent is characterized by determining the appropriate lower bound of the concession function using game theory. AgentGG is the ANAC2019 champion agent that employs a timedependent concession strategy and a utility estimation strategy based on a frequency model.

In this study, to ensure the reproducibility of the experiments, no noise was introduced for the timeand behavior-dependent agents.

5.2 Common Experimental Settings

Comparison

In this study, we compared the performance of three models: baseline, pre-trained and fine-tuned models.

The baseline is a method proposed in previous research, where a model is trained on a specific agent using VeNAS. PPO is employed in the network, and an illustration of this method is shown in Fig. 2a. The pre-trained model, as described in Section 4, is trained by randomly selecting opponents from multiple agents using the PPO in the network. The finetuned model uses the parameters of the pre-trained model as its initial parameters and applies fine-tuning to a specific agent.

For all models, 10 models were created to reduce bias. For the baseline and fine-tuned models, the model with the highest individual utility value among the 10 models is selected for each domain and opponent, and this value is considered the individual utility. Fig. 4 shows a conceptual diagram of the best model selection.



Figure 4: Method for selecting the best model in baseline and fine-tuning.



Figure 5: Method for selecting the best model in pretraining.

Conversely, for the pre-trained model, the average utility is calculated for the 10 models in each domain, and the model with the highest average utility is selected. The utility value obtained from this model is considered the individual utility of the pre-trained model. Fig. 5 shows a conceptual diagram of this process.

Evaluation Metrics

The utility obtained by the learning agent based on a certain model is the average of the results from 100 negotiation simulations. This average is referred to as "individual utility" and is used as a performance evaluation metric. In addition, the average individual utility across domains is used as a performance evaluation metric. Furthermore, for two models, the proportion of agents that outperformed the other model in each domain is referred to as the "win rate," whereas, for three models, the proportion of agents that ranked first in each domain is referred to as the "top rate."

Hyperparameter	Value
Horizon (T)	2048
Optimizer	Adam(Kingma and Ba, 2014)
Adam stepsize	3×10^{-4}
Num. epochs	10
Mini-batch size	64
Discount Rate	0.99
GAE parameter	0.95
Clipping parameter	0.2
Activation Function	Tanh
Value Network	[64, 64]
Policy Network	[64, 64]

Table 2: Hyperparameters of the neural networks used in the experiment.

Learning Settings

The hyperparameters of the neural networks used in this study are shown in Table 2. In addition, the state in VeNAS includes the proposals from the previous two rounds and the current time, defined as $s_t = \{\omega_{t-1}, \omega'_{t-1}, \omega_t, \omega'_{t,t}/T\}$. In addition, the penalty *K* for failed negotiations is set to -1.

The number of learning steps of the baseline was set to 500,000 steps, that of the pre-trained model was set to 500,000 steps multiplied by the number of agents, and that of the fine-tuning model was set to 100,000 steps. After training, all models select actions deterministically.

6 EVALUATION OF GENERALIZABILITY OF PRE-TRAINED MODELS

6.1 Experimental Settings

To compare the performance of various pre-trained models, the following three pre-trained models were used, where the opponents for training differed:

• T7-(Pre): this model involves seven timedependent agents

A pre-trained model trained on the seven timedependent agents mentioned in the "Opponent Strategies" subsection of Section 5.1.

• TB9-(Pre): this model involves nine time- and behavior-dependent agents A pre-trained model trained on the seven time-

dependent agents and two behavior-dependent agents mentioned in the "Opponent Strategies" subsection of Section 5.1.

Table 3: Comparison of pre-trained and baseline models. The bold shows the highest scores among the comparative approaches.

(a) Comparison of T7-(Pre) and baseline

	Base	line-T7	T7-(Pre)		
	utility	win rate	utility	win rate	
Laptop	0.861	0%	1.000	57%	
IS_BT_Acquisition	0.879	29%	0.874	14%	
ItexvsCypress	0.776	29%	0.767	29%	
Grocery	0.954	29%	0.960	14%	
thompson	0.827	29%	0.825	43%	

(b) Comparison between TB9-(Pre) and baseline

	Baseli	ine-TB9	TB9-(Pre)		
	utility	win rate	utility	win rate	
Laptop	0.892	0%	0.909	11%	
IS_BT_Acquisition	0.893	44%	0.851	0%	
ItexvsCypress	0.715	22%	0.757	78%	
Grocery	0.964	0%	0.978	11%	
thompson	0.844	67%	0.786	11%	

(c) Comparison between TBA13-(Pre) and baseline

	Baselin	e-TBA13	TBA13-(Pre)		
	utility	win rate	utility	win rate	
Laptop	0.853	0%	0.929	31%	
IS_BT_Acquisition	0.880	54%	0.861	0%	
ItexvsCypress	0.628	31%	0.678	62%	
Grocery	0.880	31%	0.911	31%	
thompson	0.712	46%	0.721	23%	

• TBA13-(Pre): this model involves 13 timedependent, behavior-dependent, and ANAC champion agents

A pre-trained model is trained on the seven time-dependent agents, two behavior-dependent agents, and four ANAC champion agents mentioned in the "Opponent Strategies" subsection of Section 5.1.

In addition, the baselines corresponding to each pre-trained model are referred to as Baseline-T7, Baseline-TB9, and Baseline-TBA13, respectively. These baselines are based on the agents used in the pre-trained models. For example, Baseline-T7 represents the baseline for seven types of time-dependent strategies, excluding ANAC and behavior-dependent agents.

6.2 Experimental Results & Discussion

Table 3a, Table 3b, and Table 3c compare the performance of the pre-trained models (T7-(Pre), TB9-(Pre), and TBA13-(Pre)) with their respective baselines (Baseline-T7, Baseline-TB9, Baseline-TBA13). Each table shows the average utility and win rate for the models in each domain.

First, we discuss and analyze the results presented

in Table 3a. In the Laptop domain, which has a small domain size, the pre-trained model outperformed the baseline in terms of both utility and win rate, indicating superior performance. This is because the small domain size allows the pre-trained model to efficiently capture data patterns and effectively demonstrate its generalizability. In the IS_BT domain, the utility and win rate of the pre-trained model are lower than those of the baseline. However, given that 54% of the agents achieved the same utility, the pre-trained model performed at a comparable level to the baseline. In addition, although the pre-trained model underperforms in terms of utility in the Itexvs and thompson domains, its win rate is equal to or higher than that of the baseline. In the Grocery domain, the pre-trained model outperforms the baseline in terms of utility, demonstrating performance on par with or better than that of the baseline. In summary, the pre-trained model, which is trained on seven timedependent strategies, exhibits comparable or superior performance to the baseline across various domains, indicating a high level of generalization ability.

Second, we discuss and analyze the results presented in Table 3b. In the Laptop domain, similar to Table 3a, the pre-trained model outperforms the baseline in terms of both utility and win rate. However, in the IS_BT and thompson domains, the performance is lower, whereas, in the Itexvs and Grocery domains, the performance improves. Although the performance varies by domain, overall, the pretrained model demonstrates equal or better performance. Therefore, the pre-trained model, which also includes behavior-dependent strategies, exhibits high generalizability.

Finally, we discuss and analyze the results presented in Table 3c. The Laptop domain shows similar results to Table 3a and Table 3b, with the pretrained model outperforming the baseline in terms of both utility and win rate. Although the performance in the IS_BT domain is lower, in all other domains, the pre-trained model outperforms the baseline in terms of utility. The pre-trained model selects the model with the highest average utility for each domain; thus, having a higher utility in four of five domains indicates that the pre-trained model outperforms the baseline. Therefore, the pre-trained model trained on time-dependent, behavior-dependent, and ANAC agents also demonstrates high generalizability.

In addition, a comparative evaluation was performed between the three models: T7-(Pre), TB9-(Pre), and TBA13-(Pre). The evaluation criteria included the average utility values obtained by each model against the seven time-dependent agents in different domains. Furthermore, for each domain, the top rate was defined as the percentage of times each model achieved the highest utility among the four models, including the baseline. Table 4 presents the results of this comparison.

In Table 4, TBA13-(Pre) demonstrates the highest utility and top rate in three domains with small domain sizes. The Grocery domain also exhibits generally high utility and top rate. However, in the thompson domain, the utility and top rate of TB9-(Pre) and TBA13-(Pre) are lower than those in the other domains. This shows that a pre-trained model incorporating successful ANAC champion agents tends to exhibit higher generalizability than other models. However, in more complex domains with large domain sizes and higher conflict levels, a pre-trained model specialized in time-dependent strategies performs better.

7 EVALUATION ON PERFORMANCE IMPROVEMENT THROUGH FINE-TUNING

7.1 Experimental Settings

To improve the learned negotiation strategy for the specific individual agents, fine-tuning was performed using the pre-trained model as the initial parameters. The model fine-tuned from the pre-trained T7-(Pre) is referred to as T7-(FT); similarly, the models fine-tuned from TB9-(Pre) and TBA13-(Pre) are referred to as TB9-(FT) and TBA13-(FT), respectively.

7.2 Experimental Results & Discussion

Table 5, Table 6, and Table 7 compares the performance of the fine-tuned models (T7-(FT), TB9-(FT), TBA13-(FT)) with their respective baselines and pretrained models. Each table shows the average utility and top rate for each domain. In addition, the "up-rate ($P \rightarrow F$)", which represents the percentage of agents that improved from the pre-trained model to the finetuned model, is also calculated for each domain.

First, we discuss and analyze the results presented in Table 5. The up-rate in three of five domains was 0%, indicating no performance variation after fine-tuning the pre-trained model. The pre-trained model was already optimized, indicating that it effectively learned general patterns from multiple opponents, resulting in high generalizability. However, in the IS_BT domain, 43% of the agents improved in

	Baseline-7		T7-(Pre)		TB9-(Pre)		TBA13-(Pre)	
	utility	top rate	utility	top rate	utility	top rate	utility	top rate
Laptop	0.861	43%	1.000	100%	0.882	57%	1.000	100%
IS_BT_Acquisition	0.879	86%	0.874	71%	0.866	57%	0.880	71%
ItexvsCypress	0.776	0%	0.767	0%	0.808	29%	0.824	71%
Grocery	0.954	86%	0.960	71%	0.971	100%	0.960	71%
thompson	0.827	57%	0.825	86%	0.787	0%	0.770	0%

Table 4: Comparative evaluation among T7-(Pre), TB9-(Pre), and TBA13-(Pre). The text in bold indicates the highest scores among the comparative approaches.

performance due to fine-tuning, with both utility and top rate increasing. As mentioned in Section 6, in the IS_BT domain, the pre-trained model exhibited lower utility and win rate than the baseline, indicating that improvement was still possible. This result shows that even when the pre-trained model underperforms the baseline, fine-tuning can improve its performance to exceed that of the baseline.

Second, we discuss and analyze the results presented in Table 6. The up-rate in the Laptop domain was 0%, and for the other three domains, it was 11%, indicating that few agents improved performance through fine-tuning. However, the average utility is high in the three domains, excluding the IS_BT and thompson domains, which is similar to the insights from Table 6; therefore, the pre-trained model exhibits high generalizability. In addition, a noteworthy point is the change in the utility value of the TitForTat1 agent in the Itexvs domain. The utility value of the pre-trained model was 0.433, which was significantly lower than that of the other agents; however, it significantly improved to 0.904 after finetuning. When a pre-trained model holds potential but does not fully exhibit its performance, fine-tuning can lead to significant performance improvements. Furthermore, as seen in Table 3b, in the thompson domain, the utility and win rate of the pre-trained model were lower than those of the baseline; however, after fine-tuning, 33% of the agents exhibited performance improvement. When the pre-trained model is not optimal, fine-tuning has a high potential to improve performance.

Finally, we discuss and analyze the results presented in Table 7. The pre-trained model, which incorporates ANAC agents, demonstrates notable improvements compared to T7-(FT) and TB9-(FT), because it achieves a higher up-rate across more domains and exhibits increased utility in all domains. This characteristic can be attributed to the enhanced generalizability resulting from learning across a broader range of agents. By generalizing common features more effectively, further improvements are possible through fine-tuning. Consequently, when the pre-trained model is not fully optimized, finetuning can significantly enhance its performance, as observed in this case. This highlights the effectiveness of fine-tuning in improving the capabilities of a model that has not been initially fully optimized.

8 EVALUATIONS ON EFFECTIVENESS OF FINE-TUNING FOR UNKNOWN AGENTS

8.1 Experiment Settings

To evaluate the performance of unknown agents, this study uses the following four fine-tuned models:

• T3-(FT-U·T)

A fine-tuned model based on the pre-trained model (T3-(Pre)) that was trained with three agents, namely, Boulware2, Linear, and Conceder2, and then fine-tuned on four "unknown agents," namely, Boulware1, Boulware3, Conceder1, and Conceder3.

• TBA11-(FT-U·T)

A fine-tuned model based on the pre-trained model (TBA11-(Pre)), which was trained on 11 agents, excluding AgentK and HardHeaded, which are two agents with lower baseline performance, from the total of 13 agents mentioned in the "Opponent Strategies" subsection of 5.1. This model was fine-tuned on the two excluded "unknown agents."

• T7-(FT-U·A)

A fine-tuned model based on the pre-trained model T7-(Pre), which was fine-tuned on four "unknown ANAC agents" mentioned in the "Opponent Strategies" subsection of 5.1.

• TB9-(FT-U·A)

A fine-tuned model based on the pre-trained model TB9-(Pre), which was fine-tuned on four "unknown ANAC agents" mentioned in the "Opponent Strategies" subsection of 5.1.

	Baseline-T7		T7-(Pre)		T7-(FT)		up rate $(\mathbf{D} \setminus \mathbf{E})$
	utility	top rate	utility	top rate	utility	top rate	$up-rate(r \rightarrow r)$
Laptop	0.861	43%	1.000	100%	1.000	100%	0%
IS_BT_Acquisition	0.879	43%	0.874	43%	0.907	86%	43%
ItexvsCypress	0.776	71%	0.767	71%	0.767	71%	0%
Grocery	0.954	86%	0.960	71%	0.960	71%	0%
thompson	0.827	57%	0.825	71%	0.825	71%	14%

Table 5: Performance comparison between baseline, T7-(Pre), and T7-(FT). The text in bold represents the highest scores among the comparative approaches.

Table 6: Performance comparison between baseline, TB9-(Pre), and TB9-(FT). The text in bold represents the highest scores among the comparative approaches.

	Baseline-TB9		TB9-(Pre)		TB9-(FT)		$ $ up rate(P \ F)
	utility	top rate	utility	top rate	utility	top rate	
Laptop	0.892	89%	0.909	100%	0.909	100%	0%
IS_BT_Acquisition	0.893	89%	0.851	44%	0.858	56%	11%
ItexvsCypress	0.715	33%	0.757	67%	0.809	78%	11%
Grocery	0.964	78%	0.978	89%	0.982	100%	11%
thompson	0.844	89%	0.786	33%	0.801	33%	33%

Table 7: Performance comparison between baseline, TBA13-(Pre), and TBA13-(FT). The text in bold represents the highest scores among the comparative approaches.

	Baseline-TBA13		TBA	TBA13-(Pre)		13-(FT)	up rate $(\mathbf{D} \setminus \mathbf{F})$
	utility	top rate	utility	top rate	utility	top rate	up-rate($\Gamma \rightarrow \Gamma$)
Laptop	0.853	46%	0.929	92%	0.962	92%	8%
IS_BT_Acquisition	0.880	77%	0.861	38%	0.864	54%	23%
ItexvsCypress	0.628	31%	0.678	46%	0.720	77%	38%
Grocery	0.880	69%	0.911	62%	0.915	54%	8%
thompson	0.712	77%	0.721	46%	0.725	33%	15%

In addition, the baselines corresponding to T3-(FT-U·T) and TBA11-(FT-U·T) are referred to as Baseline-T4, and the baselines corresponding to T7-(FT-U·A) and TB9-(FT-U·A) are referred to as Baseline-A2. These baselines are based on the agents used in the pre-trained models.

8.2 Experimental Results & Discussion

Table 8a compares the performance of the fine-tuned model T3-($FT-U\cdot T$) with the baseline (Baseline-T4). The table shows the average utility and win rate for each model in each domain.

In Table 8a, the utility shows that in four of five domains, the baseline outperforms the fine-tuned model for unknown agents. However, in terms of win rate, the fine-tuned model outperforms the baseline in three of five domains, with more than 50% of the agents in all domains, excluding the thompson domain, exhibiting performance on par with the baseline. Therefore, although the fine-tuning of pre-trained models on other time-dependent strate-

gies shows slightly inferior domain utility, it demonstrates adaptability comparable to the performance of the baseline, suggesting potential adaptability. This adaptability implies benefits such as reduced initial costs for developing pre-trained models and improved generalization across more environments and situations.

Table 8b compares the performance of the finetuned model TBA11-($FT-U\cdot T$) and the baseline model (Baseline-A2). This table presents the average domain utility for both AgentK and HardHeaded.

As shown in Table 8b, for AgentK, both the baseline and fine-tuned models exhibited equal or better performance in the three domains. A similar result was observed for HardHeaded. The pre-trained model, learned from time-dependent strategies, behavior-dependent strategies, and ANAC agents, exhibits baseline-equivalent performance against unknown agents. In addition, in four of five domains, excluding the Laptop domain, half of the agents outperformed the baseline after fine-tuning, highlighting the fact that some agents achieved performance equal Table 8: Performance comparison between baseline and fine-tuned models for unknown agents. The text in bold represents the highest scores among the comparative approaches.

(a) Comparison between T3-(FT-UT) and baseline performance

	Base	line-T4	T3-(FT-U·T)		
	utility	win rate	utility	win rate	
Laptop	0.863	25%	0.826	0%	
IS_BT_Acquisition	0.884	25%	0.854	25%	
ItexvsCypress	0.786	50%	0.784	0%	
Grocery	0.940	25%	0.960	25%	
thompson	0.838	25%	0.828	75%	

(b) Performance comparison between TBA11-(FT-U·A) and baseline performance

	Bas	eline-A2	TBA11-(FT-U·A)		
	AgentK	HardHeaded	AgentK	HardHeaded	
Laptop	0.726	0.726	0.726	0.726	
IS_BT_Acquisition	0.873	0.850	0.763	0.873	
ItexvsCypress	0.211	0.211	0.309	0.308	
Grocery	0.630	0.630	0.385	0.000	
thompson	0.294	0.290	0.447	0.000	

to or better than that of the baseline. This result is attributed to the high generalizability of the pre-trained model.

Table 9 compares the performance of the finetuned models T7-(FT-U·A) and TB9-(FT-U·A) and the baseline model (Baseline-A4). The table shows the average utility and top rate.

As shown in Table 9, the baseline model outperforms the other models in terms of both utility and top rate. For unknown ANAC champion agents with highly complex strategies, models composed of simpler time- and behavior-dependent strategies have limitations.

Conversely, as shown in Table 8b, incorporating ANAC agents into the pre-trained models confirms that fine-tuning demonstrates adequate adaptability to unknown and complex ANAC agents. Therefore, to handle unknown complex strategies, it is necessary to learn complex strategies such as ANAC agents during the pre-training phase, which is expected to enhance adaptability to unknown agents and improve generalizability.

9 CONCLUSION AND FUTURE WORK

In this study, we proposed an approach that applies pre-training and fine-tuning to the end-to-end RL framework VeNAS to address the issues identified in previous research, such as overfitting specific agents and the high cost of learning from scratch when encountering unknown opponents. By randomizing the selection of opponents, we developed a pre-trained model that captured the characteristics of diverse opponents, and then, we fine-tuned this model for individual agents. Through experiments evaluating metrics such as utility and win rate, we demonstrated the following three points: First, the pre-trained model exhibits high generalizability; second, fine-tuning has the potential to further improve performance; third, fine-tuning has the potential to obtain high performance for unknown agents.

Although this study provides valuable insights into RL-based automated negotiation strategies, three key challenges remain for future work. First, in realworld negotiations, fine-tuning must be performed in real time. Addressing this challenge will require the development of new methods that enable real-time adaptation. Second, in the proposed approach, the pre-trained model was selected based on the highest average utility across the domains. However, exploring more sophisticated model selection methods could further expand the potential for performance improvement through fine-tuning. The selection of the optimal pre-trained model is expected to contribute to further performance gains. Finally, to develop a pre-trained model that can best adapt to unknown agents, it will be necessary to carefully consider which agents should be included in the training set. This will enable the construction of a pre-trained model that maximizes adaptability to unknown agents.

By addressing the results and challenges outlined in this study, we expect to realize more advanced and generalizable automated negotiation strategies.

Table 9: Performance comparison between T7-(FT-U·A), TB9-(FT-U·A), and baseline. The text in bold represents the highest scores among the comparative approaches.

	Baseline-A4		T7-(FT-U·A)		TB9-(FT-U·A)	
	utility	top rate	utility	top rate	utility	top rate
Laptop	0.765	50%	0.547	50%	0.744	25%
IS_BT_Acquisition	0.851	75%	0.816	25%	0.788	0%
ItexvsCypress	0.432	100%	0.211	25%	0.263	25%
Grocery	0.691	50%	0.573	50%	0.571	0%
thompson	0.415	75%	0.184	25%	0.206	0%

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